

SASSEUR REIT – Growing in a Sunrise Industry

First Listed Outlet REIT in Asia

Bangkok Non-Deal Roadshow - by DBS Vickers Thailand

02 September 2019

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DBS Bank Ltd. was the sole financial adviser and issue manager for the initial public offering of Sasseur REIT (the "Offering"). DBS Bank Ltd. and Bank of China Limited, Singapore Branch were the joint global coordinators to the Offering. DBS Bank Ltd., Bank of China Limited, Singapore Branch, China International Capital Corporation (Singapore) Pte. Limited, Citigroup Global Markets Singapore Pte. Ltd., Credit Suisse (Singapore) Limited, Haitong International Securities (Singapore) Pte. Ltd. and Maybank Kim Eng Securities Pte. Ltd. were the joint bookrunners and underwriters to the Offering.

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Key Investment Highlights



EXPOSURE TO THE PRC'S FAST-GROWING RETAIL OUTLET MALL SECTOR

- Growing middle-class population in the PRC creates a large potential customer base for the outlet mall market in the PRC
- Resulting increase in spending power represents a sweet spot for the retail outlet mall industry

The PRC's outlet industry expected to become the world's largest outlet market in terms of sales revenue by 2030²

STRONG GROWTH POTENTIAL

 Two right of first refusal properties ("ROFR Properties") and three Pipeline Properties
Assuming Sasseur REIT acquires the full interest in the ROFR Properties and Pipeline Properties, it will almost triple the total GFA⁴ of the Initial Portfolio

STRATEGICALLY LOCATED PORTFOLIO IN FAST-GROWING CITIES

- Leading privately-owned outlet mall operator in the Chinese outlet mall industry²
- First-mover advantage in the Tier-2 PRC cities with an increasing addressable market size³
- Diversified mix of tenants across various trade sectors

(2) Source: China Insights Consultancy

(3) Defined as the sales revenue opportunity available in the outlet industry after considering information such as economic development, population size, residents' disposable income and outlets penetration

Overview of PRC's Outlet Market

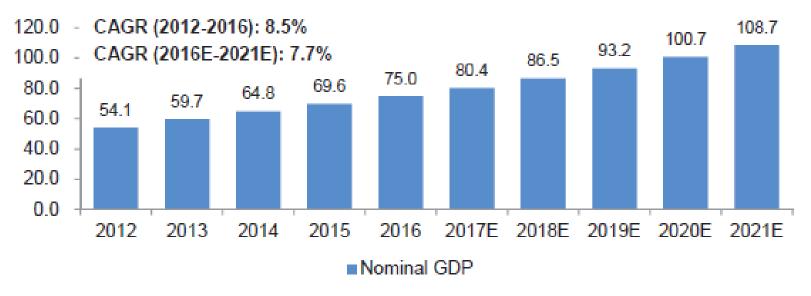


Strong economy growth driven by consumption sector

PRC's nominal GDP forecast to reach RMB108.7 trillion by 2021 from RMB75 trillion in 2016, growing at a CAGR of 7.7%. In 2016, consumption expenditure contributed to over 64.6% of GDP growth as the main driver.

Nominal GDP, China, 2012-2021E

RMB trillion



Source: Extracted from International Monetary Fund (March 2017)



Overview of PRC's Outlet Market (Con't)

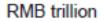




Robust retail sales performance in PRC

PRC's total retail sales value for consumer goods is expected to grow at CAGR of 8.7% between 2016 to 2021, in line with growth in GDP and income levels.

Total retail sales value of consumer goods, China, 2012-2021E





Total retail sales value for consumer goods

Source: Extracted from National Bureau of Statistics of China (March, 2017) China Insights Consultancy (March, 2017)

Overview of PRC's Outlet Market (Con't)





PRC's outlet industry is in the infant growth stage

Outlets are popular shopping destinations for middle-class families all over the world. PRC's outlet industry is still at a very early stage of development, and therefore has significant growth potential.

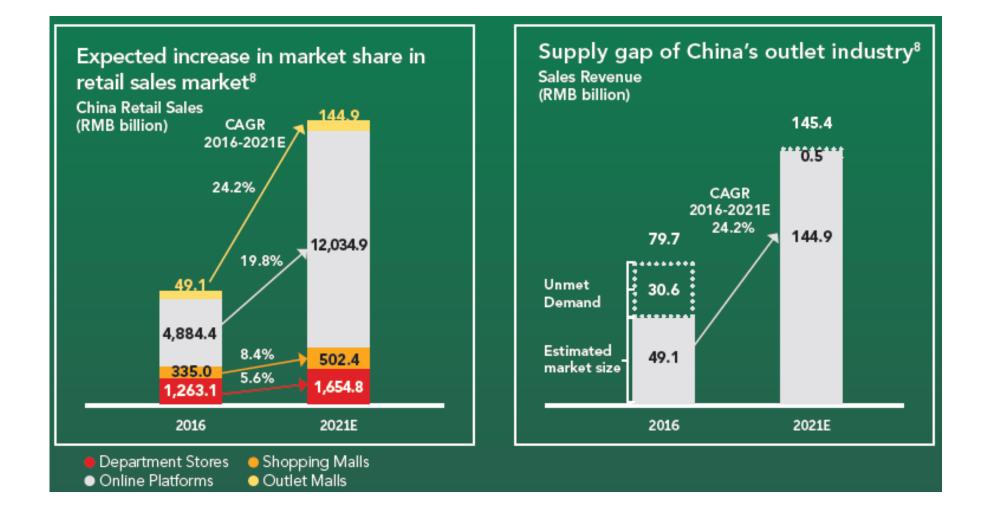


PRC fast-growing outlet market

The market is expected to continue growing from 2016 at a CAGR of 24.2% to reach RMB144.9 billion by 2021. By 2030, the PRC could surpass the US to become the largest outlet market in the world, achieving annual sales revenue of ~ RMB640.2 billion (USD 96.2 billion) as compared to the US market ~ USD 91.5 billion.

Overview of PRC's Outlet Market (Con't)





(8) According to China Insights Consultancy, middle class is defined as adults with net wealth between US\$50,000 and US\$500,000 based on the average/year-end exchange rate for RMB/US\$.

About Sasseur REIT





China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (Financial Services) -中新(重庆)战略性互联互通示范项目-金融领域项目



Sasseur REIT was listed on SGX mainboard on 28 March 2018



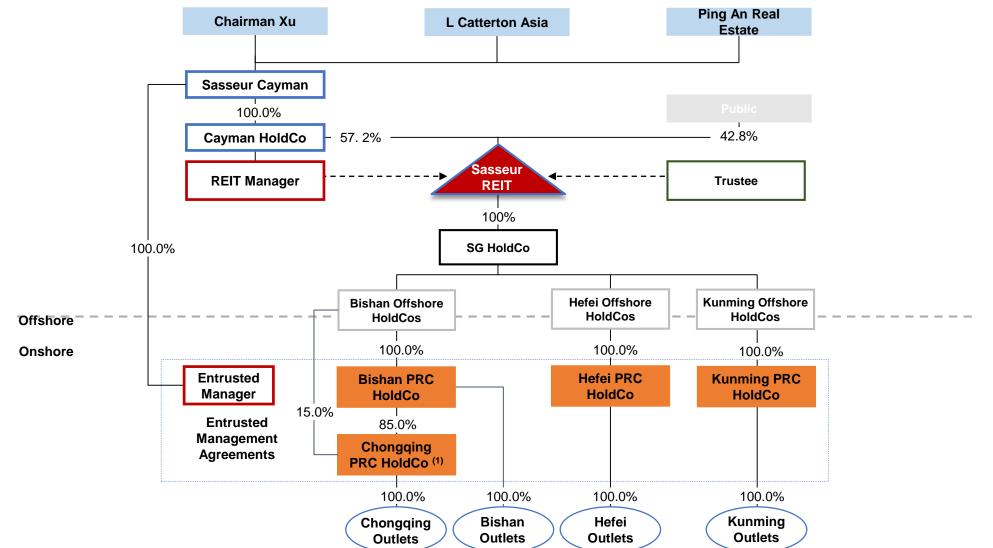
From Left to Right:

