

GOODWILL ENTERTAINMENT HOLDING LIMITED
(Incorporated in the Republic of Singapore)
(Company Registration No. 201633838k)
(the “**Company**”)

PROFIT GUIDANCE FOR TWELVE MONTHS ENDED 31 DECEMBER 2024

The Board of Directors (the “**Board**”) of Goodwill Entertainment Holding Limited (the “**Company**” and together with its subsidiaries, collectively, the “**Group**”) wishes to inform shareholders of the Group that the Group is expected to report a material improvement in the profit before tax (“**PBT**”) for the twelve months (“**FY2024**”) ended 31 December 2024, as compared to the twelve months ended 31 December 2023.

Following a preliminary review of the Group’s unaudited consolidated financial results for FY2024, the Group anticipates an increase in the PBT. This expected improvement is primarily driven by a rise in revenue associated with the launch of our Liveshow business.

The Group is still in the process of finalising its unaudited consolidated financial results for FY2024 and will provide further details of the Group’s performance when it releases the financial results on or before 28 February 2025.

The Company will make the necessary announcements when there are further developments. Shareholders are advised to read this announcement and any further announcements by the Company carefully. Shareholders should consult their stockbrokers, bank managers, financial, tax, solicitors or other professional advisors if they have any doubt about the actions they should take.

BY ORDER OF THE BOARD

Lu Mang
Executive Chairman and Chief Executive Officer

27 January 2025

This document has been reviewed by the Company’s Sponsor, Evolve Capital Advisory Private Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.

The contact person for the Sponsor is Mr. Jerry Chua (Tel: (65) 6241 6626), at 160 Robinson Road, #20-01/02, SBF Center, Singapore 068914.