长信传媒
G.H.Y Culture & Media

# Annual General Meeting for FY2025

## 29 April 2026


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# Content

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## Sections

Section 1

# Message from Executive Chairman and Group CEO


# Corporate Highlights in FY2025

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## TV Program and Film Production

- ✓ In FY2025, we successfully launched and broadcast a diverse portfolio of drama productions, “Contenders狮城山海”, “Strange Tales of Tang Dynasty 3: Chang’an唐朝诡事录之长安”, and “Strange Chronicles of Tang唐诡奇谭”.
- ✓ “Contenders狮城山海” made history as the first microdrama series to be broadcast on China Central Television (“CCTV”).
- ✓ “Strange Tales of Tang Dynasty 3: Chang’an唐朝诡事录之长安” successfully broke the “sequel curse”.


# Corporate Highlights in FY2025

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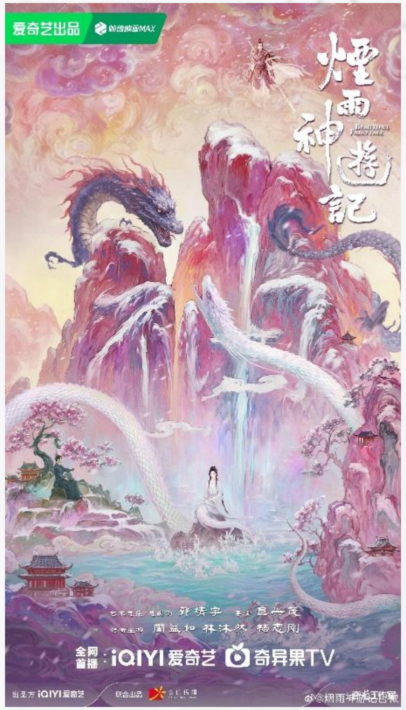
## TV Program and Film Production

- ✓ The spring of 2025 marked the completion of “The Ferry Man: 10th Anniversary灵魂摆渡·十年”, a legacy IP that we have nurtured for a decade.

- ✓ By autumn, we commenced production on “Beautiful Fairytale: Voyage of Shanhai烟雨神游记·山海行” and “Beautiful Fairytale: Journey to the South烟雨神游记·下江南”.





# Corporate Highlights in FY2025

## TV Program and Film Production

- ✓ We expanded our footprint in the fast-growing microdrama industry, with our spin-offs, including “Strange Chronicles of Tang: The Chang’an Detective唐诡奇谭之长安县尉”, and “Strange Chronicles of Tang: The Nine-Tiered Labyrinth唐诡奇谭之九重楼”.

- ✓ We continue to intensified our efforts in this space through joint production agreements with leading platforms like iQiyi, Tencent and Youku.



# Corporate Highlights in FY2025



## TV Program and Film Production

- ✓ On the international stage, GHY was honored at the prestigious Asian Academy Creative Awards in December 2025, where our drama production “Strange Tales Of Tang Dynasty 2: To The West 唐朝诡事录之西行” was awarded Best Drama Series.

- ✓ This recognition is particularly significant given the Awards’ highly competitive landscape and judged by a distinguished panel of leading industry professionals.

- ✓ In addition, our film titled “Wonderful Youth闪耀少年之空中接力” was recognised as the Best Children’s Film Award at the recent 38th China Golden Rooster Awards (中国电影金鸡奖).


# Corporate Highlights in FY2025

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## Concert Production

✓ The Group has successfully undertaken the production of Jolin Tsai's "PLEASURE" Concert Tour in Changsha to widespread acclaim.

✓ The Group is also currently in active negotiations with some high-profile concert projects.

✓ The Group will continue to identify and evaluate business opportunities to undertake the concert production.

# Corporate Highlights in FY2025

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## The AI Frontier

- ✓ As the industry recognises the long-term value of IP in the AI era, GHY has taken a pioneering stance in developing "AI-manga" and AI-driven commercial short dramas.

- ✓ The Group is actively integrating AI to drive operational excellence through two dedicated specialised teams. One AI team is focused on supporting long-form dramas and another AI team is dedicated to produce short-form dramas.

- ✓ Integrating cutting-edge AI production workflows into the filming of "Beautiful Fairytale烟雨神游记".

# Corporate Highlights in FY2025



## "Online-to-Offline" Strategy Gaining Momentum

- ✓ Following the grand opening of the iQIYI LAND Yangzhou, our involvement in iQIYI LAND Kaifeng and Beijing are progressing as planned.

- ✓ These physical destinations are anchored by our "Strange Tales of Tang Dynasty唐朝诡事录", and "The Ferry Man灵魂摆渡" IPs.

- ✓ Notably, the theme parks have already allocated exclusive space and dedicated attractions for our unreleased drama "Beautiful Fairytale烟雨神游记".

