



RAFFLES DIGITAL
INFRASTRUCTURE

2022 Digital Infrastructure

AGENDA



Rebecca Kim – Head of Growth

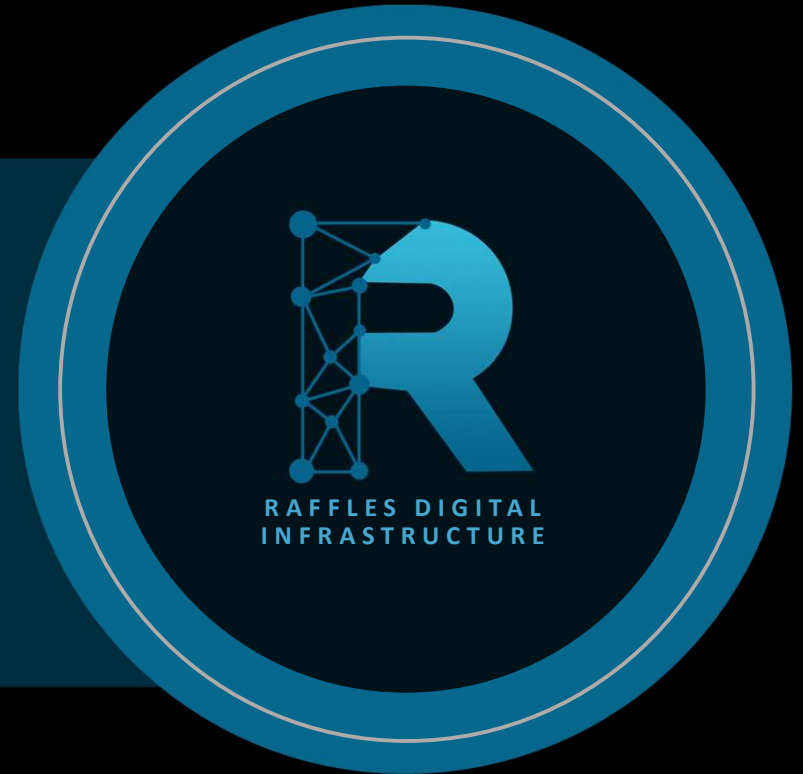
1. Business Introduction
2. Progress of Each Strategic Business Unit
3. Future Project

Business Introduction

Raffles Digital Infrastructure Pte. Ltd.

Raffles Digital Infrastructure is a subsidiary of Raffles Infrastructure Holdings Limited (SGX: LUY) which primarily focuses on developing the digital infrastructure across the RCEP (Regional Comprehensive Economic Partnership) region .

Raffles Digital Infrastructure provides the digital technological infrastructural backbone, strategic expertise, and digitalization capability to firms in the RCEP region to unlock growth in the digital economy.



Mission, Vision, Values

Mission:

Provide businesses with opportunities to flourish in the digital economy

Values:

Innovate. Collaborate. Scale.

Vision:

We strive to be the leading and most innovative organization that enables people and businesses to participate fully in the global economy

Business Introduction

Pillars of Growth



1



Market Entry Advisory Service

Assesses the needs and capabilities of MSMEs or firms who plan to enter new market and provide curated digital infrastructure solutions

2



Supply Chain Infrastructure

Collaborates with well-established partners in the region to provide customized and comprehensive solution for companies to expand internationally

3



Platform as a Service

Readymade platform with cloud computing components, allowing developers to build their customized applications

4



Software as a Service

Provides an array of scalable and optimized software solutions to businesses

5



Payment API

Provides a comprehensive and broad support to multiple payment methods around the world. Additionally, provides inclusive financing service as well

Current Focus

Project Timeline



As Raffles has established presence in other countries through the payment API business, Raffles is able to provide market advisory and consultation services to our merchants who wish to expand into the countries that Raffles has access to. Through our market expertise and the relevant partners, Raffles can value-add to the market entry process of our merchants.

Raffles will create a comprehensive supply chain infrastructure that value adds to this ecosystem. The supply chain infrastructure would allow merchants to be digital ready and allow their products to be accepted worldwide



Market Entry Advisory Service



Supply Chain Infrastructure

2022



Payment API

The borderless global economy has opened new doors for businesses to operate. This has made payment the core for businesses during this digital age because customers and revenues can come from anywhere. Therefore, Raffles has been diligently building its payment API business by working with the relevant partners and this has successfully granted us access to 65 countries with more than 100 payment channels as of Q2'22

2023



Platform as a Service

Raffles will be building a marketplace for digital products that are accessible worldwide. This will allow our merchants to scale quickly through the international access. Raffles believes that our merchants will benefit from the ecosystem which consist of market advisory, marketplace, and payment API services.