- i) Mr Chew Sutat, Head of Equities & Fixed Income, SGX;
- Mr Liu Guiping, Vice Mayor of the Chongqing Municipal Government of the People's Republic of China;
- iii) Mr Xu Rongcan, Founder of Sasseur Cayman Holding Limited, Chairman and Non-Executive Director of Sasseur Asset Management Pte. Ltd.;
- iv) Mr Luke Goh, Deputy Secretary (Trade), Ministry of Trade and Industry



Sasseur REIT Structure





(1) Holds 40% interest in Chongqing West Outlets Brand Discount Commercial Co., Ltd. and Shanghai Pacific Rehouse Service Chongqing Co., Ltd.. Remaining 60% interest is held by Shanghai Pacific Rehouse Service Co. Ltd., an independent third party unrelated to the Sponsor (Sasseur Cayman Holding Limited) or Sasseur REIT

About Sasseur Group – Strong Sponsor



Introduction to Sasseur Group

- Founded in 1989, Sasseur is one of the leading premium outlet groups in the People's Republic of China ("PRC"), that focuses on the development and operation of retail outlet malls in the PRC
- As of May 2019, Sasseur manages 10 outlet malls in 9 major Chinese cities
- Leverages on the founder's passion for art and culture to develop and design all of Sasseur's outlet malls, thus offering a unique lifestyle experience for its customers



Supported by Strategic Shareholders

Founded by Chairman Xu



- Chairman Xu is the founder and chairman of Sasseur with a wealth of experience in the fashion industry.
- In 1992, he entered the clothing industry and created his own women's wear fashion line – Sasseur
- In 2008, he built the first Sasseur outlet in Chongqing, an art piece that has won numerous awards
- Recipient of numerous prestigious awards





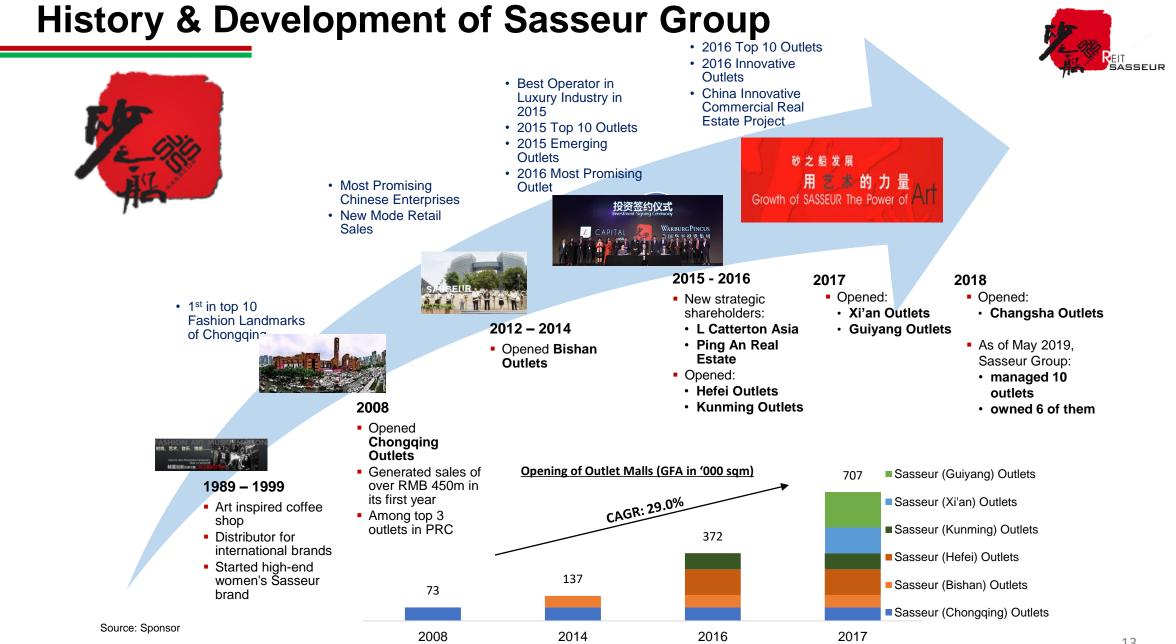


- Largest pan-Asian consumerfocused private equity firm that operates within a global L Catterton platform
- Manages over USD 1.6 billion AUM (USD 2.6 billion with coinvestments)⁽²⁾
- Affiliate of the Fortune 500 company Ping An Insurance
- Professional real estate investment, development and management platform of Ping An Insurance
- AUM of approximately RMB 300 billion (USD 61 billion)⁽³⁾

(1) CAGR from 2009 to 2018; Sponsor Data

(2) Provided by *L* Catterton Asia on 19 September 2017

(3) Extracted from Ping An Real Estate website (<u>http://realestate.pingan.com/realestate/html/about.html</u>) on 4 January 2018



Sponsor's Unique "Super Outlet" Business Model





Integrated destination shopping combining "1+N" business model in the design and operation of Sasseur REIT's outlet malls



Enhances resilience to competition from online retail platforms by providing a unique lifestyle shopping experience



Robust and proactive brand management



Symbiotic relationships with the tenants of the properties to implement sound mall operational and promotional strategies



More than 1.14 million VIP members across the portfolio

Sponsor's Unique "Super Outlet" Business Model



"1" represents the outlet mall business platform and "N" reflects the various lifestyle options offered in each of the outlet malls

Unique lifestyle experience based on a combination of art in the design and decoration of its outlet malls, and as a one-stop shopping and lifestyle experience, provides resilience against competition from e-commerce



How are Sasseur Outlets different from Traditional Outlets?





Usually only for outlet shopping

Usually also with lifestyle activities

Outlet model's competitive edge against other retail models



	Outlets	Department Store	Shopping Mall	Online Platform
Product Mix	Luxury and high-end brands	Middle to high-end brands	Middle to high-end brands	Low priced products
Pricing Strategy	Large Discounts	Normal	Normal	Low
Consumer Experience	√	× (small area with compact layout)	\checkmark	× (no in-store shopping experience)
Location	Suburbs	City Center	City Center	-
Segment	Middle Class	Mass Market	Mass Market	Mass Market
Authenticity	✓	✓	✓	Possibility of counterfeit goods

Brand Owners

- Advantages Over Online
- Higher Profit Margin
- Quicker Payback Period
- Enhanced Inventory Management



Customers

- Better Shopping Experience
- Product Authenticity
- High Discounts
- Access to a Wide Range of Products