Section 2

# FY2025 Performance Summary


# Revenue Highlights for FY2025

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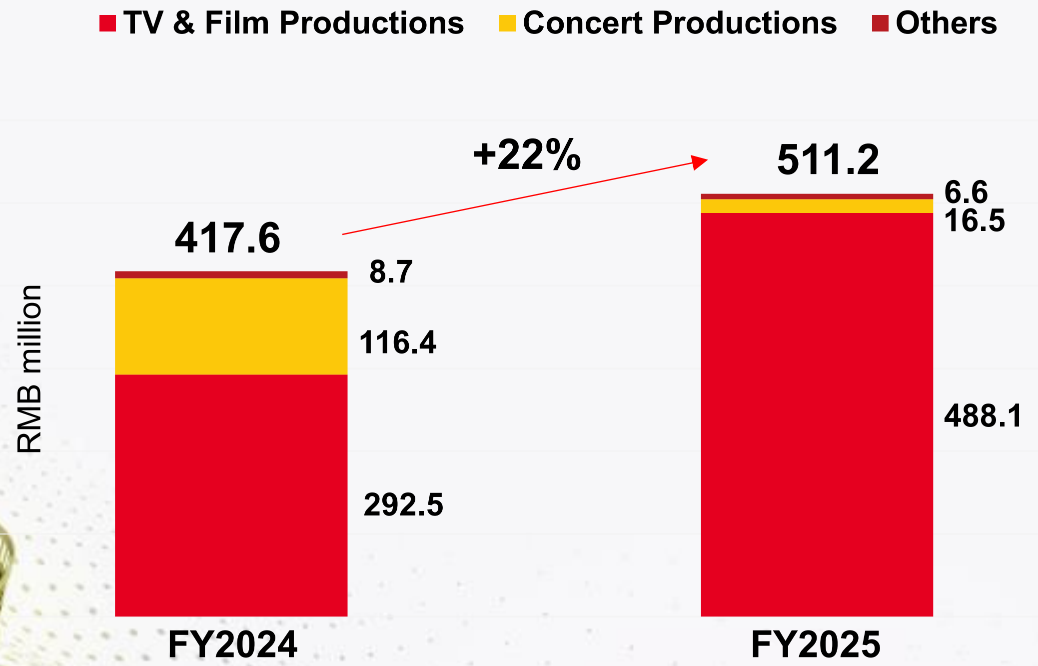
## Strong revenue growth of 22% to RMB511.2 million

### Revenue Breakdown




**For FY2025:**

- The Group's TV Program and Film Production business segment contributed more revenue in FY2025, as a result of increased revenue recognised of RMB488.1 million mainly from the drama series titled "Strange Tales of Tang Dynasty 3: To Chang'an (唐朝诡事录之长安)", "My Destiny (我的山与海)", "Soul Ferry – Ten Years (灵魂摆渡·十年)", "Beautiful Fairytale (烟雨神游记)", and "Strange Legend of Tang Dynasty (唐诡奇谭)".

- With fewer concert productions during FY2025, the Group's Concert Production business segment contributed revenue of RMB16.5 million.

- Others business segment mainly comprising Talent Management Services, Costumes, Props and Make-up Services, Musical Play and Education Services undertook fewer projects, posted revenue contribution of RMB6.6 million.

# Gross Profit Highlights for FY2025

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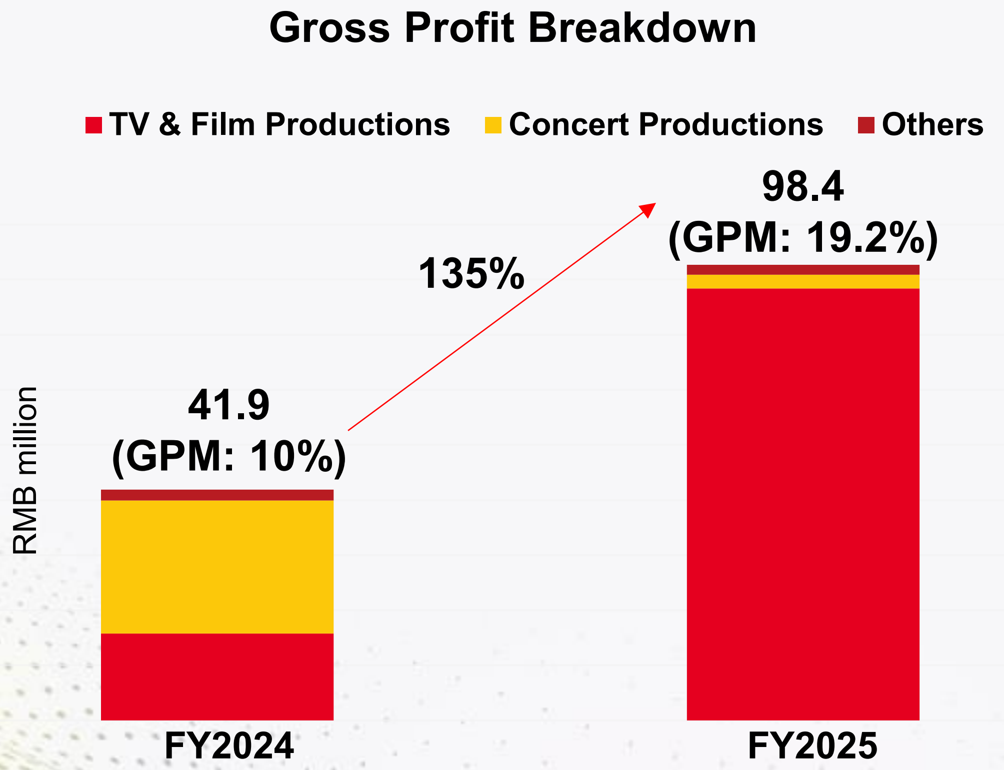
**Surged 135% to RMB98.4 million due to improved gross profit margin and strong revenue growth**

