



MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

## **SingPost CEO Singapore Steps Down, GCOO Neo Su Yin to Assume Additional Responsibility**

Singapore, 3 February 2025 – Singapore Post (SingPost) today announced the resignation of Shahrin Abdol Salam who is leaving the company to pursue opportunities outside the Company.

In his capacity as CEO Singapore, Shahrin was responsible for the Company's domestic mail and parcel business and reported to Neo Su Yin who took over as Group Chief Operating Officer (GCOO) in January 2025.

A transition timeline is being worked out with Su Yin who will assume additional responsibility as CEO Singapore following his departure. Su Yin is familiar with the Singapore Business Unit having run the business from November 2021 till May 2024.

"We thank Shahrin for his time and contribution to SingPost, and wish him the very best for his future endeavours," said Simon Israel, Chairman of the Board, SingPost. "In his tenure at SingPost, he has lent his expertise in transport and infrastructure to help streamline our network capabilities with a focus on people and operational excellence".

"I have decided to step away from my role as CEO Singapore to focus on a new chapter in my career. During my tenure, I have had the privilege of leading this iconic organisation through its on-going transformation with a focus on people, passion and processes. Together with a first-rate team, we have navigated the complexities of digital transformation throughout the organisation and explored the future of the postal organisation. As I embark on this new phase, I leave knowing that SingPost is on the right path for transformation," said Shahrin Abdol Salam.

Su Yin was appointed in the newly created position of Group Chief Operating Officer in January 2025, bringing over 20 years of experience in operations and customer experience to SingPost, with a distinguished career spanning leadership roles in both the public and private sectors.

No stranger to SingPost, she joined the company in April 2019 as Vice President, Customer Experience, and was appointed Chief Executive Officer, Singapore in November 2021- a position she held till May 2024 when she moved to dnata as Managing Director for Singapore, overseeing ground handling and cargo operations at Changi Airport.

During her previous tenure at SingPost, Su Yin played a key role in a period of significant transformation for the Singapore postal system, contributing to enhancements across key operational areas, including last-mile delivery, digital transformation and postal operations optimisation.

Su Yin was a Singapore Armed Forces Merit Scholar and holds a Bachelor of Science (2nd Upper Class Hons) and Master of Science in Occupational Psychology from the University of Nottingham, United Kingdom. She is also a graduate of the United States Naval War College in Rhode Island, USA.

### **About Singapore Post Limited (SingPost)**

Singapore Post (SingPost) is a leading postal and eCommerce logistics provider in Asia Pacific. The portfolio of businesses spans from national and international postal services to warehousing and fulfilment, international freight forwarding and last mile delivery, serving customers in more than 220 global destinations. Headquartered in Singapore, SingPost has over 4,900 employees, with presence in 14 markets worldwide. Since its inception in 1858, the Group has evolved and innovated to bring about best-in-class integrated logistics solutions and services, making every delivery count for people and planet. [www.singpost.com](http://www.singpost.com)

#### **MEDIA CONTACT**

Belinda Tan - [belinda.tan@singpost.com](mailto:belinda.tan@singpost.com)