Source: China Insights Consultancy - Independent Market Research Report

Sasseur – Leading private outlet specialist in PRC



	Leading	private outle	et specialist in	PRC
	Outlet Operators	Operator category	Outlets (Operation and Planned)	NLA ⁽¹⁾ (sqm)
1	Sasseur	Local Private Outlet Specialist	8(2)	c.408,544 ⁽³⁾
2	Bailian	SOE Retail Group	7	c.420,000
3	SCITECH	Real Estate Company	6	c.250,000
4	Beijing Capital Land	Real Estate Company	6	c.200,000
5	RDM	International Outlet Specialist	5	c.170,000

Benefits of being a private outlet specialist Applicable Different Types of Outlet Operators in China Not applicable Understanding Operational Financial Brand Experience of Local Market Strength Resources **Local Private** Outlet **Specialists** SOE Retail Groups **Real Estate Companies** International Outlet **Specialists** Mitigated by Sasseur's access to strategic partners (L Catterton Asia & Ping An Real Estate)

Source: China Insights Consultancy - Independent Market Research Report

⁽¹⁾ Only includes the NLA of outlet malls in operation as at 31 December 2016

⁽²⁾ As of December 2017, Sasseur operates 9 outlet malls. This includes Guiyang Outlets which opened on 9 December 2017, earlier than the planned date of 1Q2018

⁽³⁾ Inclusion of the 3 outlet malls that opened in 2017 will result in a total NLA of c.620,240 sqm

2Q FY2019 Key Highlights







2Q 2019 and 1H 2019						
SGD'000	2Q2019 Actual ¹	2Q2019 Projection ²	Change %	1H2019 Actual ¹	1H2019 Projection ²	Change %
EMA rental income (exclude straight-line adjustment)	29,129	29,222	-0.3%	60,003	59,373	+1.1%
Income available for distribution to Unitholders	19,168	17,339	+10.5%	38,852	35,354	+9.9%
Distribution per Unit (DPU) (SGD cents)	1.608	1.455	+10.5%	3.264	2.970	+9.9%

Annualised Distribution Yield³:

- > 2Q 2019: 8.1% exceeds Projection 7.3% by 10.5%
- > 1H 2019: 8.2% exceeds Projection 7.5% by 9.9%
- (1) The actual results of the REIT Group's foreign subsidiaries were translated using the average SGD:RMB rate of 1:5.0094 and 1:4.9880 for 2Q 2019 and 1H 2019 respectively.
- (2) The projection figures were derived from the seasonal projection for 2Q 2019, based on the Projection Period 2019 as disclosed in Sasseur REIT's Prospectus dated 21 March 2018 (the "Prospectus"). An exchange rate for SGD:RMB of 1:4.930 was adopted in the projection.
- (3) The annualised distribution yield for 2Q 2019 and 1H 2019 was for 91 days and 181 days based on the listing price of S\$0.80.

2Q 2019 DPU Yield at 8.1% Exceeds Last Year by 6.6%



On 91 days basis, 2Q19 EMA rental income increased by 2.7% and DPU increased by 5.9%

2Q 2019 and 1H 2019						
SGD'000	2Q2019 ¹	28 March to 30 June 2018 ¹	Change %	2Q2019	2Q2018 ²	Change %
EMA rental income (exclude straight-line adjustment)	29,129	29,599	-1.6.%	29,129	28,353	+2.7
Income available for distribution to Unitholders	19,168	18,743	+2.3%	19,168	17,953	+6.8
Distribution per Unit (DPU) (SGD cents)	1.608	1.587	+1.3%	1.608	1.520	+5.9
Annualised DPU yield (%) ³ - Based on listing price of S\$0.80	8.1%	7.6%	+6.6	8.1%	7.6%	+6.6

(1) Average SGD:RMB rate of 1:5.0094 and 1:4.7990 were used for 2Q 2019 and 28 March to 30 June 2018 respectively.

(2) The period for 2Q 2019 comprises of 91 days whereas the period from 28 March 2018 (Listing Date) to 30 June 2018 comprises of 95 days. For more meaningful comparison, the results for 28 March to 30 June 2018 are presented based on 91 days

(3) The annualised distribution yield for 2Q 2019 and 28 March to 30 June 2018 was on 91 days and 95 days respectively based on the listing price of S\$0.80.

Strong Operating Performance



2Q 2019 - Key F	Portfolio Metrics
NAV per unit S\$0.863 A 7.9% as at IPO	High Occupancy Rate 95.8%
Aggregate Leverage 29.7% Trom 36.0% as at IPO	Weighted Average Debt Maturity 3.24 years

EMA Rental Income and Distribution



		2Q 2019			1H 2019	
	Actual	Projection	Change %	Actual	Projection	Change %
Fixed Component (RMB mil)	98.5	98.5	-	197.1	197.1	-
Variable Component (RMB mil)	47.5	45.6	+4.2%	102.2	95.6	+6.9%
EMA Rental Income ¹ (RMB mil)	146.0	144.1	+1.3%	299.3	292.7	+2.3%
Exchange Rate (RMB/S\$)	5.0094	4.930	+1.6%	4.9880	4.930	+1.2%
EMA Rental Income ¹ (S\$ mil)	29.1	29.2	-0.3%	60.0	59.4	+1.1%
Distributable Income (S\$ mil)	19.2	17.3	+10.5%	38.9	35.4	+9.9%
DPU (S cents)	1.608	1.455	+10.5%	3.264	2.967	+9.9%

EMA Rental Income and Distribution



	2Q2019	28 March to 30 June 2018	Change %	2Q2019	2Q2018 ²	Change %
Fixed Component (RMB mil)	98.5	99.9	-	98.5	95.7	+2.9%
Variable Component (RMB mil)	47.5	42.2	+12.3%	47.5	40.4	+17.3%
EMA Rental Income ¹ (RMB mil)	146.0	142.1	+2.7%	146.0	136.1	+7.2%
Exchange Rate (RMB/S\$)	5.0094	4.7990	+4.4%	5.0094	4.7990	+4.4%
EMA Rental Income ¹ (S\$ mil)	29.1	29.6	-1.6%	29.1	28.3	+2.7%
Distributable Income (S\$ mil)	19.2	18.7	+2.3%	19.2	18.0	+6.8%
DPU (S cents)	1.608	1.587	+1.3%	1.608	1.520	+5.9%

¹ Excluding straight-line accounting adjustment

² The period for 2Q 2019 comprises of 91 days whereas the period from 28 March 2018 (Listing Date) to 30 June 2018 comprises of 95. For more meaningful comparison, the results for 28 March to 30 June 2018 are presented based on 91 days

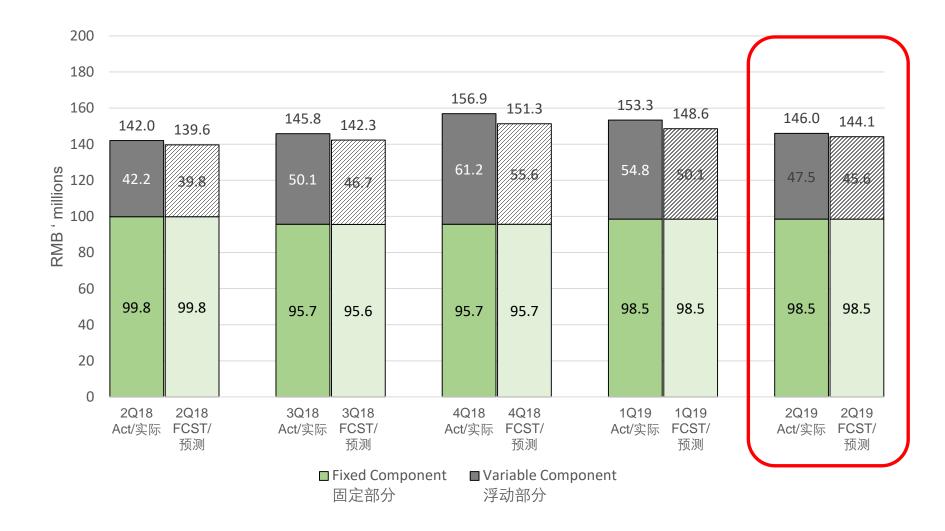
Healthy Balance Sheet



S\$ mil	Actual 30 June 2019	Actual 31 Dec 2018
Investment properties	1,538.2	1,539.5
Cash and short-term deposits	129.3	203.6
Other assets	27.8	25.6
Total Assets	1,695.3	1,768.7
Loans and borrowings	486.4	493.3
Other liabilities	178.5	201.4
Total Liabilities	664.9	694.7
Net Assets	1,030.5	1,074.0
NAV per unit (cents) ¹	86.30	90.33
Aggregate Leverage	29.7%	29.0%
Debt Headroom	260.0	283.0