2024



Software as a Service

Raffles will create software that complements our digital infrastructure ecosystem. The software can then be used by our clients or white-labelled by third parties.

Progress of Each Strategic Business Unit

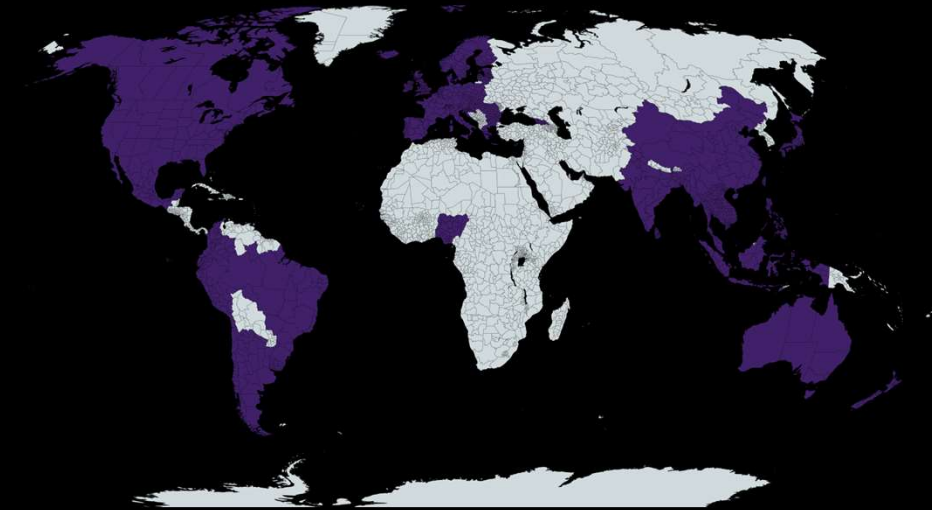
Payment API



Raffles has been aggressively expanding the payment API business unit to establish presence across the global stage. This will pave way for a successful entry for Raffles and Raffles' clients if we decide to enter new markets with new or existing services and products because digital payment has been a crucial component to fuel growth for companies

STATUS:

Successfully connected with **10 Payment companies** which allow us to gain access to **all the Continents** and over **100 payment Methods**



Progress of Each Strategic Business Unit

Market Entry Advisory Service



Raffles has actively helped companies to broaden its commercial presence in the international stage through our relevant expertise and many established partners. To start off, Raffles is focusing on the payment sectors in which Raffles has connected several companies to local partners in each region

