



StayCay: Southeast Asia's First Proptech Blockchain for Hotels and Retail Malls

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1. Partnership with FundPlaces

- FundPlaces will develop, StayCay, Southeast Asia's first proptech blockchain platform for hotels and retail malls
- StayCay will incorporate certain features that are currently used in FundPlaces' existing real estate blockchain business
- StayCay is expected to go-live by December 2018
- Hatten Land and FundPlaces will form an 85:15 joint venture to operate StayCay

2. StayCay

- About StayCay
- The StayCay App
- StayCay Ecosystem
- What it means for Hatten Land

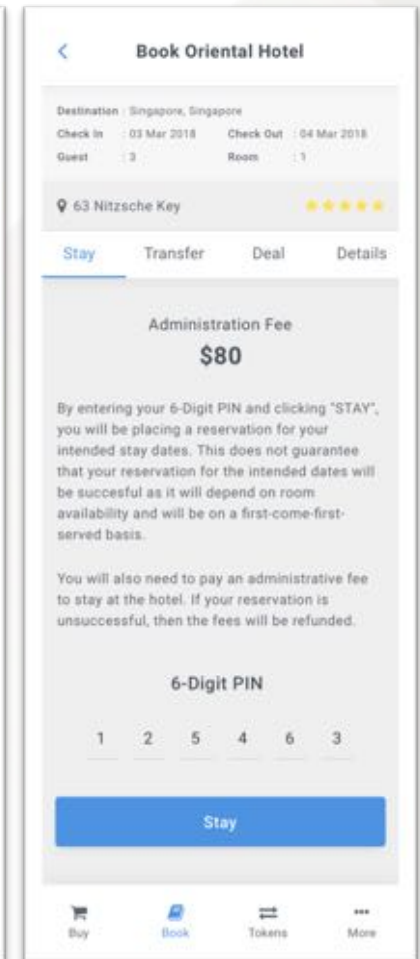
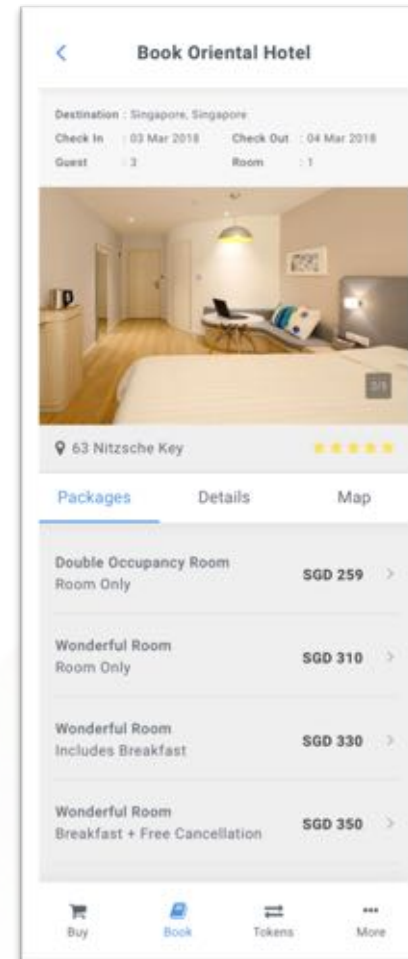
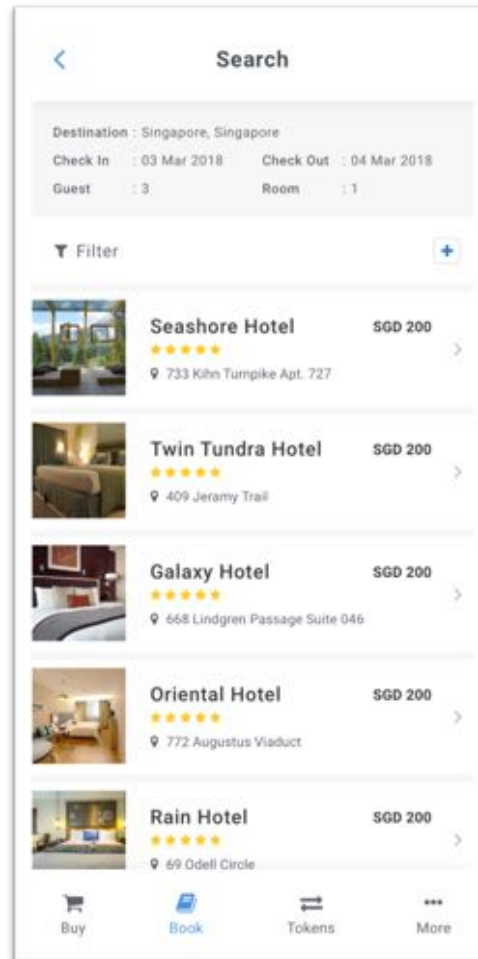
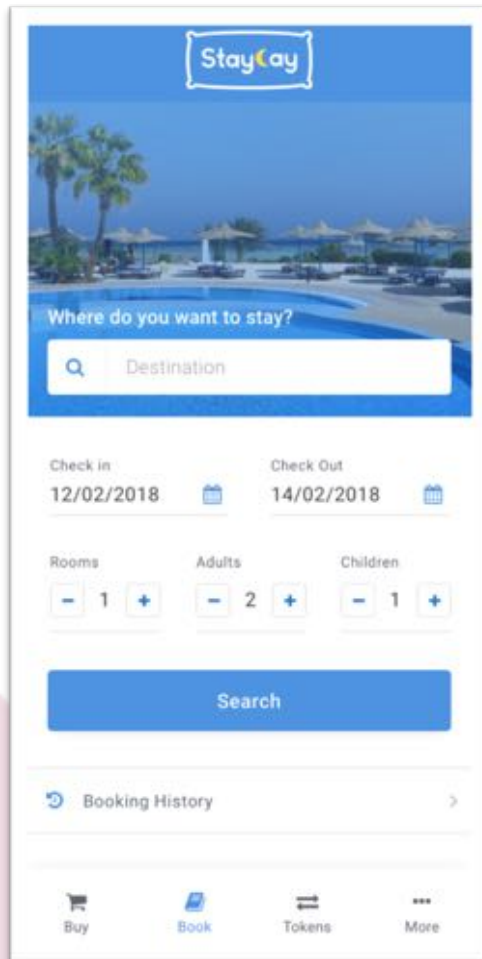


