



**mm2 Asia Ltd.**

**mm2 Asia Ltd.**  
**Co. Reg. No.: 201424372N**  
**1002 Jalan Bukit Merah #07-11**  
**Singapore 159456**  
**www.mm2asia.com**

**P R E S S   R E L E A S E**

**mm2 Asia's co-production, "Ah Boys to Men 3: Frogmen" is the top grossing movie for three consecutive weeks, surpassing the "Ah Boys to Men 1" record of S\$6.2 million**

**Singapore, 12 March 2015** – Newly-listed local movie producer and distributor, **mm2 Asia Ltd.** ("**mm2 Asia**" and together with its subsidiaries, the "**Group**") is pleased to announce that "**Ah Boys to Men 3: Frogmen**", a movie co-presented, co-produced and co-distributed by the Group, is the top grossing movie for three consecutive weeks in Singapore since its 19 February 2015 release. Besides earning the title of the highest grossing opening weekend Asian movie in Singapore of all-time, the movie also collected \$6.23 million<sup>1</sup> in box office receipts as of 9 March 2015, within a short 21 days. This surpasses the \$6.2 million box office record set by "**Ah Boys to Men 1**" in 2012.

"We are really very happy with the box office results! It is very encouraging that this movie has not only performed well at the box office, but has also received positive comments from the audience, which to us, filmmakers, is most important," said Jack Neo, the movie's director.

"The movie has already surpassed \$6.2 million box office (AH BOYS TO MEN 1), we hope that it will hit \$7 million by the end of this week and eventually the \$8 million mark. I definitely look forward to another new record high. It is usually the toughest to break your own record. But I believe that if everyone is determined to work together, it will happen!"

**Melvin Ang**, CEO of mm2 Asia Ltd added, "We're very proud to have beaten the record set by AH BOYS TO MEN 1, especially in such a competitive environment, and we would like to thank the cinema exhibitors, partners, media friends, and of course, the audience, for their unyielding support. We hope this momentum will continue."

---

<sup>1</sup> Box Office Figures provided by Golden Village Pictures Pte Ltd.

To express their gratitude and appreciation to all who have supported the **AH BOYS TO MEN** franchise throughout these years, Singapore's most popular army boys will be holding a mini outdoor showcase on 21<sup>st</sup> March!

**"AH BOYS TO MEN 3: FROGMEN"**  
**\*ENCORE\* MINI SHOWCASE AND AUTOGRAPH SESSION!**

《新兵正传 III：蛙人传》  
粉丝见面会\*加场版\*之 迷你音乐签名会！

Date:	21 MARCH 2015 (SATURDAY)
Time:	3:00PM
Venue:	BUGIS JUNCTION – BUGIS SQUARE, LEVEL 1
Details:	<ul style="list-style-type: none"><li>- Present a pair of AH BOYS TO MEN 3: FROGMEN ticket stubs and you will be entitled to go on stage and receive an autographed poster from the Ah Boys!</li><li>- A pair of AH BOYS TO MEN 3: FROGMEN ticket stubs are exchangeable for 1 autographed poster <u>only</u>.</li></ul>

Besides the autograph session, the boys will also perform classic theme songs from the **AH BOYS TO MEN** movies!

**Ah Boys to Men 3: Frogmen** is presented by J Team Productions Pte Ltd and mm2 Entertainment Pte Ltd (a wholly-owned subsidiary of mm2 Asia Ltd.); co-produced with Fox International Channels, 3VS1 Asia Growth Fund 2 Limited, AceCom Technologies Pte Ltd, Ascension Pictures Pte Ltd, Bee Cheng Hiang, Golden Village Pictures Pte Ltd, Guangzhou Grand Olympus Cultural Sports Company Limited, K. Kopter, Pinnacle Enterprise Pte Ltd, StarHub Cable Vision Ltd, Vividthree Productions Pte Ltd and Zingshot Productions Pte Ltd; and co-distributed by J Team Productions Pte Ltd, mm2 Entertainment Pte Ltd and Golden Village Pictures Pte Ltd in Singapore.

**AH BOYS TO MEN 3: FROGMEN** is now showing at cinemas islandwide!

*"Ah Boys to Men 3: Frogmen" is the top grossing movie for three consecutive weeks, surpassing the "Ah Boys to Men 1" record of S\$6.2 million*

**About mm2 Asia Ltd.**

*Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production company to achieve this.*

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com).

---

**Issued for and on behalf of mm2 Asia Ltd. by****August Consulting**

Tel: +65 6733 8873

Jeremy Sing, [jeremysing@august.com.sg](mailto:jeremysing@august.com.sg)

Benjamin Ng, [ben@august.com.sg](mailto:ben@august.com.sg)

Silvia Heng, [silvia@august.com.sg](mailto:silvia@august.com.sg)

---

*This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.*

*This document has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.*

*The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.*

---