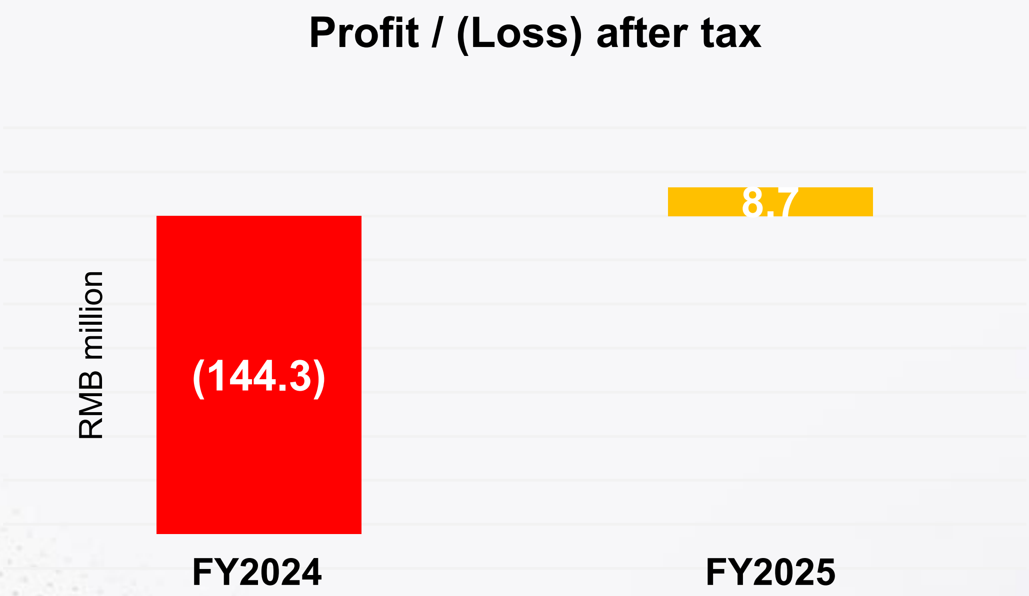



**For FY2025:**

- Gross profit surged to RMB98.4 million in FY2025, which was mainly driven by a significant increase in gross profit contribution of RMB78.4 million to RMB93.9 million from the TV Program and Film Production business segment.
- Concert Production business segment contributed lower gross profit of RMB2.5 million mainly due to the decrease in the number of concert productions undertaken in FY2025.
- While there was lower revenue contribution from Others segment, its gross profit remained relatively stable at RMB2.0 million.

