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(Incorporated in Bermuda with limited liability) website: www.ir.shangri-la.com (Stock code: 00069)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Ms KUOK Hui Kwong has been appointed as a Non-executive Director of the Company with effect from 27 October 2014.

The board of directors ("**Board**") of Shangri-La Asia Limited ("**Company**") is pleased to announce that Ms KUOK Hui Kwong has been appointed as a Non-executive Director of the Company with effect from 27 October 2014.

The relevant information required to be disclosed under the Rules Governing the Listing of Securities ("Listing Rules") on The Stock Exchange of Hong Kong Limited ("Hong Kong Stock Exchange") is as follows:

- 1. Ms KUOK, aged 36, is a director of Kerry Holdings Limited, a substantial shareholder of the Company, and a governor of Kerry Group Kuok Foundation (Hong Kong) Limited, a charitable organization. She is also currently a director of a subsidiary of the Company. Ms KUOK received her undergraduate degree from Harvard University, USA. She is the sister of Mr KUOK Khoon Chen, the Chairman of the Company, and the cousin of Ms TEO Ching Leun, the Company Secretary of the Company.
- 2. Ms KUOK joined SCMP Group Limited ("SCMP Group") in October 2003. She has been an executive director of SCMP Group since February 2004. She was also the managing director and chief executive officer of SCMP Group from January 2009 to June 2012.
- 3. In the past three years, Ms KUOK has held directorships in the following public listed companies:
 - (a) SCMP Group (listed on the Hong Kong stock exchange of stock code of 00583) executive director since 6 February 2004
 - (b) The Post Publishing Public Company Limited (listed on The Stock Exchange of Thailand) director since 9 November 2012

- 4. As a Non-executive Director, Ms KUOK is entitled to an annual director's fee of HK\$200,000 for the financial year ending 31 December 2014 (to be prorated), which fee has been approved by the shareholders of the Company in the previous annual general meeting. There is no service contract entered into between the Company and Ms KUOK. She will hold office until the next general meeting of the Company and will be eligible for re-election at the meeting in accordance with the Company's Bye-Laws.
- 5. As at the date of this announcement, Ms KUOK is interested or deemed to be interested in the following shares in the Company:

Type of interest	Number of shares held
Personal interest (1)	32,833
Family interest	908,250
Other interest (2)	2,957,649
Total:	3,898,732

- (1) This includes 32,000 shares held jointly by Ms KUOK Hui Kwong and her spouse.
- (2) This represents interest held through discretionary trust(s) the contingent beneficiaries of which include Ms KUOK Hui Kwong.

Save as disclosed above, Ms KUOK is not interested or deemed to be interested in any shares or underlying shares in the Company pursuant to Part XV of the Securities and Futures Ordinance.

6. There is no information required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) under the Listing Rules and there are no other matters in relation to the appointment of Ms KUOK that need to be brought to the attention of the shareholders of the Company.

The Board takes this opportunity to welcome Ms KUOK to the Board.

By order of the board of **Shangri-La Asia Limited TEO Ching Leun** *Company Secretary*

Hong Kong, 27 October 2014

As at the date hereof, the directors of the Company are:

Executive directors
Mr KUOK Khoon Chen (Chairman)
Mr LUI Man Shing
Mr Madhu Rama Chandra RAO
Mr Gregory Allan DOGAN

Independent non-executive directors
Mr Alexander Reid HAMILTON
Mr Timothy David DATTELS
Mr WONG Kai Man
Professor LI Kwok Cheung Arthur

Non-executive directors
Mr HO Kian Guan
Ms KUOK Hui Kwong
Mr HO Kian Hock (alternate to Mr HO Kian Guan)