(1) Based on units in issue and issuable of 1,194,037,129 and 1,188,953,352 as at 30 June 2019 and 31 December 2018 respectively.

EMA Rental Income exceeds projections for five consecutive quarters



SASSEUR

Distribution Details



Distribution Period Distribution Per Unit¹

1 April to 30 June 2019 **1.608 Singapore cents**

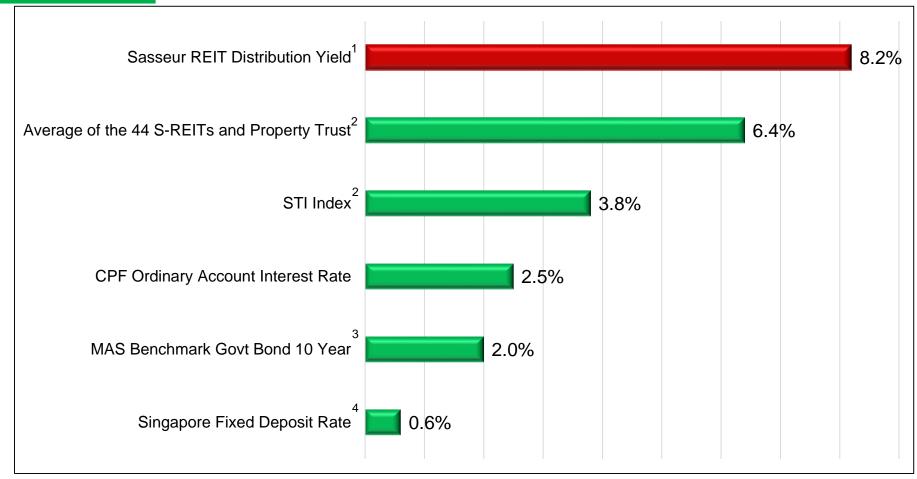
Distribution Timetable	
Notice of Books Closure Date	6 August 2019
Ex-dividend Date	22 August 2019
Books Closure Date	23 August 2019
Distribution Payment Date	26 September 2019

Distribution pay-out has changed to quarterly pay-out with effect from 1 January 2019

¹ Based on 1,191,624,144 units in issue as at 30 June 2019

Sasseur REIT has highest yield vs other asset classes





<u>Notes:</u>

- 1. Annualised distribution yield for 1H2019 based on the listing price of S\$0.80
- 2. Based on 12M Average Dividend Yield
- 3. Based on 10 Year Yield
- 4. Bank fixed deposit rates from MAS

Source: Bloomberg, SGX, Central Provident Fund (CPF) Board, data as of 28 June 2019

Capital Management





Prudent Capital Management

	Onshore Facilities	Offshore Facility	TOTAL
Currency	RMB	SGD	-
Quantum	~SGD 378 million (RMB 1.92 billion)	SGD 125 million ¹ (~RMB 0.64 billion)	~SGD 503 million (~RMB 2.56 billion)
Proportion	75.2%	24.8%	100%
Tenure	5 years	3 years	4.5 years (weighted average)
Weighted Average Cost of Borrowings (p.a.) (exclude upfront debt-related costs)	4.75%	3.53%	4.45%
nterest Cover	-	-	1H19: 4.8 times (FY2018: 4.1 times)
Floating Rate	PBOC benchmark 1-5 years lending rate	Singapore SOR	-

Debt Facilities (SGD million)

Debt Headroom²

Offshore Debts² 125



Limit of 45%

As at 30 June 2019

Onshore Debts 378

1. 50% of Offshore Loan is hedged

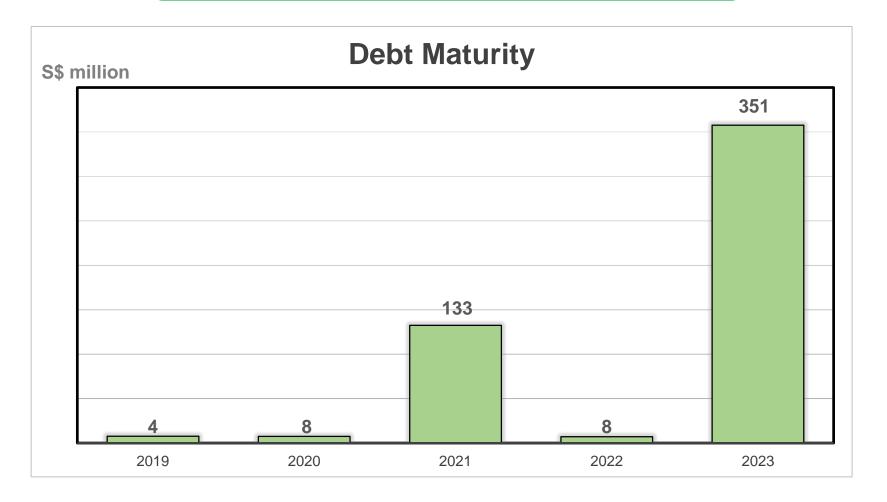
2. Debt headroom is computed based on corresponding periods' deposited property value or total assets value

Note: All calculations are done according to the SGD to RMB exchange rate of 5.0805 as at 30 June 2019

