



F J BENJAMIN

F J BENJAMIN SECURES DISTRIBUTION RIGHTS FOR MARC JACOBS IN SINGAPORE, MALAYSIA AND INDONESIA

- *FJB to open four Marc Jacobs stores for fashion and accessories in the next two years*
- *Marc Jacobs will strengthen FJB's brand portfolio*

SINGAPORE, 25 August, 2016 – F J Benjamin, Singapore's leading fashion and lifestyle group, has secured exclusive rights to distribute one of the most exciting brands in the fashion industry, Marc Jacobs.

An agreement has been signed between F J Benjamin and Marc Jacobs International, LLC that will give F J Benjamin the rights to open Marc Jacobs stores in Singapore, Malaysia and Indonesia. F J Benjamin will open four stores in the next two years. The stores will carry the full world of Marc Jacobs' women's ready-to-wear, shoes, jewelry, bags and accessories.

Marc Jacobs is widely considered to be one of the most influential American designers of his generation, best known for reinventing classic and retro looks into bold and innovative designs and successfully incorporating street style into high-end fashion. A fashion prodigy who started his own label in 1986 at age 23, he became the youngest designer to have ever won the Perry Ellis Award for New Talent by the Council of Fashion Designers of America.

Douglas Benjamin, Group Chief Operating Officer of F J Benjamin Holdings, said: "We are delighted to represent Marc Jacobs, one of the most exciting and sought after fashion brands in the world. We welcome the brand into our portfolio and look forward to its success in the markets we serve."

- The End -

About F J Benjamin Holdings Ltd (www.fjbenjamin.com) – With a rich heritage dating back to 1959, F J Benjamin Holdings Ltd is a consumer driven leader in brand building and management through distribution and retail. Listed on the Singapore Exchange since 1995 (Ticker: F10), F J Benjamin has a strong footprint in Southeast Asia, with offices in Singapore, Indonesia and Malaysia, and manages over 20 iconic brands and operates 226 (as at 30 June 2016) stores. The Group's international brand portfolio includes fashion, lifestyle and timepiece brands.

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About Marc Jacobs International, LLC - Marc Jacobs International, LLC is a renowned design house that creates women and men's apparel collection under the Marc Jacobs Collection brand. The company also provides apparel and accessories for girls, boys, and babies under the Little Marc label. It offers its products online and through its 250 stores, as well as high-end department and specialty retailers in the United States and internationally. The company was founded in 1984 by Marc Jacobs, who is the Head Designer, and Robert Duffy and is based in New York, New York.

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