

(Company Registration Number: 201634929Z) (Incorporated in the Republic of Singapore on 27 December 2016)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the 2017 annual general meeting (the "AGM") of SHOPPER360 LIMITED (the "Company") will be held at 8 Robinson Road, #03-00 ASO Building, Singapore 048544 on Thursday, 28 September 2017 at 2.00 p.m. to transact the following business:

AS SPECIAL BUSINESS

(b)

To receive and adopt the Directors' Statement and the Audited Financial Statements of the Company for the financial year ended 31 May (Resolution 1)

2017 ("FY2017") together with the Auditors' Report thereon. To declare a final tax exempt (one-tier) cash dividend of 0.30 Singapore cents per ordinary share in the capital of the Company for FY2017.

(Resolution 2)

To re-elect the following directors of the Company ("Directors") retiring pursuant to the constitution of the Company ("Constitution") and

who, being eligible, offered themselves for re-election as a Director:

(Resolution 3)

Ms Chew Sue Ann (Retiring under Regulations 112 and 113) Mr Ravichandran K Moorthy (Retiring under Regulation 116)

(Resolution 4) (Resolution 5)

Mr Zaffary Bin Ab Rashid (Retiring under Regulation 116) Mr Hew Koon Chan (Retiring under Regulation 116)

(Resolution 6)

Ms Margaret Au-Yong @ Moh Chuan (Retiring under Regulation 116)

(Resolution 7)

Ms Wong Chin Chin (Retiring under Regulation 116)

(Resolution 8)

[See Explanatory Note (i)]

(Resolution 9)

To approve the payment of Directors' fees of \$\$9,000 for FY2017 and \$\$116,000 for the financial year ending 31 May 2018, to be paid

(Resolution 10)

To transact any other ordinary business which may be properly transacted at an AGM of the Company.

To consider and, if thought fit, to pass the following resolutions as ordinary resolutions, with or without modifications: Authority to allot and issue shares in the capital of the Company

(Resolution 11)

"That pursuant to Section 161 of the Companies Act, Chapter 50 of Singapore (the "Companies Act"), the Company's Constitution and Rule 806 of the Listing Manual Section B: Rules of Catalist (the "Catalist Rules") of the Singapore Exchange Securities Trading Limited ("SGX-ST"), the Directors be and are hereby authorised to: allot and issue shares in the capital of the Company (the "Shares") whether by way of rights, bonus or otherwise; and/or

To re-appoint Messrs Baker Tilly TFW LLP as the independent auditors of the Company and to authorise the Directors to fix their

- (ii)
- make or grant offers, agreements or options (collectively, the "Instruments") that might or would require Shares to be issued, including but not limited to the creation and issue of (as well as adjustments to) options, warrants, debentures or other instruments convertible into Shares, at any time and upon such terms and conditions and for such purposes and to such persons as the Directors may, in their absolute

discretion, deem fit; and (notwithstanding that the authority conferred by this Resolution may have ceased to be in force) issue Shares in pursuance of any

- Instrument made or granted by the Directors while this Resolution is in force, provided that: the aggregate number of Shares to be issued pursuant to this Resolution (including Shares to be issued in pursuance of
 - the Instruments made or granted pursuant to this Resolution) does not exceed 100% of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) (as calculated in accordance with sub-paragraph (ii) below), of which the aggregate number of Shares to be issued other than on a pro rata basis to the existing shareholders of the Company (including Shares to be issued in pursuance of the Instruments made or granted pursuant to this Resolution) does not exceed 50% of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) (as calculated in accordance with sub-paragraph (ii) below); (subject to such manner of calculation as may be prescribed by the SGX-ST) for the purpose of determining the aggregate
 - number of Shares (including Shares to be issued pursuant to the Instruments) that may be issued under sub-paragraph (i) above, the percentage of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) shall be calculated based on the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) at the time of the passing of this Resolution, after adjusting for: new Shares arising from the conversion or exercise of the Instruments or any convertible securities outstanding at the
 - time this Resolution is passed; (b)
 - (where applicable) new Shares arising from the exercise of share options or vesting of share awards outstanding or subsisting at the time this Resolution is passed, provided that such share options or awards (as the case may be) were granted in compliance with the Catalist Rules; and any subsequent bonus issue, consolidation or sub-division of Shares;
 - in exercising the authority conferred by this Resolution, the Company shall comply with the provisions of the Catalist Rules
 - (iii) for the time being in force (unless such compliance has been waived by the SGX-ST), all applicable legal requirements under the Companies Act and the Company's Constitution for the time being in force; and (iv)
- unless revoked or varied by the Company in a general meeting, the authority conferred by this Resolution shall continue in force (i) until the conclusion of the next AGM of the Company or the date by which the next AGM of the Company is required by law to be held, whichever is earlier or (ii) in the case of Shares to be issued in pursuance of the Instruments, made or granted pursuant to this Resolution, until the issuance of such shares in accordance with terms of the Instruments." [See Explanatory Note (ii)]