Debt Maturity Profile

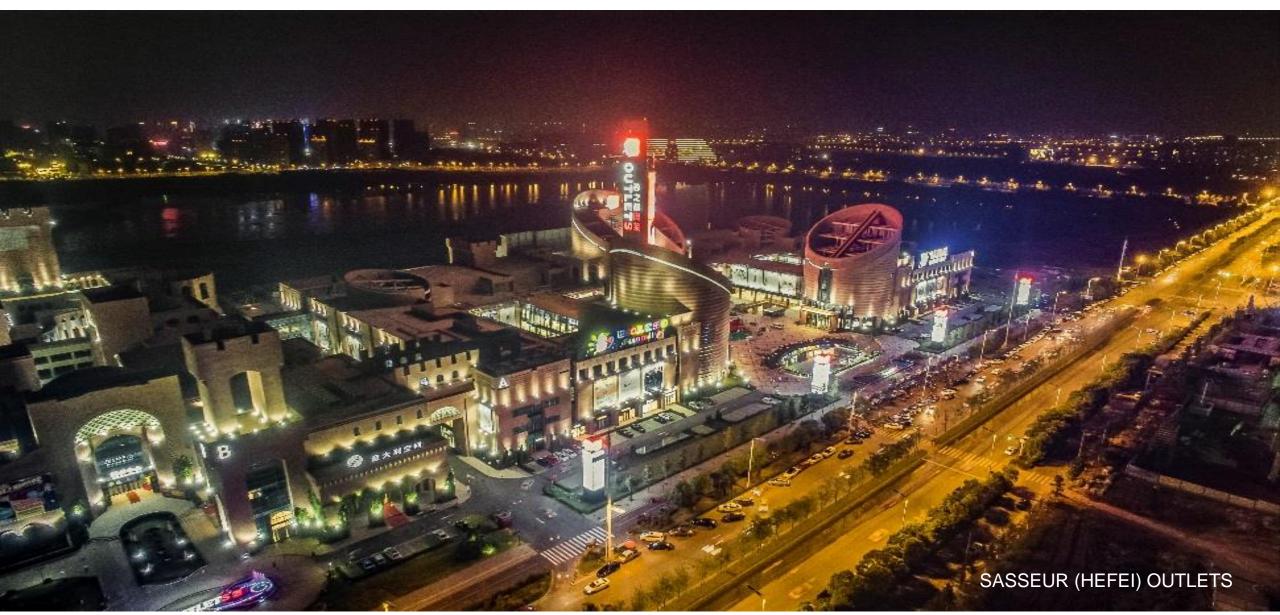


Weighted average debt maturity is 3.24 years with no major re-financing until 2021



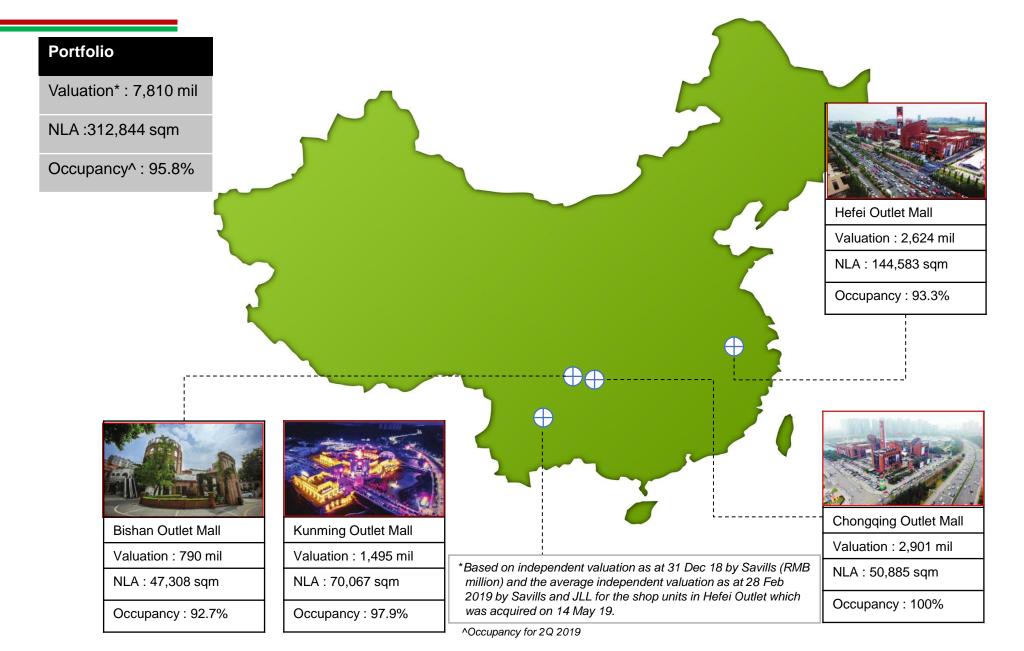
Portfolio Update





Portfolio Summary





Q2 2019 Outlets Summary

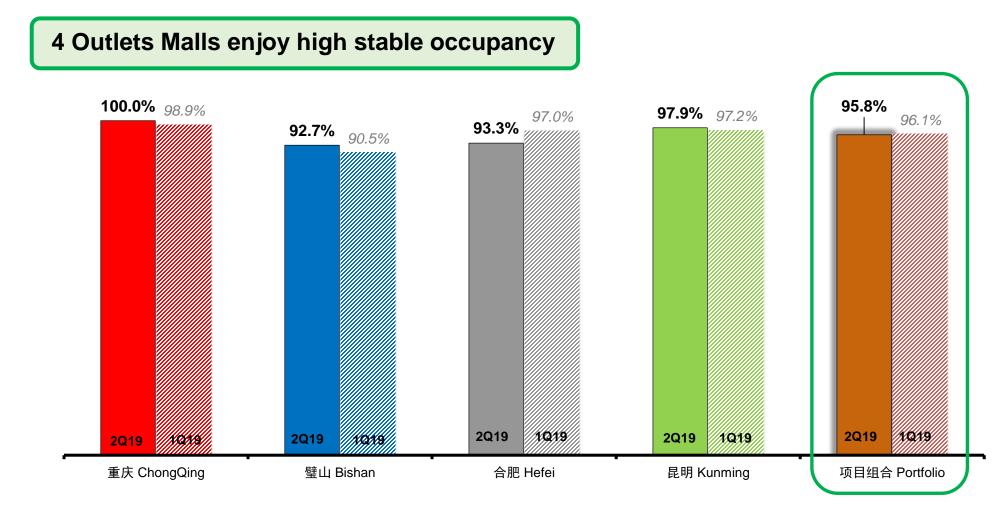


1H 2019	Total Out	let Sales Ir	ncreased 1	9.9%		
Outlets	NLA (sqm)	Occupancy (%)	Q2 2019¹ Sales (RMB'mil)	Q2 2019 vs Q2 2018 ² Change (%)	1H 2019 ³ Sales (RMB'mil)	1H 2019 vs 1H 2018 ⁴ Change (%)
Chongqing	50,885	100.0	480.2	+4.0	1,089.3	+10.0
Bishan	47,308	92.7	93.1	+22.8	218.0	+28.1
Hefei	144,583	93.3	273.2	+35.4	516.1	+30.5
Kunming	70,067	97.9	180.2	+19.6	409.3	+33.6
Portfolio	312,844	95.8	1,026.7	+15.4	2,232.7	+19.9

¹Q2 2019: 01 April 2019 – 30 June 2019 ²Q2 2018: 01 April 2018 – 30 June 2018 ³1H 2019: 01 January 2019 – 30 June 2019 ⁴1H 2018: 01 January 2018 – 30 June 2018

Portfolio Occupancy (2Q 2019 vs 1Q 2019)

