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(formerly known as ChinaVision Media Group Limited 文化中國傳播集團有限公司)
(Incorporated in Bermuda with limited liability)
(Stock Code: 1060)*

CHANGE OF COMPANY NAME, STOCK SHORT NAME AND COMPANY WEBSITE

Reference is made to the circular of Alibaba Pictures Group Limited (formerly known as ChinaVision Media Group Limited) (the “Company”) dated 23 May 2014 (the “Circular”) and the announcement of the Company dated 16 June 2014 relating to the poll results of the SGM held on 16 June 2014, in respect of, among other things, the Change of Company Name. Capitalised terms used herein shall have the same meanings as those defined in the Circular unless the context requires otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to (i) the passing of the special resolution approving the Change of Company Name by the Shareholders at the SGM held on 16 June 2014; (ii) the Completion on 24 June 2014; and (iii) the issue of the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name of the Company by the Registrar of Companies in Bermuda on 10 July 2014, the change of the English name of the Company from “ChinaVision Media Group Limited” to “Alibaba Pictures Group Limited” and the adoption and registration of the Chinese name “阿里巴巴影业集团有限公司” as the Company’s secondary name have both become effective on 30 June 2014. The Company has already ceased to use its existing Chinese name “文化中國傳播集團有限公司” for identification purpose. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 29 July 2014 confirming the registration of the new English and Chinese names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

In connection with the Change of Company Name, on 23 June 2014, the Company and Alibaba Group Holding Limited entered into a licensing agreement pursuant to which Alibaba Group Holding Limited has granted a royalty-free non-exclusive licence to the Company to use the name “Alibaba” and relevant mark under limited circumstances, which include (among others) the Company remaining a subsidiary of Alibaba Group Holding Limited.

CHANGE OF STOCK SHORT NAME

The English stock short name of the Company will be changed from “CHINAVISION” to “ALI PICTURES” and the Chinese stock short name of the Company will be changed from “文化中國傳播” to “阿里影業” for trading in the Shares on the Stock Exchange with effect from 9 a.m. on 8 August 2014. The stock code of the Company on the Stock Exchange remains unchanged as “1060”.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the existing Shareholders. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title to such Shares and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “<http://www.irasia.com/listco/hk/chinavision>” to “<http://www.irasia.com/listco/hk/alibabapictures>” with effect from 5 August 2014.

By Order of the Board
Alibaba Pictures Group Limited
SHAO Xiaofeng
Chairman

Hong Kong, 5 August 2014

As at the date of this announcement, the Board comprises Mr SHAO Xiaofeng and Mr LIU Chunning, being executive Directors; and Mr LI Lianjie, Mr TONG Xiaomeng and Ms ZHANG Yu, being independent non-executive Directors.

* *For identification purpose only*