Authority to grant awards and to allot and issue Shares under the shopper360 Performance Share Plan

"That pursuant to Section 161 of the Companies Act, the Directors be and are hereby authorised and empowered to offer and grant

(Resolution 12)

awards in accordance with the shopper360 Performance Share Plan (the "PSP") and to allot and issue from time to time such number of Shares as may be required to be allotted and issued pursuant to the awards granted under the PSP (including but not limited to allotment and issuance of Shares at any time, whether during the continuance of such authority or thereafter, pursuant to awards made or granted by the Company whether granted during the subsistence of this authority or otherwise), provided always that the aggregate number of Shares issued and/or issuable pursuant to the PSP, and any other share option schemes of the Company shall not exceed 15% of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) from time to time, and such authority shall, unless revoked or varied by the Company in a general meeting, continue in force until the conclusion of the next AGM of the Company or the date by which the next AGM of the Company is required by law to be held, whichever is earlier." [See Explanatory Note (iii)]

By Order of the Board of shopper360 Limited

Company Secretary Singapore 13 September 2017 **Explanatory Notes:** Ms Chew Sue Ann will, upon re-election as a Director, remain as the Executive Chairman and Group Managing Director of the Company. Ms Chew Sue Ann is the

daughter of a controlling shareholder of the Company, Ms Yap Phaik Kwai, who has a total interest of 37.79% (direct and deemed) of the issued share capital of the Company as at 17 August 2017. Mr Ravichandran K Moorthy will, upon re-election as a Director, remain as a Non-Independent and Non-Executive Director, as well as a member of the Audit Committee and the Remuneration Committee. Mr Zaffary Bin Ab Rashid will, upon re-election as a Director, remain as a Non-Independent and Non-Executive Director, and a member of the Nominating Committee.

Mr Hew Koon Chan will, upon re-election as a Director, remain as the Lead Independent Director, Chairman of the Audit Committee and a member of the Nominating Committee and the Remuneration Committee. Ms Margaret Au-Yong @ Moh Chuan will, upon re-election as a Director, remain as an Independent Director and Chairman of the Remuneration Committee. Ms Wong Chin Chin will, upon re-election as a Director, remain as an Independent Director, Chairman of the Nominating Committee and a member of the Audit Committee. Each of Mr Hew Koon Chan, Ms Margaret Au-Yong @ Moh Chuan and Ms Wong Chin Chin has no relationships (including immediate family relationships) with the rest of the Directors, the Company, its related corporation, its 10% shareholders or its officers. The Board considers each of Mr Hew Koon Chan, Ms Margaret Au-Yong @ Moh Chuan and Ms Wong Chin Chin to be independent for the purpose of Rule 704(7) of the Catalist Rules

