

SMJ International Holdings Limited

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MEDIA RELEASE

SMJ Group to distribute Armstrong vinyl flooring in Singapore

SINGAPORE, 30 April 2015 – SMJ International Holdings Ltd. (the "Company" together with its wholly

owned subsidiary SMJ Furnishings (S) Pte Ltd ("SMJF"), collectively referred to as "SMJ Group"), wishes

to announce that SMJF has signed a distribution agreement with Armstrong China Holdings Limited

("Armstrong China") which is part of Armstrong World Industries, Inc., an industry leader in the design

and manufacture of floors and ceiling systems. Effective 1 May 2015, SMJF will be one of the two

distributors representing Armstrong China for a part of their vinyl flooring collection in the Singapore

market.

Ms Rena Ho, the Company's Executive Director and Chief Executive Officer remarked: "Distributing

Armstrong China's vinyl flooring products helps to better position SMJ Group to meet the needs of

healthcare, institutional and industrial customers. We are always looking to broaden our product range

and enter new market segments by offering customers diverse designs and quality products that we

have sourced globally".

About Armstrong Group (www.armstrong.com)

Armstrong World Industries, Inc. is listed on the New York Stock Exchange and is an industry leader in

the design and manufacture of floors and ceiling systems. In 2014, Armstrong's consolidated net sales

from continuing operations totalled approximately \$2.5 billion. As of December 31, 2014, Armstrong

operated 31 plants in eight countries and had approximately 7,400 employees worldwide.

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About SMJ International Holdings Ltd. (www.smjf.com.sg)

Established in 1988, SMJ Group is one of the leading premier carpet specialists serving commercial and institutional sectors in Asia with an established reputation and track record of more than 25 years.

SMJ Group specialises in the sale and distribution of a wide range of carpets marketed under its "SMJ" brand through its global distribution network of more than 260 carpet dealers, carpet importers and carpet installation companies in Singapore and over 20 countries mainly in Asia.

SMJ Group's 42,614 sq ft warehouse stocks a ready supply of carpets of more than 90 different designs in up to 400 different colours. SMJ Group is also the authorised supplier for the "Shaw Contract Group" and "Mohawk Group" ranges of carpets, and Nox Corporation range of vinyl tiles in Singapore.

Issued for and on behalf of SMJ International Holdings Ltd. by Cogent Communications Pte Ltd. For more information, please contact:

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This Media Release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor Hong Leong Finance Limited (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this Media Release.

This Media Release has not been examined or approved by SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this Media Release, including the correctness of any of the statements or opinions made or reports contained in this Media Release.

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