StayCay

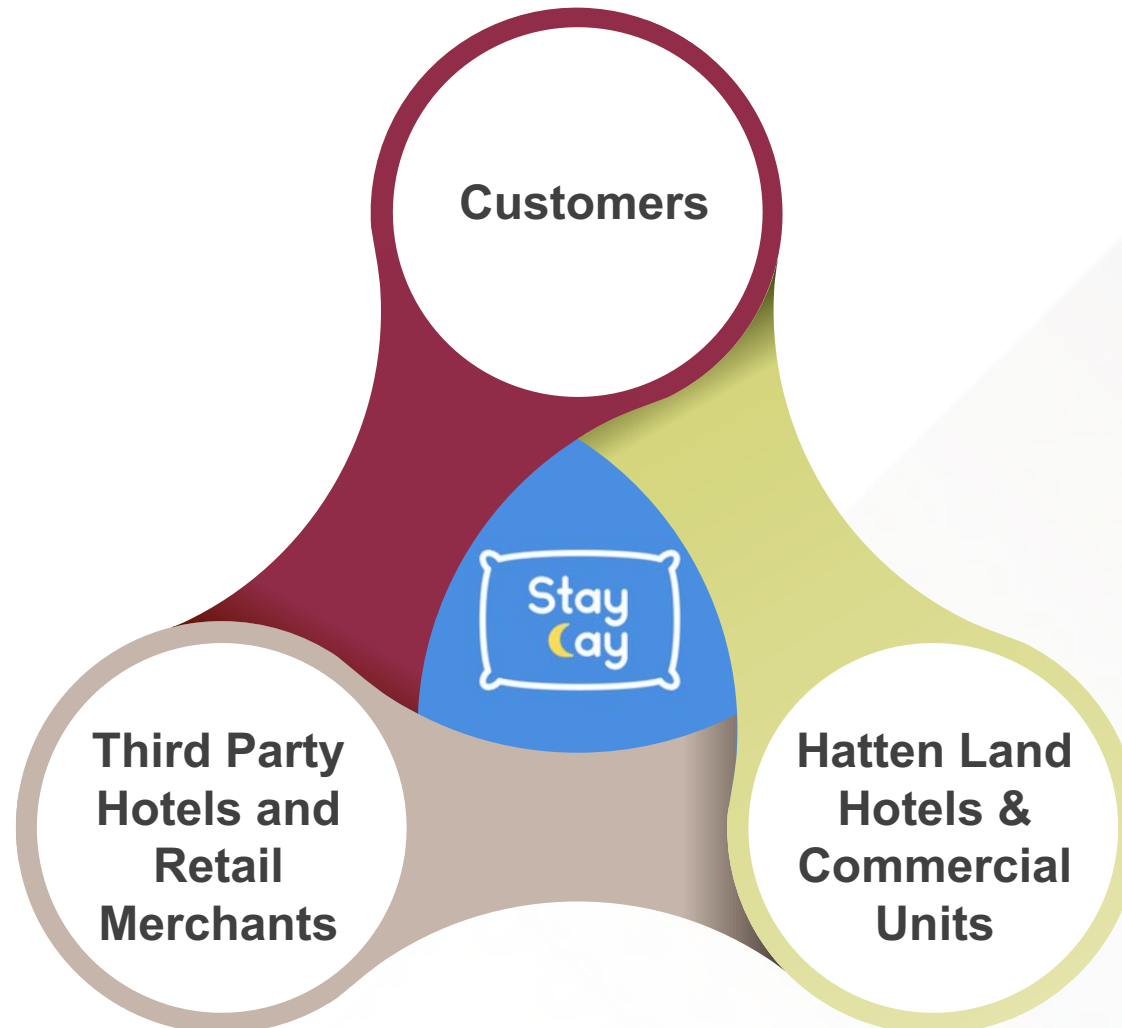


Hatten Rewards Programme

StayCay App



StayCay Ecosystem



StayCay- Southeast Asia's First Proptech Blockchain

Targeting more than 3,400 hotel rooms and 5,000 retail outlets in Melaka as a springboard for regional expansion

Hotel Bookings

- Guests can purchase Hotel Tokens which can be exchanged for discounted hotel packages at hotels managed by the enlarged Hatten group

Hatten Rewards Programme

- Blockchain-based rewards programme offering hotel guests and shoppers StayCay Points
- StayCay Points can be used in the enlarged Hatten group's portfolio of assets (retail, F&B, wellness/hospitality outlets)

StayCay – What it means for Hatten Land

- Represents a strategic shift to leverage modern distributed ledger technology to open new frontiers in hospitality, retail and e-commerce through digital utility tokens
- Positions Hatten Land at the forefront of technological development for real estate and related sectors
- New source of recurring revenue
- Drives brand loyalty through new rewards programme
- Initial focus on onboarding Hatten Land's assets, before expanding to third-party hotels and merchants and to the region
- Complements Hatten Land's new mall management arm which was launched on 3 May 2018

