

**BREADTALK GROUP LIMITED**  
**Company Registration Number: 200302045G**

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**GRANT OF SHARE AWARDS PURSUANT TO THE BREADTALK GROUP LIMITED RESTRICTED SHARE GRANT PLAN (“RSG PLAN”)**

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Pursuant to Rule 704(29) of the Listing Manual of the Singapore Exchange Securities of Trading Limited, the Board of Directors of BreadTalk Group Limited (the “**Company**”) wishes to announce the following details pertaining to the grant of share awards pursuant to the RSG Plan (the “**Awards**”) to person who holds an Award in the Company (the “**Participants**”).

The details of the Awards are set out below:

- (a) Date of Awards : 9 May 2014  
(b) Total number of shares awarded: 314,000\*

*\*Note: The total number of shares to be finally awarded to the Participants will be based on the achievement of Performance Conditions by each Participant during the Performance Period and the Performance Conditions are to be satisfied and shall be determined by the Remuneration Committee (“RC”) administering the RSG Plan.*

- (c) Market price (last done price) of securities on the date of Awards : S\$1.45  
(d) Vesting period : Between 1 May 2014 to 30 April 2017 as follows:-

Vesting Period	Vesting Date	% of shares to be vested
1 May 2014 to 30 April 2015	1 May 2015	34%
1 May 2015 to 30 April 2016	1 May 2016	33%
1 May 2016 to 30 April 2017	1 May 2017	33%

The share awards will be released to a Participant after the vesting period if certain predetermined Performance Conditions as determined by the RC are achieved; or otherwise in accordance with the rules of the RSG Plan.

- (e) Number of shares awarded to directors and controlling shareholders (and their associates) of the Company : Name of Participants: Number of shares:  
Frankie Quek Swee Heng 58,000  
Chief Executive Officer, Asean Region  
(Associate to George Quek Meng Tong)

The remaining balance of 256,000 shares were awarded to the senior management staff of the Group.

**BY ORDER OF THE BOARD**

Lawrence Yeo Kia Yeow,  
Group Chief Financial Officer  
9 May 2014