

6 November 2014

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ELECTRONIC LODGEMENT

Dear Sir Madam

Autohome Inc. proposed primary and secondary ADS offering

In accordance with the Listing Rules, I attach a copy of a media release, for release to the market.

Yours faithfully



Damien Coleman
Company Secretary

Autohome Inc. announces proposed primary and secondary offering of ADSs

6 November 2014 – Autohome Inc. (“Autohome”) (ATHM on the New York Stock Exchange) yesterday filed a registration statement with the United States Securities and Exchange Commission (“SEC”) for a proposed sale of American Depositary Shares (“ADSs”) including by Autohome and Telstra (through a Telstra wholly owned subsidiary).

Each ADS represents one Class A ordinary share of Autohome.

On completion of the sale, Telstra will continue to hold a controlling shareholding in Autohome which is expected to be about 57 per cent*.

Telstra CFO Andrew Penn said Autohome remains an important part of Telstra’s Asia strategy.

“The proposed sale will be beneficial for Autohome as it will increase its free float and provide capital to Autohome to pursue new growth initiatives,” Mr Penn said.

**This percentage does not take into account: (a) the underwriters’ option to purchase additional shares; and (b) shares that Autohome has reserved but not granted, or options that have been granted but not exercised, pursuant to Autohome’s employee equity compensation plans.*

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Autohome’s registration statement relating to these securities has been filed with the United States Securities and Exchange Commission, but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This announcement does not constitute an offer to sell or a solicitation of an offer to buy the securities nor may there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. A form of the preliminary prospectus for the offering, when available, may be obtained from Autohome.

This announcement contains statements that may constitute “forward-looking” statements pursuant to the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will”, “expects”, “anticipates”, “future”, “intends”, “plans”, “believes”, “estimates” and similar statements. Statements that are not historical facts, including statements about Telstra’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. Such forward-looking statements are based on numerous assumptions regarding the present and future business strategies of Telstra. All information provided in this announcement is as of the date of this announcement, and Telstra does not undertake any obligation to update any forward-looking statement, except as required under applicable law.