



**mm2 Asia Ltd.**

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## Press Release

### mm2 Asia celebrates 2<sup>nd</sup> year of listing with shareholders

1. Offering exclusive previews of its Lunar New Year movies to all shareholders
2. Shareholders also invited to try mm2's brand new 2mm Talent Café with free S\$38 voucher

**SINGAPORE, 9 December 2016 – mm2 Asia Ltd.** (“mm2 Asia”, “mm2 全亚影视娱乐有限公司” or collectively with its subsidiaries, the “Group”), wishes to announce that as part of the celebrations for its 2<sup>nd</sup> anniversary of listing on the Singapore Exchange (SGX), they would like to present each shareholder with a pair of tickets to two exclusive movie previews and a voucher worth S\$38 for 2mm Talent Café (tentative name).

*Mr Melvin Ang, CEO of mm2 Asia remarked, “To mark the second year of our listing on SGX, we wanted to express our appreciation to all our shareholders for their loyalty and support as we continue to build mm2 into a leading Asian powerhouse for entertainment”*

Upon the registration of interest on the mm2 mailing list, all shareholders will be entitled to one pair of preview tickets to both of mm2's Lunar New Year movie releases, Take 2 《遇见贵人》 and The Fortune Handbook 《财神爷》. The cast of the two movies will be making a special appearance at the respective preview screenings.

The highly anticipated Take 2 《遇见贵人》, is the directorial debut of Ivan Ho (夏友庆), co-writer of Ah Boys to Men 3: Frogmen 《新兵正传 III: 蛙人传》 and Long Long Time Ago 《我们的故事》. Executive produced by Jack Neo, Take 2 stars Wang Lei (王雷), Ryan Lian (廖永谊),

Maxi Lim (林俊良) and Gadrick Chin (陈俊权). This must-see comedy about second chances follows the rough journey of four ex-convicts trying to adjust to society.

The Fortune Handbook 《财神爷》, directed by Kelvin Sng 孙立人, stars Li Nanxing (李南星), Christopher Lee (李铭顺), Mark Lee (李国煌) and Vivian Lai (赖怡伶). Watch the protagonist, Su Fu (played by Christopher Lee), as he chases after a secret recipe developed by his brother-in-law (Li Nanxing) and obsesses over the idea of becoming rich. In his exhilaration, an interning God of Fortune (Mark Lee) stumbles into his and his family's lives and shakes things up with comedic results. This is the first time that these famous local male actors are acting in a movie together, making this one Lunar New Year comedy not to be left out.

In addition to the movie tickets, mm2 will also be giving out a free S\$38 voucher to all registered shareholders, which can be redeemed at mm2's latest business undertaking, the 2mm Talent Café. Besides food and drinks, this new café hopes to be a new hotspot for media and entertainment talents to gather, and to be the networking hub for industry practitioners. 2mm Talent Café is currently undergoing renovations and news on its opening will be released at a later date.

Cut off dates for the registration of interest for the free pair of tickets and S\$38 voucher will be announced to shareholders at a later date. The offer for the voucher is subject to terms and conditions to be imposed by the company. Shareholders are encouraged to sign up for mm2's mailing list to be updated of its all exciting events.

**-End-**

**Note to media: Please read this press release in conjunction with the Company's announcement released on the SGXnet on the same date.**

#### **About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship.

mm2 Asia further strengthened its competitive advantage through acquiring a majority stake in local 3D animation company, Vividthree Productions, and event and concert production company, UnUsUaL Group of Companies. The Group also established its own cinema chain, mmCineplexes, through the ownership of five cineplexes in Malaysia.

In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed over 80 films across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' and 'Long Long Time Ago' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 1B0), becoming the first Singapore film production company to achieve this.

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com)

**For media inquiries, please contact:**

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This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

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