

**For Immediate Release**

## **Food Innovators Holdings unveils a multi-concept flagship restaurant at Tokyo Metropolitan Assembly Building, catering to a full spectrum of dining preferences**

- Prime location in Shinjuku with high foot traffic from government officers, business professionals, and tourists, indicating strong performance potential.
- The new flagship restaurant, Togikai Yokochō, brings together three distinct concepts, including a casual soba and udon bar, a renowned western-style grill, and a premium seafood izakaya, offering a seamless all-day dining experience tailored to the diverse preferences of the core customer groups.
- The site, granted rent-free, was awarded to the Group through a rigorous public tender process, reflecting strong recognition of our innovative dining concepts and brand credibility.
- Establishing a presence within a prominent public institution enhances the Group's visibility in the public sector, positioning the Group for future expansion into other publicly managed venues, which naturally draw high customer traffic.

**Singapore, 2 June 2025** – Food Innovators Holdings Limited (“**FIH**”, or together with its subsidiaries, the “**Group**”), which focuses on Japanese cuisines across Asia, is pleased to announce the official launch of its new directly-owned multi-concept restaurant, Togikai Yokochō, on the 1<sup>st</sup> floor of the Tokyo Metropolitan Assembly Building, a prominent landmark in the heart of Shinjuku, Tokyo.

Strategically located in a high-traffic government and business district, with direct connectivity to Tochomae Station and within walking distance of Shinjuku Station, the venue offers excellent accessibility. It is surrounded by hotels, corporate offices, and over 10,000 employees from the Tokyo Metropolitan Government and Assembly. Moreover, the site is expected to take advantage of consistent tourist footfall, particularly in the evenings driven by the building's daily “*TOKYO Night & Light*” projection mapping show.

Fully utilising the 693.7 square meter interior with 138 seats, the restaurant will simultaneously offer three distinct dining concepts, each catering to different customer segments throughout the day and night:

<b>Togikai Yokochō</b> <i>Multi-Concept Flagship Restaurant at Tokyo Metropolitan Assembly Building, Catering to a Full Spectrum of Dining Preferences</i>			
Dining Concept	Edo Soba	Grill Kinpura	UOHIDE
<b>Cuisine Type</b>	Soba and Udon (Japanese noodles)	Western-style Japanese Grill	Premium Seafood Izakaya
<b>Positioning</b>	Affordable, Casual Japanese Dining	Mid-range Western-style Dining	High-end Dining
<b>Unique Features</b> <i>Hybrid Dining Experience</i>	<ul style="list-style-type: none"> <li>- A hybrid-style concept that shifts its operating style between daytime and evening to meet different customer needs</li> </ul>	<ul style="list-style-type: none"> <li>- Renowned Western-style Japanese restaurant from Kobe</li> <li>- Over 80 years of culinary history</li> </ul>	<ul style="list-style-type: none"> <li>- Daily selection of fresh fish and shellfish</li> <li>- Curated by experienced fishmongers</li> </ul>
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>- Daytime: Operates as a standing soba and udon bar, offering quick and efficient service for busy customers</li> <li>- Evening: Transforms into a casual standing izakaya suitable for after-work gatherings</li> </ul>	<ul style="list-style-type: none"> <li>- Balanced service throughout the day</li> </ul>	<ul style="list-style-type: none"> <li>- Evening-focused</li> <li>- Premium dining experience</li> <li>- Suitable for banquets</li> </ul>
<b>Target Customer</b>	<ul style="list-style-type: none"> <li>- Government Officers</li> <li>- Business Professionals</li> <li>- Tourists</li> </ul>	<ul style="list-style-type: none"> <li>- Tourists</li> </ul>	<ul style="list-style-type: none"> <li>- Business Professionals</li> <li>- Tourists</li> </ul>

The restaurant adopts a hybrid model, which prioritises quick turnover at lunch and offers a more relaxed and dine-in experience in the evening, including support for private dining and group banquets. It is designed to accommodate a wide range of dining occasions, from casual lunches to evening gatherings.

Awarded through a rigorous public tender process, this successful bid reflects strong recognition of our innovative dining concepts and brand credibility. Notably, the awarded terms include rent-free occupancy, offering us a significant cost advantage.

The launch of Togikai Yokocho within the Tokyo Metropolitan Assembly Building marks a strategic milestone for the Group, enhancing the Group's visibility and fostering meaningful relationships within government authorities, which in turn lays the foundation for exploring future expansion opportunities into other venues managed by the Tokyo Metropolitan Government and local municipalities.

Mr Kubota Yasuaki, Chief Executive Officer, commented, *"We are honoured to launch Togikai Yokocho in such a prestigious location within the Tokyo Metropolitan Assembly Building. This opening not only demonstrates our ability to deliver diverse and high-quality dining experiences, but also enhances our credibility and track record in Japan's food and beverage industry and gives us priority access to participate in relevant opportunities in the future."*

*Leveraging its prime location and innovative multi-concept experience, we are confident that Togikai Yokocho will draw strong foot traffic and contribute meaningfully to our growth. More importantly, this opening paves the way for us to penetrate the government-managed public dining facilities, enhancing our market positioning in the domestic market and unlocking synergies to drive growth in our restaurant leasing and subleasing business as well as consulting business."*

For more information, please visit Togikai Yokocho's website at <https://www.gikai.metro.tokyo.lg.jp/info/notice-05.html> or follow its Instagram [@tokyo\\_togikai\\_food](#)

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### **About Food Innovators Holdings Limited ("FIH")**

Incorporated in the Republic of Singapore on 14 November 2019, FIH is principally engaged in (a) the Restaurant Leasing and Subleasing Business, focusing on matching properties and tenants in the restaurant business in Japan; and (b) the Food Retail Business across Japan, Singapore, and Malaysia.

Drawing on its extensive knowledge of the Japanese F&B industry through the restaurant leasing and subleasing business, the Group has evolved as an experienced restaurant operator with a focus on curating quality traditional Japanese and Japanese-inspired European cuisines. In addition, its years of experience enable the Group to provide one-stop consulting services for existing and prospective restaurant tenants.

As of the announcement date, the Group manages a total of 223 subleased properties in Japan. In addition, the Group registered 30 restaurants in its brand portfolio, comprising 15 restaurants in Japan, 9 restaurants in Singapore, as well as 6 restaurants in Malaysia.



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For more information, please visit FIH's website at <https://fih.sg/>

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Food Innovators Holdings Limited (the "**Company**") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "**Exchange**") on 16 October 2024. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "**Sponsor**").

This press release has been reviewed by the Sponsor. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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