

In accordance with the requirements of the Financial Conduct Authority (the 'FCA') in the United Kingdom, notifications have been made to the FCA on behalf of the following share transactions in Dairy Farm International Holdings Limited by its Directors and Persons Discharging Managerial Responsibilities on 31st March 2017:-

“DAIRY FARM INTERNATIONAL HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Graham Denis Allan

2 Reason for the notification

a) Position/Status: Group Chief Executive

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: Dairy Farm International Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Lapse of share options at an exercise price of US\$9.716 per ordinary share

c) Price(s) and Volume(s):	Price(s)	Volume(s)
	US\$0.00	250,000

d) Aggregated price:
Aggregated volume: N/A - Single transaction

e) Date of the transaction: 31st March 2017

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Neil John Galloway

2 Reason for the notification

a) Position/Status: Group Finance Director

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: Dairy Farm International Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Lapse of share options at an exercise price of US\$9.716 per ordinary share

c) Price(s) and Volume(s):

Price(s)	Volume(s)
US\$0.00	50,000

d) Aggregated price:
Aggregated volume: N/A - Single transaction

e) Date of the transaction: 31st March 2017

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Peng Chee Choo

2 Reason for the notification

a) Position/Status: Regional Director, North Asia (Food)

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: Dairy Farm International Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Lapse of share options at an exercise price of US\$9.716 per ordinary share

c) Price(s) and Volume(s):

Price(s)	Volume(s)
US\$0.00	75,000

d) Aggregated price:
Aggregated volume: N/A - Single transaction

e) Date of the transaction: 31st March 2017

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (4)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Jan Martin Onni Lindström

2 Reason for the notification

a) Position/Status: Group Director, IKEA

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: Dairy Farm International Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Lapse of share options at an exercise price of US\$9.716 per ordinary share

c) Price(s) and Volume(s):	Price(s)	Volume(s)
	US\$0.00	75,000

d) Aggregated price:	
Aggregated volume:	N/A - Single transaction

e) Date of the transaction: 31st March 2017

f) Place of the transaction: Outside a trading venue

Neil M McNamara, Jardine Matheson Limited
For and on behalf of Dairy Farm International Holdings Limited

31st March 2017