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*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)  
(Stock Code: 2378)*

## **PRUDENTIAL PLC – SCRIP REFERENCE PRICE**

The attached announcement is being released by Prudential plc on the date below.

By order of the Board  
**Prudential plc**  
**Tom Clarkson**  
*Company Secretary*

12 September 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*  
Shriti Vadera

*Executive Director*  
Anil Wadhvani (*Chief Executive Officer*)

*Independent Non-executive Directors*  
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,  
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,  
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

\* *For identification purposes*

12 September 2024

## **Prudential plc – Scrip Reference Price**

On 28 August 2024, Prudential plc (“**Prudential**”) announced the declaration of a 2024 first interim dividend of 6.84 US cents per ordinary share (the “**Dividend**”). On 30 August 2024, Prudential further announced that a scrip dividend alternative would be offered in respect of the Dividend in accordance with the shareholder approval obtained at the 2024 annual general meeting.

In order to participate in the scrip dividend alternative, shareholders must have held a minimum of 118 ordinary shares on the applicable record date for the Dividend (6 September 2024 for United Kingdom and Singapore shareholders, or 9 September 2024 for Hong Kong shareholders). This number was calculated by dividing the Scrip Reference Price (as defined below) by the Dividend and then rounding it up to a whole share.

The Scrip Reference Price is the average middle-market price of Prudential’s shares on the London Stock Exchange over a five-day dealing period commencing on the ex-dividend date for the Dividend (5 September 2024) and converted to US Dollars using the mid-point WMR spot exchange rates quoted by Bloomberg in London at or around 11:00 a.m. on Wednesday 11 September 2024 (the “**Scrip Reference Price**”).

The Scrip Reference Price for the issue of new shares under the scrip dividend alternative in respect of the Dividend is:

**US\$8.046366 for each new ordinary share**

Full particulars of the scrip dividend alternative are expected to be provided to shareholders on or around 13 September 2024.

### **Contacts**

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### **About Prudential plc**

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential’s mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

The ISIN code for the ordinary shares of Prudential is GB0007099541 and the TIDM code is PRU.

<https://www.prudentialplc.com/>