















# **Ascott Residence Trust**

REITs Symposium 2021 Online Edition 22 May 2021

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# Content



- Overview of Ascott Residence Trust
- COVID-19: Situational Update & Our Response
- Outlook & Prospects
- Appendix

# Overview of Ascott Residence Trust



# A Leading Global Hospitality Trust Constituent of FTSE EPRA Nareit Global Developed Index

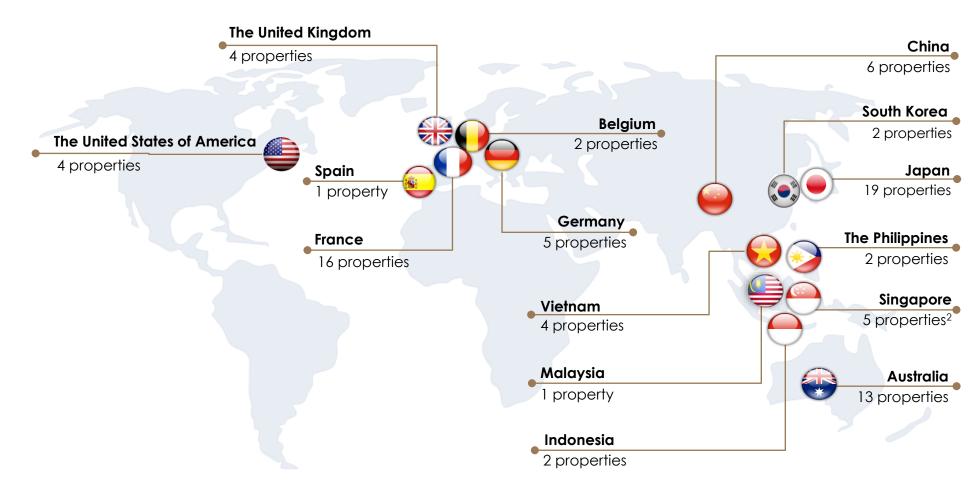


\$\$7.2b<sup>1</sup> **Total Assets** 

 $>16,000^{2}$ 

86<sup>2</sup> **Properties** 

Cities in 15 countries



<sup>1.</sup> As at 31 December 2020

<sup>2.</sup> Including lyf one-north Singapore and Somerset Liang Court Singapore (currently under development)

