

A night-time photograph of the Singapore skyline, featuring numerous illuminated skyscrapers and buildings along the waterfront. The lights from the buildings are reflected in the water in the foreground. A large red curved shape is overlaid on the top right corner of the image.

Singtel Investor Day

Consumer Singapore

Yuen Kuan Moon
CEO, Consumer Singapore

Our major areas of focus in FY17:

1

Strengthen our
Lead in Mobile
and Home



2

Excite the Market
with Products,
Services and
Content

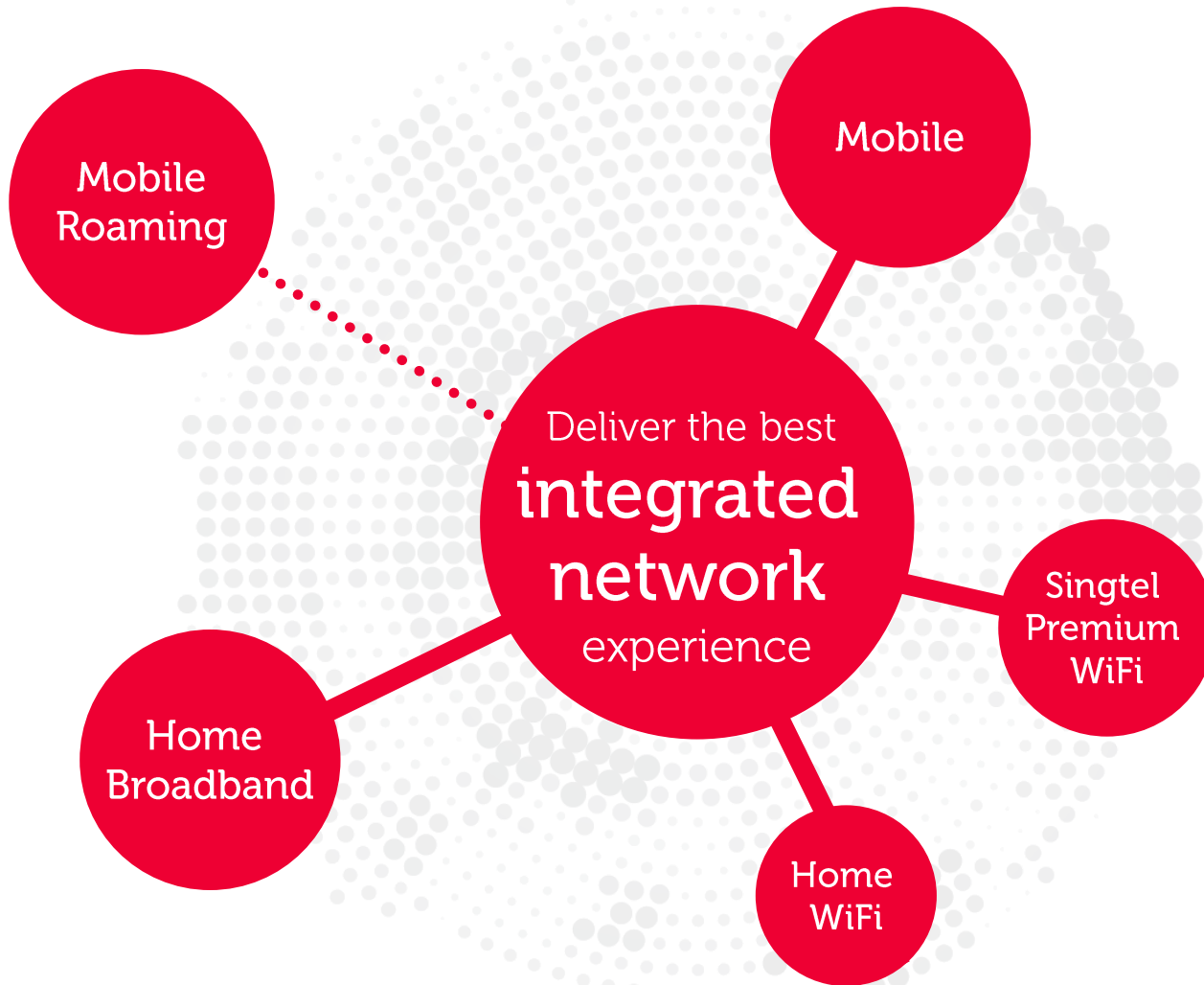


3

Drive Quad Play
Take-up and
Adoption



1. Strengthen our Lead in Mobile & Home



- Continue to lead in LTE coverage and speed with 900MHz spectrum and hetnet / small cells
- Grow Singtel Premium WiFi coverage and extend service to more Singtel customers
- Offer WiFi mesh solution for better WiFi coverage at home without the need for additional wiring
- Provide end-to-end managed service for home broadband
- Invest in our network leadership

Speed to enjoy the content you want

Reliability and peace of mind

Coverage you can depend on

Access to content anytime, anywhere

2. Excite the Market with...

Innovative
**products
& services**

Larger Data Bundles

DATAx2

- Larger, more flexible data bundles to meet our customers' growing demand for data

Smart Living Solutions



- Elder care, home safety, home sense and connected car solutions

Mobile Payments



- Singapore's first all-in-one mobile payments solution, including transit payments

New IoT Opportunities



- New IoT opportunities and embedded SIM devices



2. Excite the Market with...

Your choice of premium music accounts. None of the data charges.



More than 120 channels available on Home View, with over 80 channels available On-the-Go



Partnerships with leading OTT TV / video content providers such as Viu and Netflix

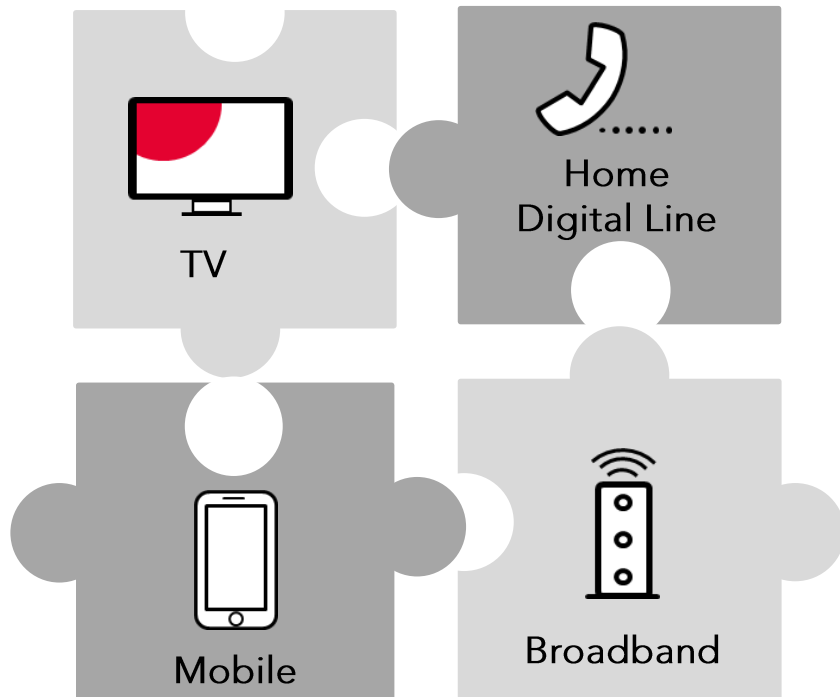


...across multiple screens.

Music,
TV / video
content
and more...



3. Drive Quad Play Take-up and Adoption



Get more when you get together.

3. Drive Quad Play Take-up and Adoption

From selling...

...to serving





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