

G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED
(Company Registration No. 337751)
(Incorporated in the Cayman Islands on 29 May 2018)

PROFIT GUIDANCE ON FINANCIAL RESULTS FOR FULL YEAR ENDED 31 DECEMBER 2025

The Board of Directors (the "**Board**") of G.H.Y Culture & Media Holding Co., Limited ("**Company**" and together with its subsidiaries and associated companies, "**Group**") wishes to update shareholders of the Company that based on the preliminary review of the draft unaudited consolidated financial results for the full financial year ended 31 December 2025 ("**FY2025**"), the Group is expecting to report a net profit for FY2025.

This is primarily attributable to, *inter alia*, increased revenue contribution and improved margins from the TV Program and Film Production segment that has been the core foundation of the Group's business model. In addition, the Group's continued focus on cost management measures has yielded encouraging results.

The Group is still in the midst of finalising its unaudited consolidated financial results for FY2025. Further details of the Group's financial performance will be disclosed when the Group announces its forthcoming FY2025 financial results.

This announcement is based on a preliminary assessment of the latest unaudited consolidated management accounts of the Group and is not based on any financial figures or information which have been audited or reviewed by the Group's auditors. Accordingly, shareholders are cautioned not to place undue reliance on forward-looking statements within this announcement, which are based on the current view of management regarding future events.

The Board wishes to advise shareholders and investors to exercise caution when dealing in the shares of the Company. Persons who are in doubt as to the action they should take should consult their stockbrokers, bank managers, solicitors, accountants or other professional advisers.

By Order of the Board
G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED

Guo Jingyu
Executive Chairman and Group CEO
19 February 2026