STATUS: Successfully connected **4 payment companies** to local Merchants



Progress of Each Strategic Business Unit

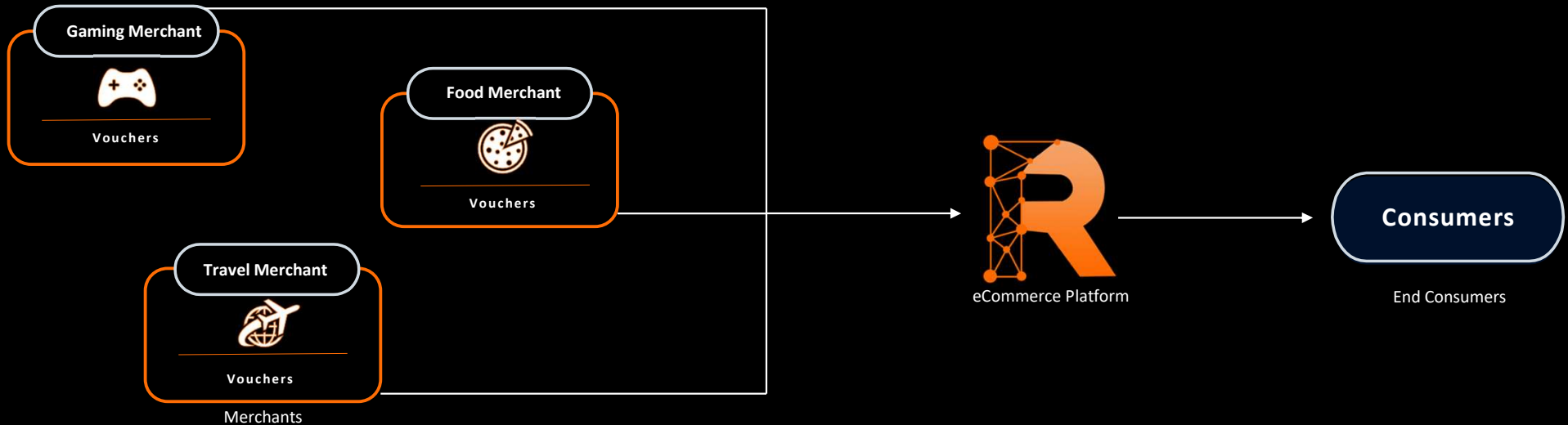
Platform-as-a-Service



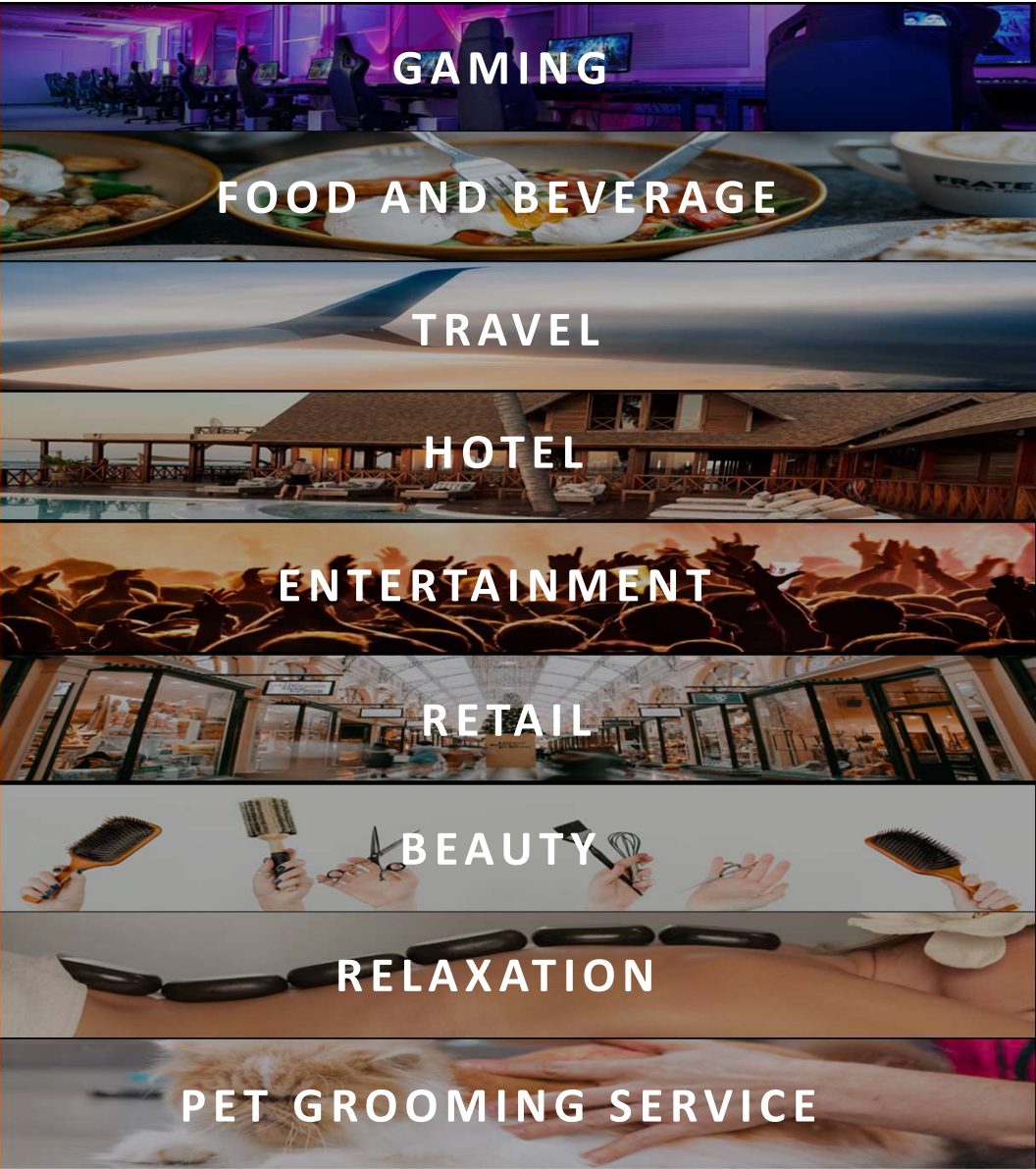
Platform as a Service

Raffles will create an eCommerce platform that is specialized in selling digital products such as vouchers, coupons, and gift cards. Raffles will not be subjected to any inventory risks as the products are digital. Additionally, digital products are extremely scalable, and this can help us to reach international audience quickly and easily.

