



**Press Release**

**MM2 ASIA BOOSTS APPEAL TO NORTH AMERICAN INVESTORS  
WITH APPOINTMENT OF NEW CORPORATE STRATEGY ADVISOR**

**SINGAPORE, 6 FEBRUARY 2018 – mm2 Asia Ltd.** (“mm2 Asia”, “mm2 全亚影视娱乐有限公司” or collectively with its subsidiaries, the “**Group**”), is pleased to announce the appointment of Mr. Matthew Crakes as its new Group Corporate Strategy Advisor.

Mr. Crakes said: *“I am extremely happy to be advising and joining what I believe, as do many investors, one of the most exciting media and entertainment companies in Asia. As mm2 Asia emerges as one of the premier producers and exhibitors of high-quality local films in Asia, I look forward to working with the entire mm2 Asia team to further the Group’s long-term growth prospects, both regionally and globally.”*

Mr. Crakes has had a 20-year career in fund management and investment banking in the United States (“**US**”), serving emerging markets in Asia. He is currently the Founder and Managing Member of US-based Canaan Valley Capital, investing globally, mainly in high-growth companies in Asian emerging markets, with a focus on segments such as telecommunications, media, technology and gaming. He has executed two special purpose vehicles, including private equity investments in Uber Technologies Inc., Snap Inc., and Airbnb Inc.

Mr. Crakes’ appointment with mm2 Asia commenced this year. Commenting on the new appointment, mm2 Asia’s Executive Chairman Mr. Melvin Ang (洪伟才) said: *“I believe Mr. Crakes, being a US-based investor with a successful track record of investing in high-growth companies in this region, will provide us with the right set of experiences and network. In particular, we will be able to connect with a larger pool of strategic North American investors and partners who can bring to the table growth opportunities that we have identified.”*

**- End of Press Release –**

For more information, please contact:

LIM Liang Chun, Manager, Investor and Public Relations

[limliangchun@mm2asia.com](mailto:limliangchun@mm2asia.com)



**About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia Ltd. champions “*Content and Media for Asia*”, with businesses in the production and distribution of film, TV and online content, post-production, cinema operation, event production and concert promotion in Singapore, Malaysia, Hong Kong, Taiwan, China and the U.S.

Since being listed on the SGX Catalist in December 2014, mm2 Asia has strengthened its competitive advantage through its acquisition of a majority stake in an award-winning Singaporean 3D animation company, Vividthree Productions, and event-and-concert production company, UnUsUaL Limited (SGX stock code: 1D1). With the establishment of mmCineplexes and the acquisition of Cathay Cineplexes, mm2 Asia is currently one of the key cinema operators in Malaysia and Singapore.

On 7 August 2017, mm2 Asia successfully transferred to the SGX Mainboard (SGX stock code: 1B0), becoming the first Singaporean film production company to achieve this.

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com).