### Strong Sponsor - The Ascott Limited

One of the leading international lodging owner-operators







>120,000

Serviced residence & hotel units

Includes units under development

c.770
Properties



>190

Cities

>30

**Countries** 

>30 years track record

Strong alignment of interests c.41% sponsor stake<sup>1</sup> in ART

Award-winning brands with worldwide recognition

















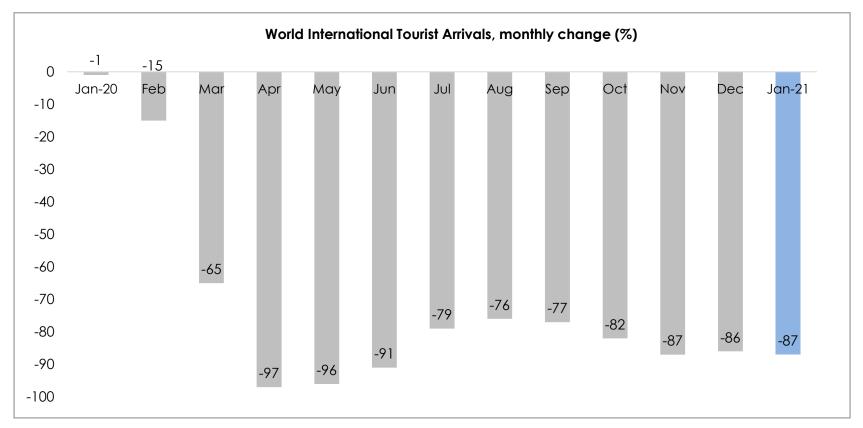


# International Arrivals Impacted by Border Closures

A potential rebound could take place in the second half of 2021



C.85% Expected year-on-year decline in international arrivals in 1Q 2021



#### **Outlook scenario 1**

Rebound in international arrivals in July 2021

66%

Year-on-year increase in international arrivals in 2021

### **Outlook scenario 2**

Rebound in international arrivals in September 2021

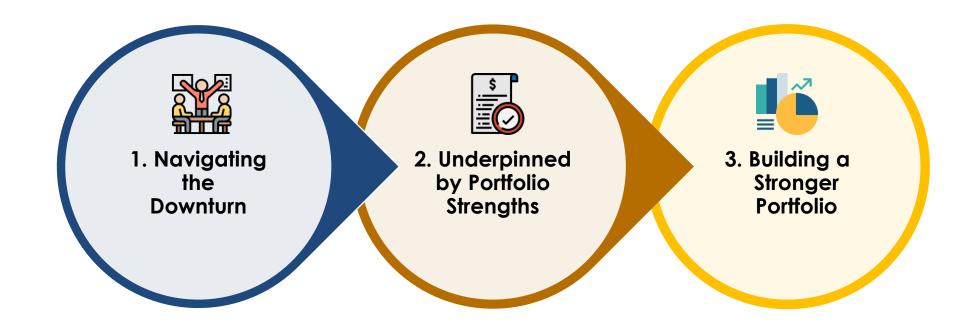
22%

Year-on-year increase in international arrivals in 2021

### Our COVID-19 Response

Seizing opportunities, reinventing to capture the upturn





With its **scale**, **diversification**, predominantly **long-stay** portfolio and **strong financial capacity & flexibility**, ART is well-placed to **ride the recovery** 

Navigating the Downturn
Leveraging operational excellence of Sponsor and operators





### **Caring for guests** and employees

Implementing Ascott Cares commitments in partnership with Bureau Veritas



### **Pursuing alternative** sources of business

Providing accommodation to frontline workers and those on self-isolation

Optimising use of space and capturing new market segments



### **Supporting** tenants

Working towards a sustainable recovery

Rental relief and amendments to master leases



### Comprehensive cost-containment measures

Deferment of discretionary capital expenditure and pursuing government support to defray costs



### **Adopting digital** solutions

Deployment of service robots, self check-in kiosks and 3D virtual tours to minimise physical contact and provide seamless service

### Underpinned by Portfolio Strengths

Diversified, predominantly long-stay portfolio & strong financial capacity



Diversified presence, predominantly Asia-centric portfolio

861

**Properties** 

Cities in 15 Countries

>16,0001 Units

**Asia Pacific** Europe The Americas

Mix of stable and growth income streams, long-stay properties

Master Leases MCMGI<sup>2</sup>

Management Contracts

Note: Excludes lyf one-north Singapore and Somerset Liana Court Singapore which are currently under development



Serviced

residences Business hotels

Hotels /

Student Rental housing Accommodation Strong balance sheet and healthy liquidity position

36.1%

Gearing (c.\$\$1.9 billion debt headroom<sup>3</sup>)





c.\$\$1.2 bil

Cash on-hand, available credit facilities and net divestment proceeds to be received4

Interest cover 2.1X<sup>5</sup>

(negative outlook) Fitch Ratings

Notes: Above as at/for period ended 31 March 2021 unless otherwise stated

- Including lyf one-north Singapore and Somerset Liang Court Singapore (currently under development)
- MCMGI refers to Management Contracts with Minimum Guaranteed Income
- Refers to the amount of additional debt before reaching aggregate leverage of 50%
- Balances as at 31 March 2021; includes committed credit facilities of approximately \$\$183 mil and outstanding proceeds from the divestments of Citadines Didot Montparnasse Paris, Citadines City Centre Grenoble and Somerset Xu Hui Shanghai
- Refers to the 12-month trailing interest cover

# Building a Stronger Portfolio

### Continuous efforts to enhance portfolio and create value



### Our Strategy

- Pivoting to longer-stay lodging asset class for greater income stability
- Expansion of investment mandate to include student accommodation
- · Re-deploying proceeds from divestments into higher-yielding investments
- Ongoing development projects to rejuvenate portfolio

Divesting at premium to book despite COVID-19

c.\$\$570 mil in proceeds¹c.\$\$216 mil in net gains¹

- Enhancing liquidity and flexibility to pare down debt, recycle capital into higher-yielding assets and/or rejuvenate portfolio
- Capacity to share past divestment gains with Stapled Securityholders – \$\$45 million in distribution top-up in FY 2020



### Acquiring longer-stay properties at higher yields





#### **Ongoing developments**

- lyf one-north Singapore expected completion 4Q 2021
- Somerset Liang Court Singapore expected completion 2025

#### Note:

# 1Q 2021 Highlights

### Sequential improvement despite seasonal lull





### Gradual improvement in operating performance

- Portfolio RevPAU<sup>1</sup> increased 10% quarter-on-quarter to \$\$55
- Strong domestic leisure demand on weekends and holidays; corporate activity picked up gradually in March 2021
- Varied pace of recovery across markets; China continues to lead with 1Q 2021 RevPAU stable year-on-year (y-o-y) on a same-store basis<sup>2</sup>
- Countries with long stays, such as Indonesia, Philippines and Vietnam, were more resilient with smaller RevPAU declines y-o-y
- Distributable income boosted by termination fee<sup>3</sup> of S\$9.8 million and one-off realised exchange gain of S\$5.6 million