STATUS: Digital products eCommerce platform (**COCO**) to be **launched soon**



MERCHANT CATEGORIES



GAMING

FOOD AND BEVERAGE

TRAVEL

HOTEL

ENTERTAINMENT

RETAIL

BEAUTY

RELAXATION

PET GROOMING SERVICE

Progress of Each Strategic Business Unit

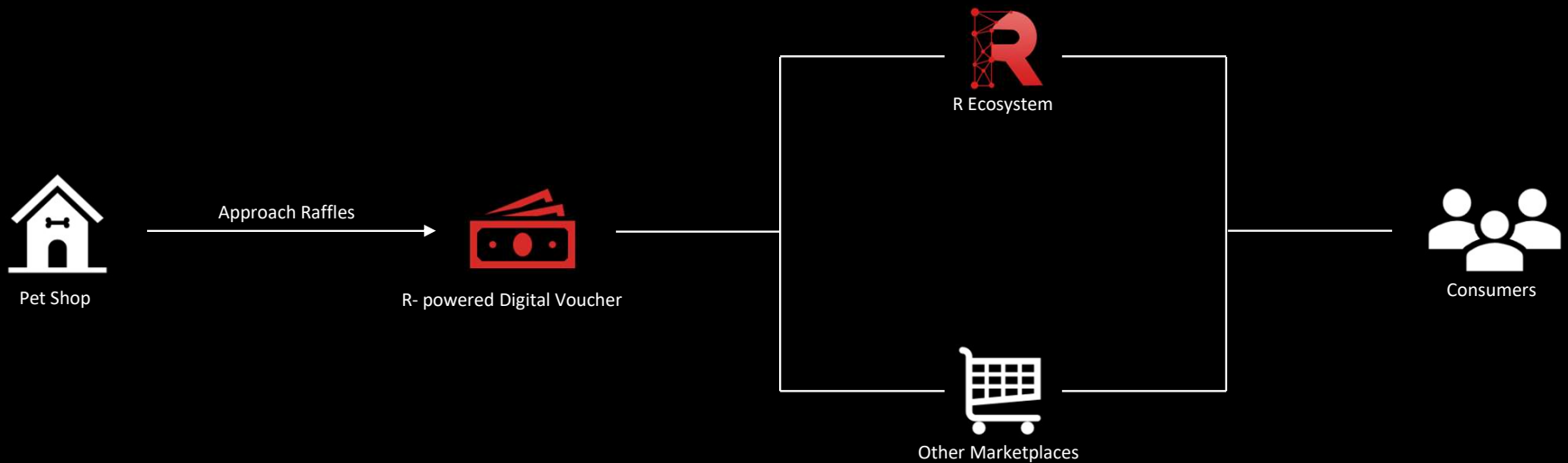
Supply Chain Infrastructure



Raffles is establishing an ecosystem that supports the digital products industry. Raffles will help merchants to innovate and create digital products that integrate with the ecosystem. This digital products would be widely accepted worldwide

STATUS:

In Progress



Progress of Each Strategic Business Unit

Software-as-a-Service



Software as a Service

Raffles The 3rd pillar of growth works hand-in-hand with the 1st pillar of growth because Raffles would recommend other entities to use our software to enhance their businesses or operations. Additionally, Raffles provide white-label service for companies who wish to have their own brand but lacks the technology.

STATUS:

In Progress

1



consult
1st Pillar of Growth



Market Entry
Advisory Service

recommend
3rd Pillar of Growth



R Software

2



R Software

white-labelled

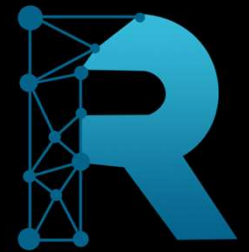


X Software

service



X's Clients



RAFFLES DIGITAL
INFRASTRUCTURE

THANK YOU