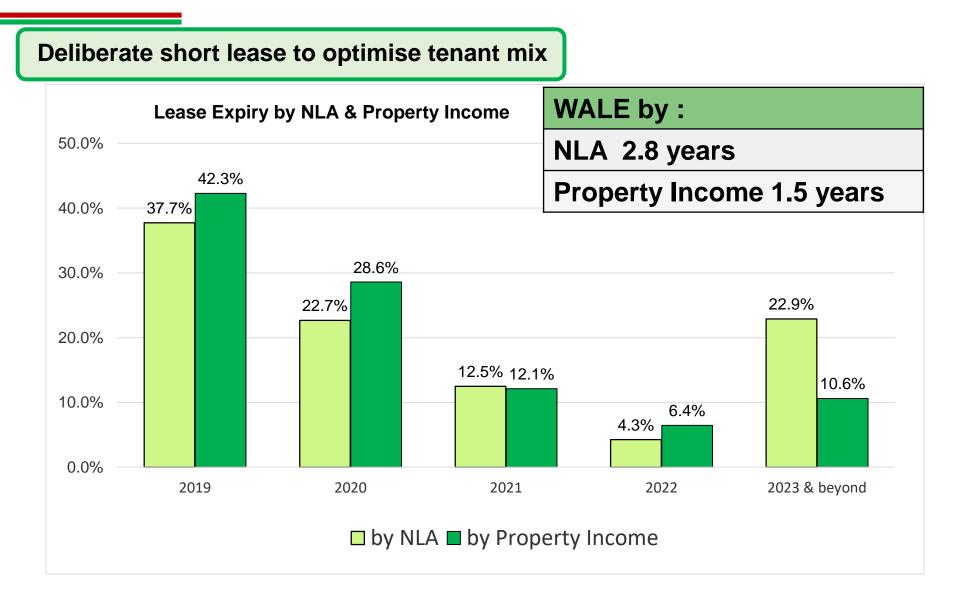




2Q 2019 vs 1Q 2019

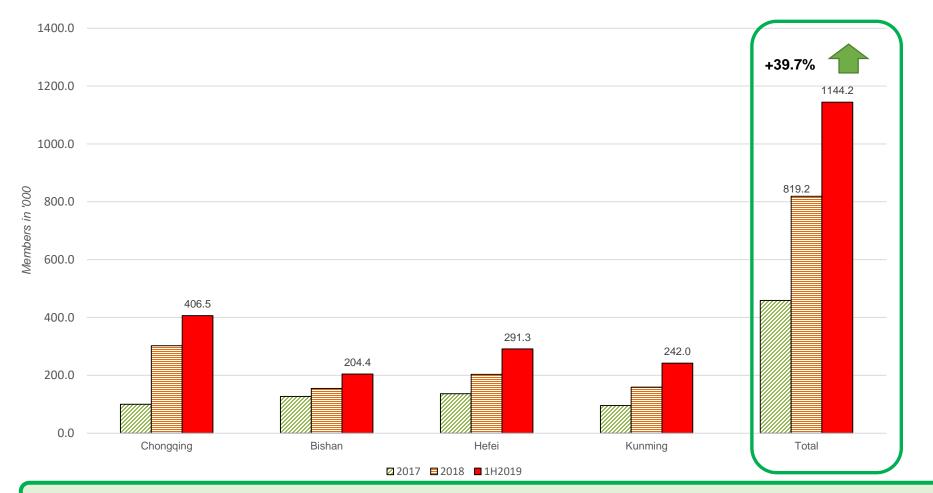
Weighted Average Lease Expiry (WALE)





VIP Members' Growth by Outlets

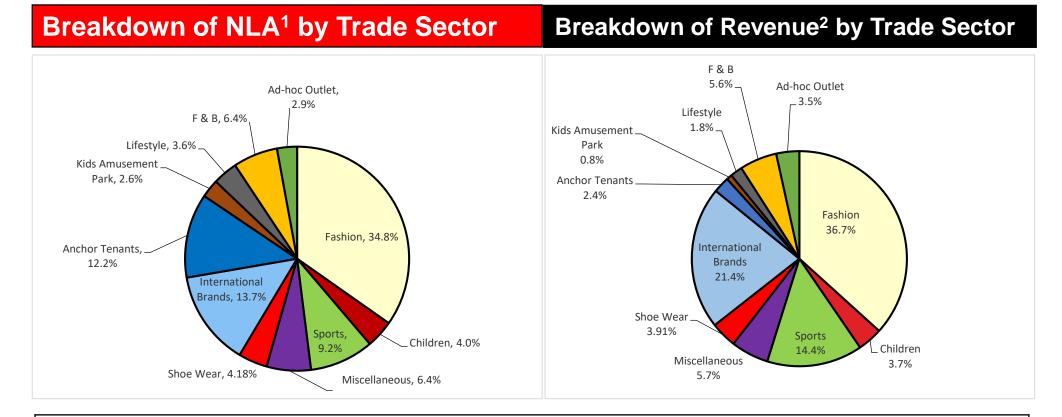




Total VIP members have jumped 39.7% from end of 2018 to reach 1.1442 million

Well Diversified Portfolio Tenants' Mix





Fashion, Sports and International Brands

^{1.} As percentage of the portfolio's net lettable areas as at 30 June 2019

^{2.} As percentage of the portfolio's gross revenue as at 30 June 2019

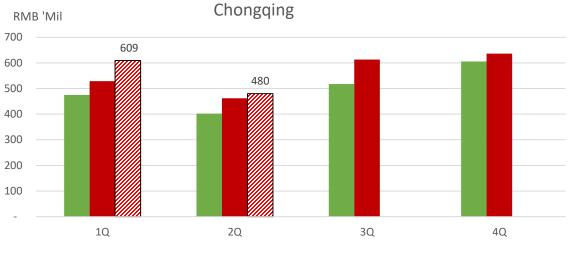
Chongqing Outlets





Year Commenced Operations	Sep 2008		
GFA (sqm)	73,373		
NLA (sqm) 50,885			
ccupancy Rate (%, 30 June 19) 100			
No. of Tenants (30 June 19)	411		
Top Brands	FILA, Adidas, Cartelo, +39 Space, High Wave		
Car Park Lots	500		
Aluation (RMB mil, 31 Dec 18) 2,901			

<u>Sales</u>



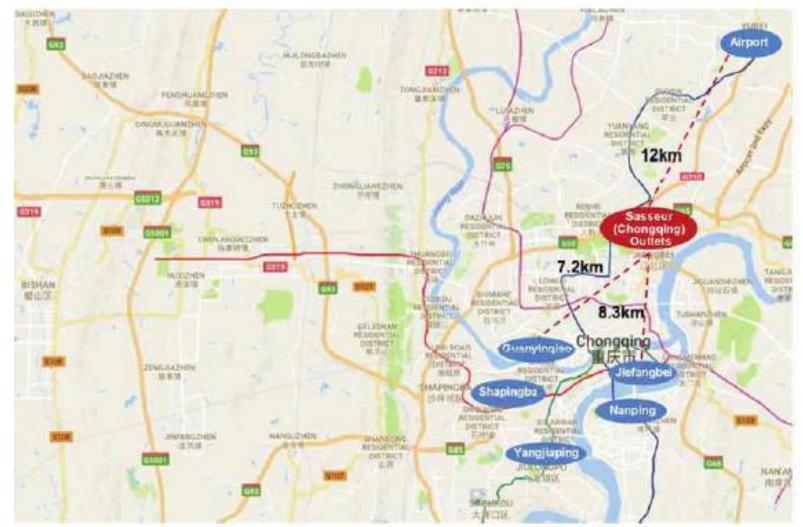
■ 2017 ■ 2018 ⊠ 2019





Chongqing Outlets - Location





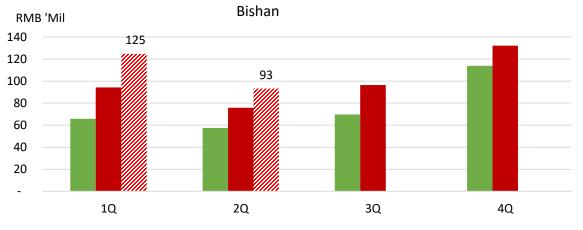
Bishan Outlets





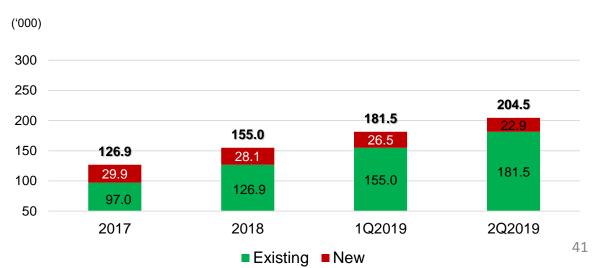
ar Commenced Operations Oct 2014			
GFA (sqm)	68,791		
NLA (sqm)	47,308		
Occupancy Rate (%, 30 June 19)	92.7		
No. of Tenants (30 June 19)	201		
Top Brands	Adidas, Nike, Polo Sport, OBEG, +39 Space		
Car Park Lots	400		
Valuation (RMB mil, 31 Dec 18)	790		