# P&L Highlights for FY2025

## Marks turnaround to profitability with continued focus on cost management measures

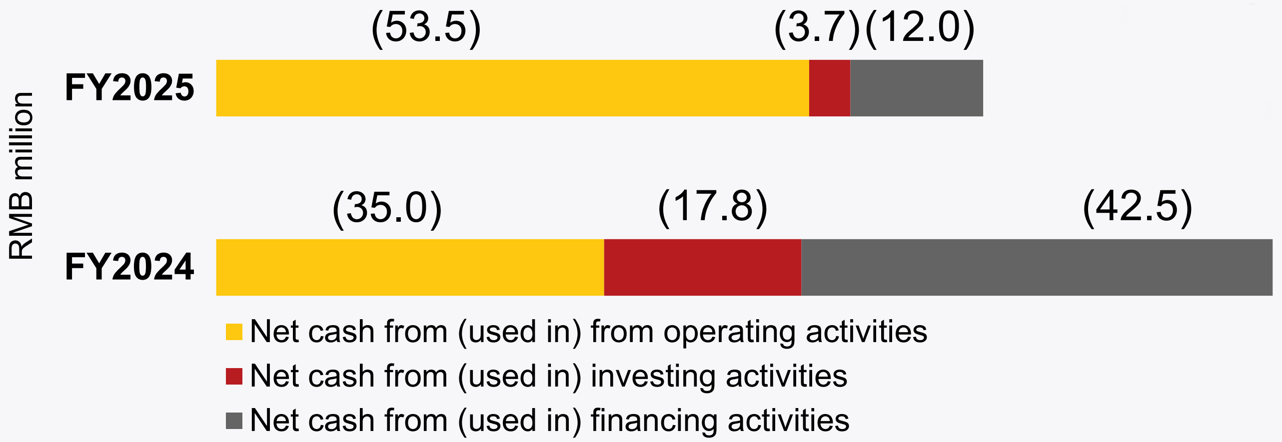



**For FY2025, the Group returned to profitability, posting a net profit of RMB8.7 million. The turnaround was supported by:**

- Improved operational performance from the TV Program and Film Production business segment; and
- One-off non-recurring expense from the cancellation of the China Tournament soccer event in 2024.

# Positive Liquidity with Net Cash Position






The Group has net working capital of RMB412.5 million and cash and cash equivalents of RMB89.4 million as at 31 December 2025

**Net asset value per share stood at approximately**
**RMB49.20 cents**
**as at 31 December 2025**

**For FY2025:**

- Net cash of approximately RMB53.5 million was used in operating activities, mainly due to higher working capital requirements arising from increase in trade, notes and other receivable and contract assets as well as a decrease of contract liabilities, which was partially offset by an increase in trade and other payables and a decrease in films and drama productions in progress and completed productions.
- Net cash of approximately RMB3.7 million was used in investing activities, mainly attributable to an increase in intangible assets, which was partially offset by a net inflow in relation to the acquisition and sale of financial assets at fair value through profit and loss.
- Net cash of approximately RMB12.0 million was used in financing activities, mainly due to a repayment in borrowings, bank deposit pledged as securities for bank facilities, payment of final dividends, payment of lease liabilities, share buyback via treasury shares in FY2025, which was partially offset by funds received from new borrowings.

# Dividends Track Record

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## Committed to rewarding our shareholders

**Since our IPO listing, GHY has issued dividends to shareholders annually as part of our commitment to reward shareholders for your support and loyalty**

| FY2020 | FY2021 | FY2022 | FY2023 | FY2024 | FY2025 |
|---|---|---|---|---|---|
| | | | | | Proposed |
| SGD 1.07 cents per share | SGD 0.10 cents per share | SGD 0.10 cents per share | SGD 0.10 cents per share | SGD 0.10 cents per share | SGD 0.10 cents per share |

Section 3

# Q&A

爱奇艺出品
微剧场
唐诡奇谭
12月26日起
iQIYI爱奇艺
奇异果TV


爱奇艺出品
全网首播
iQIYI爱奇艺
奇异果TV

Section 4

# Resolutions

# ORDINARY RESOLUTION 1

To receive and adopt the Directors' Statement and the Audited Financial Statements of the Company for the financial year ended 31 December 2025 together with the Auditors' Report thereon.

# ORDINARY RESOLUTION 2

To declare a final tax exempt (one-tier) dividend of 0.10 Singapore cents per ordinary share for the financial year ended 31 December 2025.

# ORDINARY RESOLUTION 3

To approve the payment of Directors' fees of S$300,000 for the financial year ending 31 December 2026, to be paid half-yearly in arrears.

# ORDINARY RESOLUTION 4

To re-elect Ms. Yue Lina, a Director who is retiring and who, being eligible, offer herself for re-election.

# ORDINARY RESOLUTION 5

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To re-elect Mr. Ang Chun Giap, a Director who is retiring and who, being eligible, offer himself for re-election.

# ORDINARY RESOLUTION 6

To re-elect Dr. Jiang Minghua, a Director who is retiring and who, being eligible, offer himself for re-election.

# ORDINARY RESOLUTION 7

To re-appoint Crowe Horwath First Trust LLP as Auditors of the Company to hold office until the conclusion of the next Annual General Meeting and to authorise the Directors to fix their remuneration.

# ORDINARY RESOLUTION 8

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To approve the authority to allot and issue shares in the capital of the Company.

# ORDINARY RESOLUTION 9

To approve the authority to grant awards and issue shares pursuant to the GHY Performance Share Plan.

# ORDINARY RESOLUTION 10

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To approve the authority to grant options and issue shares pursuant to the GHY Employee Share Option Scheme.

# ORDINARY RESOLUTION 11

To approve the proposed renewal of the Share Purchase Mandate.

# ORDINARY RESOLUTION 12

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To approve the proposed renewal of the Shareholders' General Mandate for Interested Person Transactions.

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**For investors' queries, please contact:**

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