

AUDIENCE ANALYTICS LIMITED
(Company Registration Number: 202113626W)
(Incorporated in the Republic of Singapore)

RESULTS OF ANNUAL GENERAL MEETING HELD ON 25 APRIL 2023

Pursuant to Rule 704(15) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist (the “**Catalist Rules**”), the board of directors (the “**Board**” or the “**Directors**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that, at the annual general meeting of the Company (“**AGM**” or the “**Meeting**”) held on Tuesday, 25 April 2023, on a poll vote, all resolutions relating to the matters as set out in the Notice of AGM dated 10 April 2023 were duly passed by shareholders of the Company.

The results of the poll on each of the resolutions put to vote at the AGM are set out below:

(i) Breakdown of all valid votes cast at the AGM

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	FOR		AGAINST	
		Number of shares	(%)	Number of shares	(%)
As Ordinary Business					
Resolution 1 To receive and adopt the Audited Financial Statements of the Company for the financial year ended 31 December 2022 (“ FY2022 ”) together with the Directors’ Statement and Independent Auditors’ Report thereon.	154,545,400	154,545,400	100	0	0
Resolution 2 To re-elect Datuk Alexandra Chin, a director of the Company (“ Director ”) retiring by rotation pursuant to Regulation 100 of the Company’s Constitution.	154,545,400	154,545,400	100	0	0
Resolution 3 To re-elect Ms. Elaine Beh Pur-Lin, a Director retiring by rotation pursuant to Regulation 100 of the Company’s Constitution.	154,545,400	154,545,400	100	0	0

(i) Breakdown of all valid votes cast at the AGM (cont'd)

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	FOR		AGAINST	
		Number of shares	(%)	Number of shares	(%)
As Ordinary Business					
Resolution 4 To approve the payment of Directors' fees of S\$54,000 for the financial year ending 31 December 2023 ("FY2023"), to be paid half yearly in arrears.	154,545,400	154,545,400	100	0	0
Resolution 5 To declare and approve the payment of a final tax exempt (one-tier) cash dividend of S\$0.018 per ordinary share in respect of FY2022.	154,545,400	154,545,400	100	0	0
Resolution 6 To re-appoint Messrs Baker Tilly TFW LLP as Auditors of the Company and to authorise the Directors to fix their remuneration.	154,352,000	154,352,000	100	0	0
As Special Business					
Resolution 7 To grant the Directors the authority to allot and issue shares in the capital of the Company.	154,545,400	154,352,000	99.87	193,400	0.13
Resolution 8 To grant the Directors the authority to offer and grant awards, and to allot and issue shares in the capital of the Company under the Shared Purpose and Prosperity Incentive Plan ("SPRINT").	154,352,000	154,352,000	100	0	0

(i) Breakdown of all valid votes cast at the AGM (cont'd)

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	FOR		AGAINST	
		Number of shares	(%)	Number of shares	(%)
As Special Business					
Resolution 9 To propose the participation by Datuk William Ng Yan Meng (“ Datuk William Ng ”), a controlling shareholder of the Company in SPRINT.	12,152,000	12,152,000	100	0	0
Resolution 10 To propose the participation by Dato’ Ryan Ooi Keim Fung (“ Dato’ Ryan Ooi ”), a controlling shareholder of the Company in SPRINT.	10,232,000	10,232,000	100	0	0
Resolution 11 To grant the Directors the authority to offer and grant awards to Datuk William Ng, a controlling shareholder of the Company under SPRINT.	12,152,000	12,152,000	100	0	0
Resolution 12 To grant the Directors the authority to offer and grant awards to Dato’ Ryan Ooi, a controlling shareholder of the Company under SPRINT.	10,232,000	10,232,000	100	0	0
Resolution 13 To grant the Directors the authority to offer and grant options, and to allot and issue shares in the capital of the Company under the Group Employee Share Option Scheme.	154,352,000	154,352,000	100	0	0

(ii) Details of parties who have abstained from voting on any resolution(s)

Datuk William Ng and his associate, whom in aggregate hold 142,200,000 Shares have abstained from voting in respect of their holdings of shares in the Company (“**Shares**”) at the AGM in respect of the Ordinary Resolutions 9 (relating to the Proposed Participation by Datuk William Ng, a controlling shareholder of the Company, in SPRINT) and 11 (relating to the Proposed Grant of Awards to Datuk

William Ng under SPRINT). Datuk William Ng, being the Chairman of the Meeting, shall not accept appointment as proxy for voting at the AGM, unless specific instructions have been given in the proxy instrument on how the shareholders wish their votes to be casted for the aforesaid Ordinary Resolutions.

Dato' Ryan Ooi and his associate, whom in aggregate hold 144,120,000 Shares have abstained from voting in respect of their holdings of Shares at the AGM in respect of Ordinary Resolutions 10 (relating to the Proposed Participation by Dato' Ryan Ooi, a controlling shareholder of the Company, in SPRINT) and 12 (relating to the Proposed Grant of Awards to Dato' Ryan Ooi under SPRINT).

Save for the above, no party was required to abstain from voting on any of the resolutions put to vote at the AGM.

(iii) Name of firm and/or person appointed as scrutineer

Insights Law LLC was appointed as the scrutineer for the conduct of the poll at the AGM.

(iv) Re-election of Directors

Datuk Alexandra Chin was re-elected as a Director at the AGM pursuant to Regulation 100 of the Company's Constitution. She remains as an Independent Director, Chairman of the Audit Committee, and a member of the Remuneration Committee of the Company. The Board considers Datuk Alexandra Chin to be independent pursuant to Rule 704(7) of the Catalist Rules.

Ms. Elaine Beh Pur-Lin ("**Ms. Elaine Beh**") was re-elected as a Director at the AGM pursuant to Regulation 100 of the Company's Constitution. She remains as the Lead Independent Director, Chairman of the Remuneration Committee and a member of the Audit Committee and the Nominating Committee of the Company. The Board considers Ms. Elaine Beh to be independent pursuant to Rule 704(7) of the Catalist Rules.

(v) Response to Questions

The Company's responses to questions relating to the resolutions tabled for approval at the AGM raised by shareholders of the Company in advance of the AGM have been posted on SGXNet and the Company's website on 20 April 2023.

(vi) Minutes of AGM

A copy of the minutes of the AGM will be posted on SGXNet and the Company's website no later than one month from the date of the AGM.

By Order of the Board

Datuk William Ng
Chairman and Managing Director
25 April 2023

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. ("**Sponsor**"), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual Section B: Rules of Catalist.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms. Leong Huey Miin, Director, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.