<u>Sales</u>



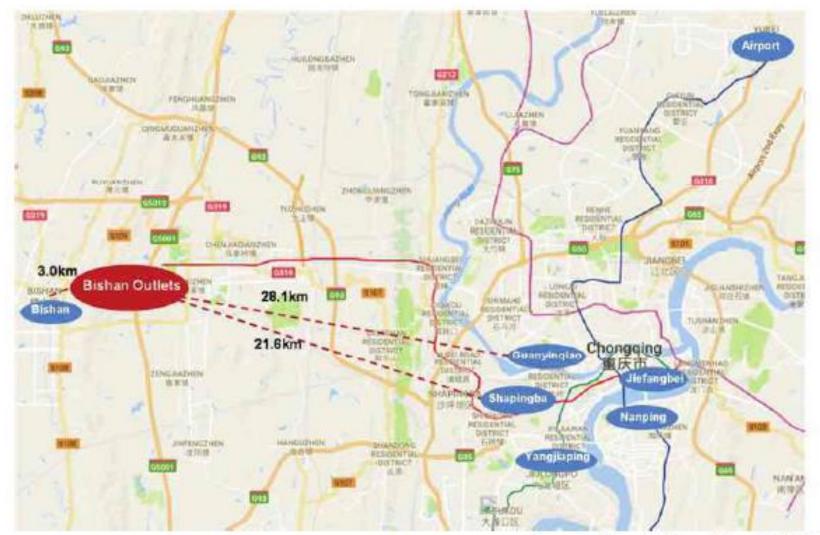
2017 2018 2019

Outlet Members



Bishan Outlets - Location



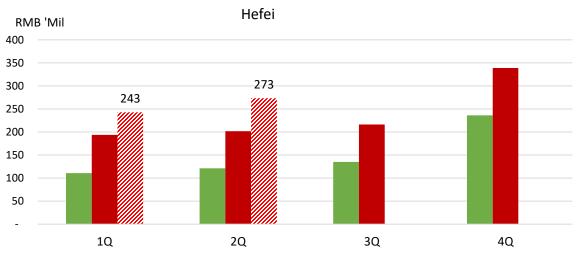


Hefei Outlets





Year Commenced Operations May 2016			
GFA (sqm)	147,316		
NLA (sqm)	144,583		
Occupancy Rate (%, 30 June 9) 93.3			
No. of Tenants (30 June 19)	327		
Top Brands	Adidas, Coach, Michael Kors, Nike, Hazzys		
Car Park Lots	1,566		
/aluation (RMB mil) 2,624			

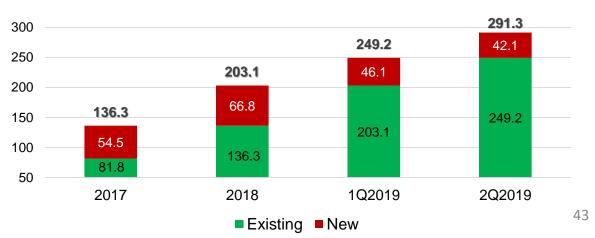


2017 2018 2019

Outlet Members



<u>Sales</u>



Hefei Outlets - Location





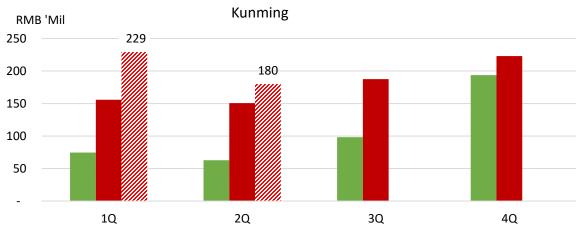
Kunming Outlets





Year Commenced Operations	Dec 2016
GFA (sqm)	88,257
NLA (sqm)	70,067
Occupancy Rate (%, 30 June 19)	97.9
No. of Tenants (30 June 19)	246
Top Brands	Nike, Adidas, Fila, Polo Sport, +39 Space
Car Park Lots	2,000
Valuation (RMB mil, 31 Dec 18)	1,495

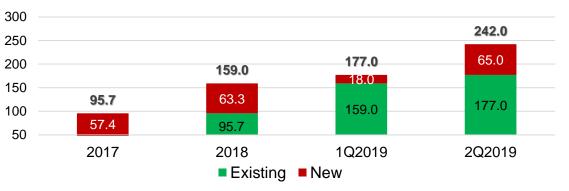
<u>Sales</u>



2017 2018 2019

Outlet Members

('000)



Kunming Outlets - Location

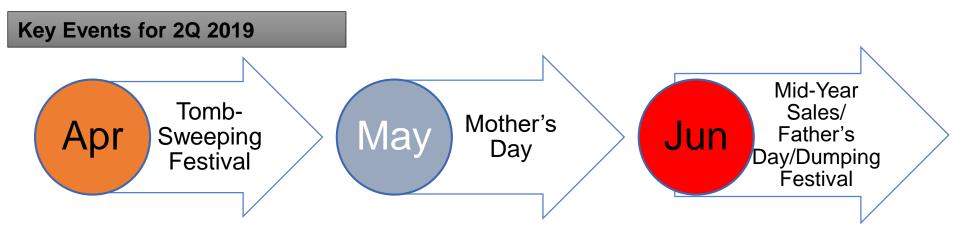




Exciting Events to Drive Shoppers' Traffic







Exciting Events to Drive Shoppers' Traffic (Con't)





Potential Pipelines

- All acquisitions must be yield accretive •
- First China, then the World ٠
- Pipeline Properties increased from 3 to 7 ٠

ROFR Properties

	Xi'an	Guiyang
Opening Date	Sep 2017	Dec 2017
GFA (sqm)	141,708	193,520
Car Park Lots	c.2,000	c.1,000

Changchun Lanzhou Xi'an Yangzhou Nanjing Hangzhou • Changsha • Guiyang Shenzhen

Pipeline Properties

New Pipeline Properties

	Nanjing	Hangzhou	Changchun	Changsha	Lanzhou	Yangzhou	Shenzhen
Opening Date	May 2015	Jun 2011	Sep 2017	Dec 2018	~4Q 2019	~4Q 2020	~4Q 2020
GFA (sqm)	149,875	45,873	172,128	210,600	~100,000	~85,000	~150,000
Car Park Lots	c.8,000	c.5,000	c.4,000	c.2,084	c.2,500	c.1,200	c.2,200





Investment Merits





Investment Merits





Market Leadership: Sasseur Group is the largest operator of outlet malls in China, with 10 malls and over 11 years of operating experience



Unique Art-Commerce Business Model: Aligns interests of tenants, unitholders and entrusted managers, with potential to share upside



