

Incorporated in the Republic of Singapore Company Registration No.: 198303359D

INCORPORATION OF SUBSIDIARY

Creative Technology Ltd ("Creative") today announce that it has incorporated a wholly-owned subsidiary, SXFI Pte Ltd ("SXFI") in Singapore with an issued and paid up capital of US\$1,000,000. The principal activities of SXFI is the design, development and sale of digital audio related software, hardware and services.

The incorporation of SXFI was funded through internal resources and is not expected to have any material impact on the earnings per share or net tangible asset of the Group for the year ending 30 June 2018.

None of the Directors or controlling shareholders of Creative has any interest, direct or indirect, in the incorporation of SXFI other than through their respective shareholdings in Creative.

Ng Keh Long Company Secretary

30 April 2018