3. Hatten Land's Assets

PORTFOLIO OF PROJECTS



HATTEN CITY PHASE 1



HATTEN CITY PHASE 2



HARBOUR CITY



VEDRO BY THE RIVER



SATORI



THE MICC PROJECT

UPCOMING PROJECTS



THE MOVIE-TOWN PROJECT



PLOT K TO E PROJECT

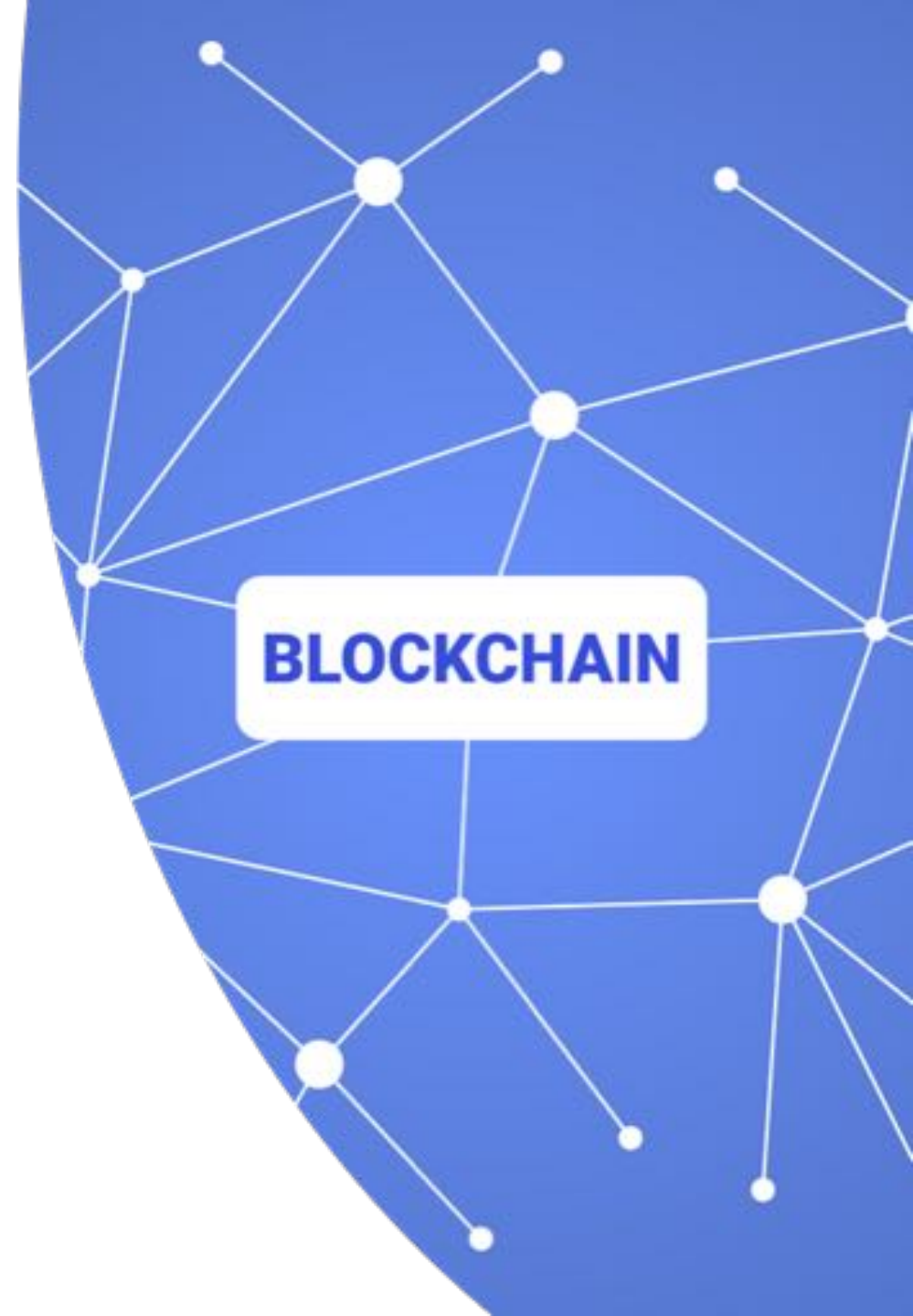


THE CYBERJAYA PROJECT

4. Blockchain Explained

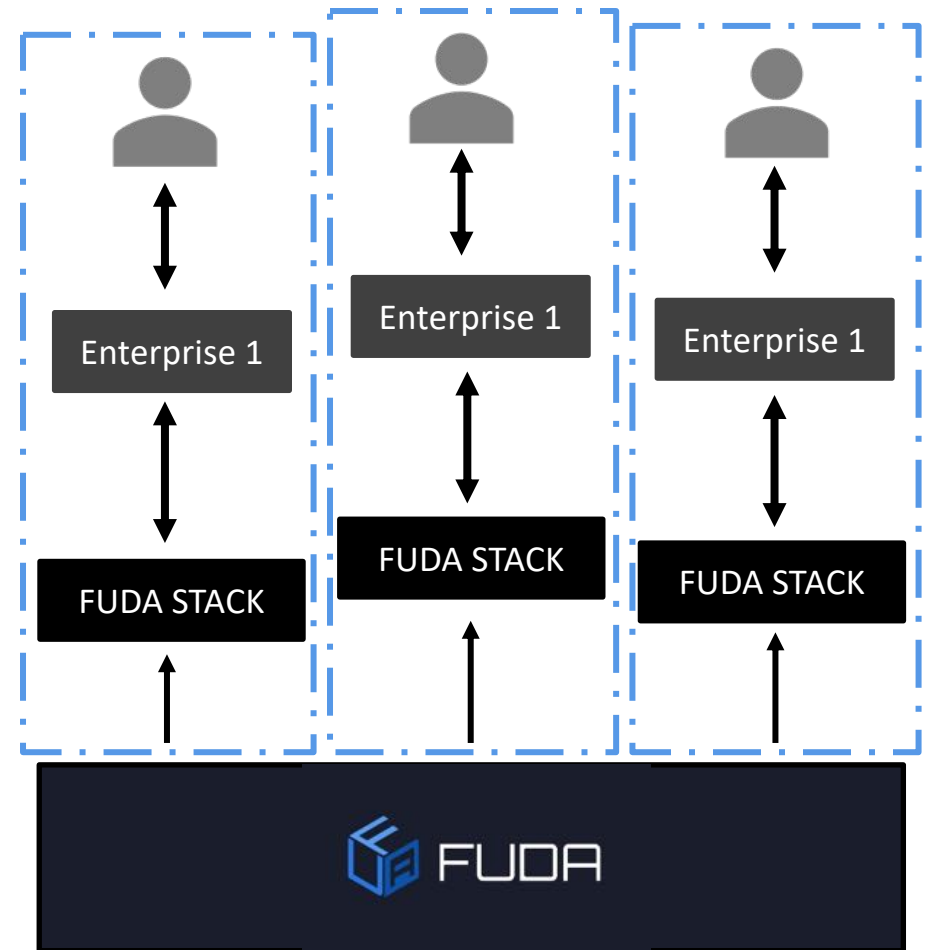
Basics: Key Features of Blockchain Technology

- ❏ **Peer-to-Peer** network of computers or nodes
- ❏ **Distributed Ledger** or Database
- ❏ **Trustless**: A way for all the nodes in the network to come to **consensus** about what data is valid
- ❏ **Secure**: Assets can only be moved with owners permission
- ❏ **Decentralised**, no single point of failure or control
- ❏ **No intermediary required**: Users can transact directly with each other. No middleman needed.