5 Consecutive Quarters of DPU Outperformance Since Listing: Beating forecast for 2018 and projection for 2019



One of the top-performing S-REITs in 1H2019: 30.1% return for the first half of 2019



Strong Partnership: Longstanding business relationships with leading premium international and local retail brands

Awards and Achievement





The Asset Asian (Triple A) Awards 2018 Best IPO in Singapore 2018



Fortune Times REITs Pinnacle Awards 2018 Most Promising REIT in Asia



Award Pacific Best of Breeds REITs Gold Award Retail REITs (Singapore) Category for less than USD 1 billion market capitalization



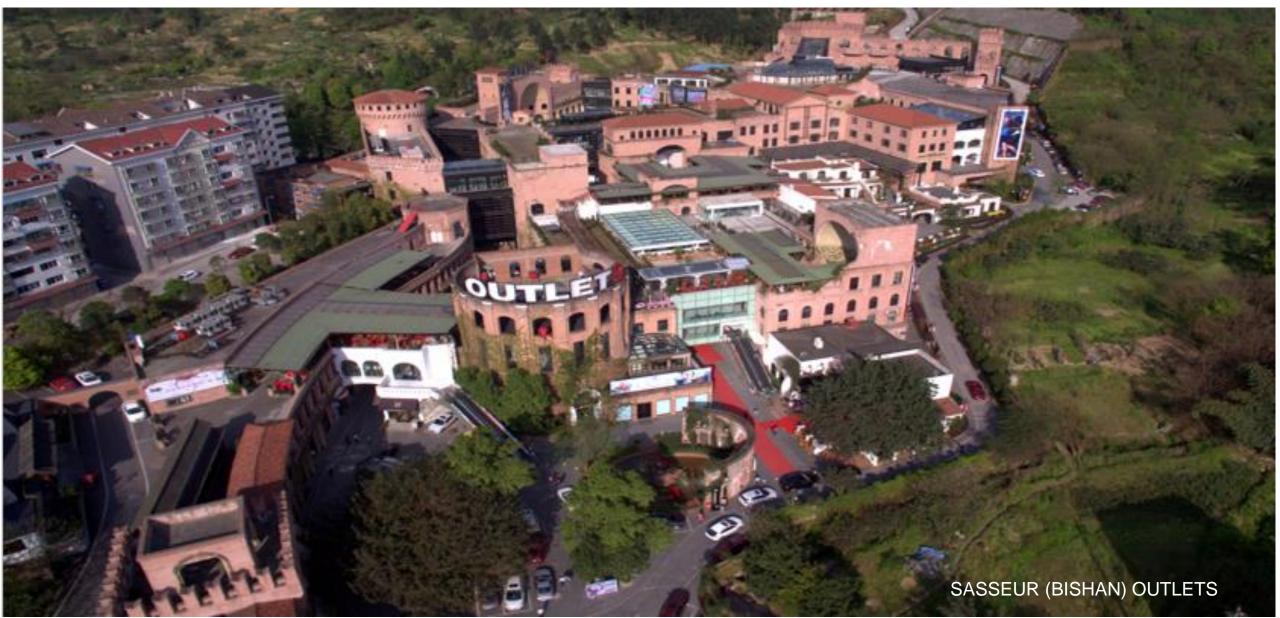
Alpha Southeast Asia 12th Annual Best Deal & Solution Awards 2018 Best REIT Deal in Southeast Asia 2018 for Sasseur REIT's S\$396 mil IPO as Southeast Asia's largest REIT IPO for 2018

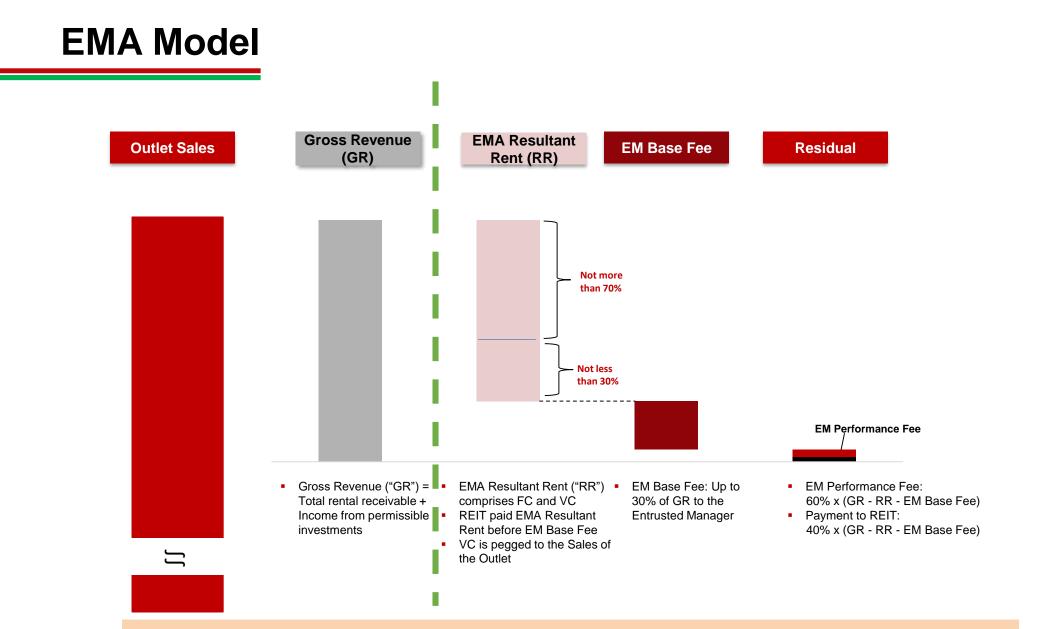




Entrusted Management Agreement ("EMA") Model





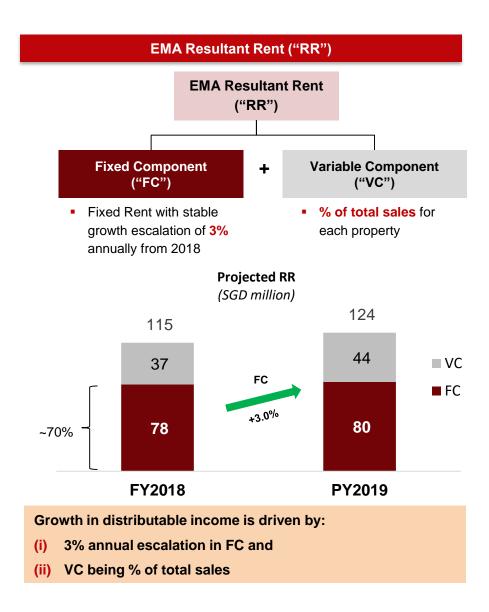


The EMA Model aligns the interest of the Operating Manager with the REIT.

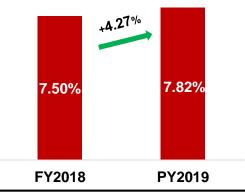
SASSEUR

EMA Model





Stable distributable income with growth (Illustrative DPU yield)



Total Return of 11.77% from 2018 to 2019

Stable distributable income guaranteed at 2 levels:

- (i) ~70% of RR locked in at property level via guaranteed FC, and
- (ii) Guaranteed EMA Resultant Rent ("RR") at portfolio level

Outlets	Variable Component (% of Sales)
Chongqing	4.0%
Bishan	4.5%
Hefei	5.5%
Kunming	5.0%







Thank You

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