Further detailed information on the abovementioned Directors can be found under the sections entitled "Board of Directors", "Corporate Governance Report" and "Directors' Statement" of the Company's 2017 Annual Report. Ordinary Resolution 11 proposed in item 7 above, if passed, will empower the Directors to issue Shares and to make or grant instruments (such as warrants or debentures) convertible into Shares, and to issue Shares pursuant to such instruments, up to a number not exceeding 100% of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any), of which up to 50% of the total number of issued Shares (excluding treasury shares and subsidiary

holdings, if any) may be issued other than on a pro rata basis to shareholders of the Company. For the purpose of determining the aggregate number of Shares and Instruments that may be issued, the percentage of the aggregate number of Shares and Instruments will be calculated based on the total number of issued Shares (excluding treasury shares or subsidiary holdings, if any) at the time this Resolution is passed, after adjusting for new Shares arising from the conversion or exercise of the Instruments or any convertible securities, the exercise of share options or the vesting of share awards which are outstanding or subsisting at the time when this resolution is passed and any subsequent bonus issue, consolidation or subdivision of Shares. Ordinary Resolution 12 proposed in item 8 above, if passed, will empower the Directors to allot and issue Shares pursuant to the grant of such awards in (iii)

accordance with the provisions of the PSP, provided that the aggregate number of Shares to be issued pursuant to the PSP and other share scheme which the Company may implement from time to time, shall not exceed 15% of the total number of issued Shares (excluding treasury shares and subsidiary holdings, if any) from time to time. Notes:

- A member of the Company entitled to attend and vote at the AGM, and who is not a Relevant Intermediary (as defined below), is entitled to appoint no more than two (2) proxies to attend and vote on his/her/its behalf. A member of the Company who is a Relevant Intermediary (as defined below) is entitled to appoint more than two (2) proxies to attend and vote on his/her/its behalf, but each proxy must be appointed to exercise the rights attached to a different share or shares held by such member. A proxy need not be a member of the Company. "Relevant Intermediary" has the meaning ascribed to it in Section 181(6) of the Companies Act.
 - Completion and return of the instrument appointing a proxy or proxies by a member will not prevent him/her from attending, speaking and voting at the AGM if he/she so wishes. The appointment of proxy(xies) for the AGM will be deemed to be revoked if the member attends the AGM in person and in such event, the
- Company reserves the right to refuse to admit any person or persons appointed under the relevant instrument appointing a proxy or proxies to the AGM. If a proxy or proxies is/are to be appointed, the instrument appointing a proxy or proxies must be deposited at the office of the Company's Share Registrar, B.A.C.S. Private Limited, at 8 Robinson Road, #03-00 ASO Building, Singapore 048544, not less than 72 hours before the time appointed for holding the AGM.
- Personal Data Privacy: By attending the AGM and/or any adjournment thereof or submitting an instrument appointing a proxy(ies) and/or representative(s) to attend, speak and vote at the

AGM and/or any adjournment thereof, a member of the Company (i) consents to the collection, use and disclosure of the member's personal data by the Company (or its agents) for the purpose of the processing and administration by the Company (or its agents) of proxies and/or representatives appointed for the AGM and/or any adjournment thereof and the preparation and compilation of the attendance lists, proxy lists, minutes and other documents relating to the AGM and/or any adjournment thereof, and in order for the Company (or its agents) to comply with any applicable laws, listing rules, regulations and/or guidelines (collectively, the "Purposes"), (ii) warrants that where a member discloses the personal data of the member's proxy(ies) and/or representative(s) to the Company (or its agents), the member has obtained the prior consent of such proxy(ies) and/or representative(s) for the collection, use and disclosure by the Company (or its agents) of the personal data of such proxy(ies) and/or representative(s) for the Purposes, and (iii) agrees that the member will indemnify the Company in respect of any penalties, liabilities, claims, demands, losses and damages as a result of the member's breach of warranty. This notice has been prepared by the Company and its contents have been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "Sponsor"), for compliance

with the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual Section B: Rules of Catalist. The Sponsor has not independently verified the contents of this notice. This notice has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this notice. including the correctness of any

of the statements or opinions made or reports contained in this notice.

The contact person for the Sponsor is Ms Alice Ng, Director of Continuing Sponsorship, ZICO Capital Pte. Ltd. at 8 Robinson Road, #09-00 ASO Building, Singapore 048544, telephone (65) 6636 4201.