AMTD Movie "A Gilded Game" Exceeded USD36 Million at Box Office in 23 Days

PARIS & NEW YORK & SINGAPORE--(BUSINESS WIRE)-- AMTD Group Inc. ("AMTD" or the "Group"), alongside The Generation Essentials Group ("TGE"), a subsidiary of the Group under AMTD Digital, jointly announced that AMTD's latest release, A Gilded Game (the "Movie"), continues to garner widespread enthusiasm from audiences.

In just 23 days since its launch, the Movie has grossed over RMB263 million and attracted approximately 6.58 million viewers. Among all films currently screening in China, the Movie has recorded the highest average attendance per session over the past nine consecutive days and maintained the highest theatre occupancy rate over the past two days. It experienced counter-trend growth at the box office, with its market performance steadily gaining momentum.

The Movie's success extends beyond Mainland China, with releases in Hong Kong SAR, Malaysia, North America, Australia, and New Zealand, where it continues to garner positive reviews and widespread acclaim.

AMTD is the production company of the movie, with Dr. Calvin Choi, founder of AMTD IDEA Group and AMTD Digital, serving as both producer and executive producer.

About AMTD Group
AMTD Group is a conglomerate with a core business portfolio that spans media and entertainment, education and training, as well as premium assets and hospitality sectors.

About AMTD IDEA Group
AMTD IDEA Group (NYSE: AMTD; SGX: HKB) represents a diversified institution and digital solutions group connecting companies and investors with global markets. Its comprehensive one-stop business services plus digital solutions platform addresses different clients' diverse and inter-connected business needs and digital requirements across all phases of their life cycles. AMTD IDEA Group is uniquely positioned as an active super connector between clients, business partners, investee companies, and investors, connecting the East and the West. For more information, please visit www.amtdinc.com or follow us on X (formerly known as "Twitter") at @AMTDGroup.

About AMTD Digital Inc.
AMTD Digital Inc. (NYSE: HKD) is a comprehensive digital solutions platform headquartered in France. Its one-stop digital solutions platform operates key business lines including digital

media, content and marketing services, investments as well as hospitality and VIP services. For AMTD Digital's announcements, please visit https://ir.amtdigital.net/investor-news.

Safe Harbor Statement

This press release contains statements that may constitute "forward-looking" statements pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "aims," "future," "intends," "plans," "believes," "estimates," "likely to," and similar statements. Statements that are not historical facts, including statements about the beliefs, plans, and expectations of AMTD IDEA Group and/or AMTD Digital, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. Further information regarding these and other risks is included in the filings of AMTD IDEA Group and/or AMTD Digital with the SEC. All information provided in this press release is as of the date of this press release, and neither AMTD IDEA Group nor AMTD Digital undertakes any obligation to update any forward-looking statement, except as required under applicable law.

For AMTD IDEA Group:
IR Office
AMTD IDEA Group
EMAIL: ir@amtdinc.com

For AMTD Digital Inc.:
IR Office
AMTD Digital Inc.
EMAIL: ir@amtdigital.com