

AMTD IDEA Group Announces Successful Pricing of Initial Public Offering of its Subsidiary AMTD Digital Inc., with a Pre-Greenshoe Market Capitalization of US\$1.433 billion

NEW YORK, SINGAPORE, HONG KONG July 15, 2022 — AMTD IDEA Group (“AMTD IDEA Group” or the “Company”) (NYSE: AMTD; SGX: HKB), a subsidiary of AMTD Group Company Limited (“AMTD Group”) and a leading platform for comprehensive financial services and digital solutions, today announced that its controlled subsidiary AMTD Digital Inc. (“AMTD Digital”), one of the most comprehensive one-stop digital solutions platforms in Asia, successfully priced its initial public offering of 16,000,000 American depositary shares (“ADSs”), every five ADSs representing two Class A ordinary shares of AMTD Digital, at a price to the public of US\$7.80 per ADS.

The IPO of AMTD Digital represents the second unicorn under AMTD Group to be successfully listed on NYSE, subsequent to the successful listing of the Company in 2019 being the first Hong Kong home-grown unicorn to successfully list on NYSE at that time.

The ADSs are expected to begin trading on the New York Stock Exchange on July 15, 2022, under the ticker symbol “HKD”. The offering is expected to close on or about July 19, 2022, subject to the satisfaction of customary closing conditions. AMTD Digital has also granted the underwriters a greenshoe option, exercisable within 30 days from the date of the final prospectus, to purchase up to an aggregate of 2,400,000 additional ADSs at the public offering price, less underwriting discounts and commissions.

Assuming the underwriters of the initial public offering do not exercise their option to purchase additional ADSs, (i) AMTD Digital raised total gross proceeds of US\$124.8 million in the initial public offering, and (ii) AMTD IDEA Group is expected to own 88.7% of the issued and outstanding shares, and 99.4% of the total voting power in AMTD Digital immediately following the completion of the initial public offering.

A registration statement relating to the offering has been filed by AMTD Digital with, and declared effective by, the U.S. Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy the securities of AMTD Digital, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About AMTD IDEA Group

AMTD IDEA Group, formerly known as AMTD International Inc. (NYSE: AMTD; SGX: HKB), represents a premier Asian financial institution and digital solutions group connecting companies and investors from Asia, including China and Hong Kong as well as the ASEAN markets with global capital markets. Its comprehensive one-stop financial services plus digital solutions platform addresses different clients’ diverse and inter-connected financial needs and digital requirements across all phases of their life cycles. Leveraging its deep roots in Asia and its unique ecosystem — the “AMTD SpiderNet” — the Company is uniquely positioned as an active super-connector between clients, business partners, investee companies, and investors, connecting the East and the West. For more information, please visit www.amtdinc.com or follow us on Twitter at “@AMTDGroup.” For the Company’s announcements, please visit <https://ir.amtdinc.com/news>.

Safe Harbour Statement

This press release contains statements that may constitute “forward-looking” statements pursuant to the “safe harbour” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These

forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “aims,” “future,” “intends,” “plans,” “believes,” “estimates,” “likely to,” and similar statements.

Statements that are not historical facts, including statements about the Company’s beliefs, plans, and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. Further information regarding these and other risks is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

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