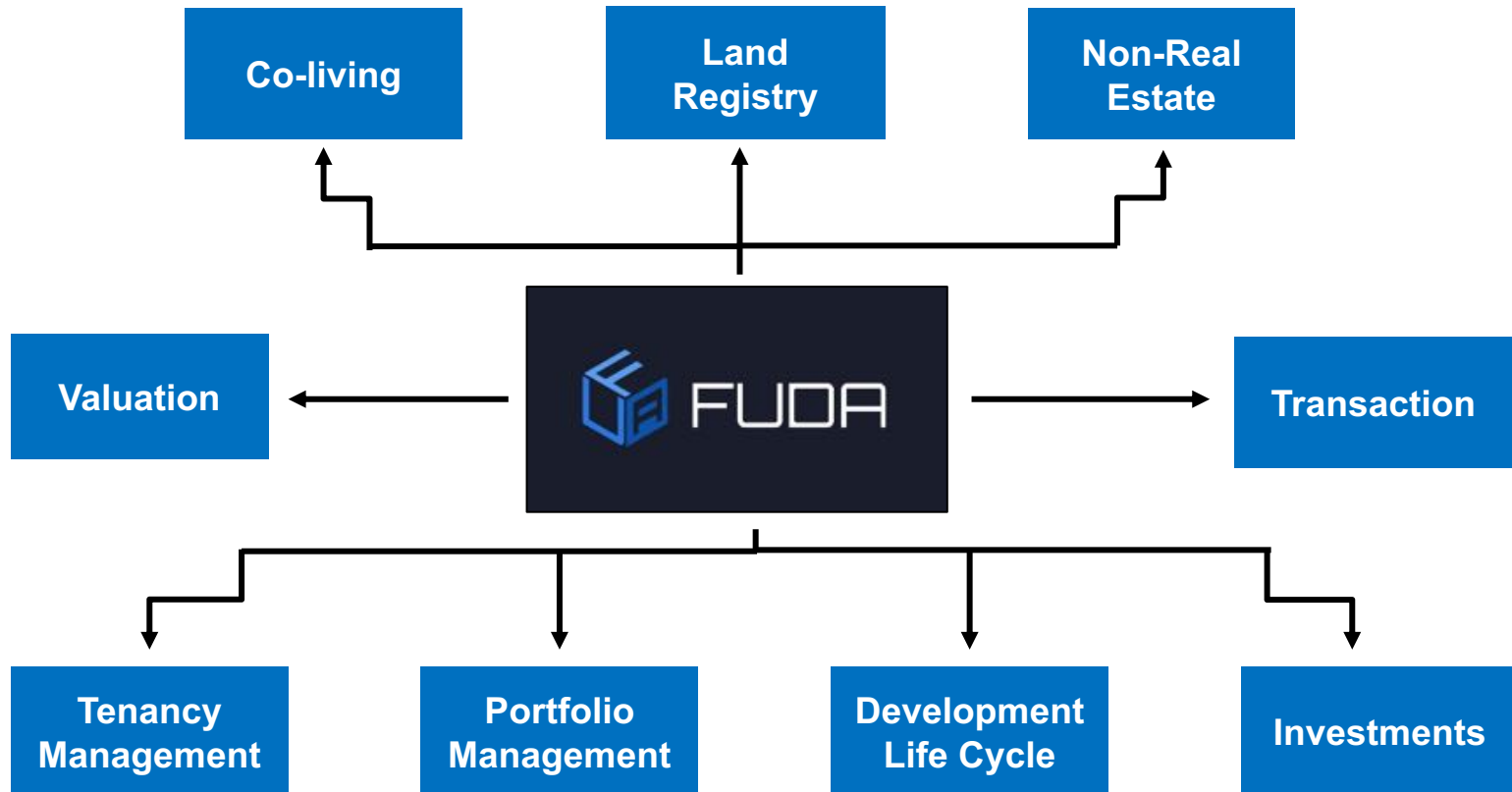


Backbone of StayCay – FUDA

- ❖ FUDA (Fuel for Digital Assets) is developed to enable applications to run independently
- ❖ Each application leverages off a suite of shared services. Sensitive client information is kept confidential to each enterprise.
- ❖ The FUDA base node layer supports the transfer of assets and information between FUDA stacks anonymously.
- ❖ It provides users of each FUDA application access to the multitude of services on the FUDA network.



Potential Applications of FUDA



Thank You

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