### Mitigating the impact of COVID-19

- Stable income sources provided downside protection
  - ART's master leases, MCMGI and longer-stay properties<sup>4</sup> contributed over three-quarters of 1Q 2021 gross profit
- Portfolio continued to generate operating profits and positive cashflow
  - c.88% of properties operational<sup>5</sup> of the 10 temporarily closed properties<sup>6</sup>, 6 were on master leases and continued to receive fixed rent



### Supporting tenants and extending lease expiry profile

- No master leases expiring in 2021
- Relief extended to some lessees and other rental negotiations ongoing

#### Notes:

- 1. Portfolio RevPAU refers to the revenue per available unit of properties under management contracts and management contracts with minimum guaranteed income (MCMGI), excluding rental housing and student accommodation properties
- 2. Excluding Ascott Guangzhou which was divested in December 2020
- 3. For the divestments of Citadines Xinghai Suzhou and Citadines Zhuankou Wuhan which were terminated
- 4. Longer-stay properties refer to rental housing and student accommodation properties
- Excludes properties under development, includes Citadines City Centre Grenoble which was divested in March 2021 and Paloma West Midtown which was acquired in February 2021
- 6. Temporarily closed properties as at 31 March 2021 comprise 5 properties in France, 2 in Japan, 1 each in Belgium, Spain and South Korea



### The View Ahead

### Gradual pick-up in demand, but near-term outlook challenging





### Pace of recovery varied across markets, dependent on easing of restrictions

- Market conditions expected to remain challenging in the near term, given the resurgence and new variants of the virus, as well as movement restrictions in various countries
- Stable income sources and long stays expected to cushion the impact in the interim
- Working with lessees and operators towards a sustainable recovery
- Vaccinations and reopening of borders to spur travel revival



### Strengthening and future-proofing the portfolio

- Expanding investment mandate and redeploying divestment proceeds into longer-stay lodging asset class for stable income
- Leveraging operational expertise of Sponsor and operators proactively sourcing for alternative business, preparing for the
  upturn with future-ready offerings
- Cost containment measures and digital acceleration
- Strong financial position and disciplined capital management

With its scale, diversification, predominantly long-stay portfolio and strong financial capacity & flexibility, ART is well-positioned to capture the upturn















# Thank you





### Varied Pace of Recovery Across Markets

Large domestic markets leading recovery before international travel reopens



#### Based on Tripadvisor's 5 stages to recovery

Decline	Plateau	Emerge	Domestic	International	Source: Tripadvisor
1	2	3	4	5	"Beyond COVID-19: The Road to Recovery for the Travel Industry"

### **Australia**



- Sequential quarter-on-quarter (q-o-q) recovery; block **bookings** supported occupancies in 1Q 2021
- Demand for domestic travel picked up since March, supported by large local market and vaccine rollout
- Gradual recovery in corporate and MICE activity
- Rental waiver provided to support master lessees

### China



- COVID-19 situation generally under control
- Seasonal Iull for corporate travel and localised lockdowns affected 1Q 2021 performance
- Demand for corporate long stays ramped up since March 2021 as business and industrial activities picked up pace
- Outlook positive as quarantine requirements ease and vaccinations are underway

### France



to



Japan





- Demand for accommodation **muted** in 1Q 2021 due to movement restrictions
- 5 of 17 ART France properties remained closed but continued to receive **fixed rent under** master lease arrangement
- Long stays and group bookings supported occupancies, while higher leisure demand provided an uplift during the February winter holiday

- Non-essential travel discouraged during state of emergency for Tokyo and Osaka region
- Fixed rent from master leases and resilient contribution from rental housing mitigated softer performance of other properties
- Spikes in leisure demand during autumn foliage season and Japan's Golden Week

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### Singapore





### United Kingdom

Limited demand due to





### **United States**



- 2021
- Times Square underway
- First contribution from student accommodation property acquired in February

### Vietnam



- Largely stable performance with COVID-19 situation generally under control
- Long stays, corporate guests and project groups formed a resilient occupancy base
- Gradual increase in domestic corporate demand and **business travel** between Hanoi and Ho Chi Minh City

- Occupancies remain elevated as properties are block booked by government and serve corporate long stays
- Letter of demand issued to master lessee of Park Hotel Clarke Quay to recover rent due; security deposits held in cash and negotiations ongoing
- Currently under tightened measures until mid-June to control rising community cases

travel

weekends

continue

lockdown restrictions in 1Q 2021

student groups and corporates, as well as essential business

mitigated by long stays from

• Easing of restrictions in April led

to spike in leisure demand on

Positive trend expected to

- Sequential q-o-a recovery as economy reopens and leisure demand gradually picks up
- Block booking at Sheraton Tribeca New York through 2Q
- Renovation of Hotel Central