

For Immediate Release

YuuZoo Integrates its eCommerce Platform with Vinculum, a leading Global Software Company Linked to Major Markets, Merchants and Logistics Providers

- *YuuZoo has signed an agreement to integrate its ecommerce platform with Vinculum, a leading global software company*
- *The integration will enable YuuZoo to handle multi-channel retailing and to use Vinculum's order management and fulfillment software*
- *Vinculum's existing integration partners include leading global and regional eCommerce powerhouses such as Amazon, eBay and Lazada*
- *The alliance will enable merchants, brands and retailers serviced by YuuZoo to sell globally through existing channel integration to marketplaces and logistics companies*
- *The strategic partnership also gives YuuZoo access to all brands and merchants serviced by Vinculum*

Singapore, 14th September 2017: Singapore Exchange listed YuuZoo Corporation Limited ("YuuZoo"SGX:AFC), today announced that it has signed a three-year commercial agreement to use Vin eRetail, a leading global SaaS software for multi-channel retailing. The software enables YuuZoo to tap into a vast network of merchants, brands, suppliers and marketplaces around the world.

The software has been developed by Vinculum, a globally operating software company that enables the eCommerce ecosystem with SaaS-based products for multi-channel order management and fulfillment. In 2017, Vinculum's products were featured as part of the Magic Quadrant for Warehousing Systems. Vinculum has invested in creating ready integrations to a powerful network of partners including 30+ marketplaces, 50+ 3rd Party Logistic Providers, multiple front end platforms, POS and ERP systems. The software helps brands, merchants and retailers to sell cross border to 65+ countries, offering tools to increase revenue and to provide an omni-channel experience.

This new strategic partnership follows the recent formation of YuuLog Europe, the joint venture set up with the management of Cinram Logistics France. In integrating with Vinculum after the formation of YuuLog Europe, YuuZoo strengthens its position as a new eCommerce player in the European market, possessing complete end-to-end eCommerce capabilities.

Says Mohandas, Chief Operating Officer of YuuZoo Corporation Limited: *"Following our recent successful acquisition of the assets of Cinram Logistics France, YuuZoo*

is taking this step to grow and strengthen its brand and its eCommerce capabilities. We are in a prime position to connect to new merchants and to leading eCommerce marketplaces, providing an all-inclusive end-to-end global eCommerce experience for our clients and partners. There are a limited number of players in cross-border eCommerce. The new partnership therefore presents an exciting opportunity and gives a first-mover advantage to YuuZoo”, he concludes.

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ABOUT YUUZOO:

Headquartered in Singapore, listed on the SGX mainboard (SGX: AFC), with operations across the globe in Asia, Africa and Europe, YuuZoo has built a partly patented mobile and online technology platform on which several in-house developed products in a unique, and for each market fully localized manner, offer targeted social networking, eCommerce, gaming and payments to hundreds of millions of consumers across all continents.

With franchisees and partners covering 69 countries with more than 4 billion consumers, YuuZoo reaches a huge global audience through smartphones, computers and TV sets. To see the YuuZoo platform, log-in to: <http://www.yuuzoo.com>. For more information about the company, please log on to: <http://www.yuucorp.com>.

ABOUT VINCULUM:

Vinculum is a global software company enabling the eCommerce ecosystem with SaaS-based products for multi-channel order management and fulfillment. They are backed by Accel Partners & IvyCap Ventures, and are internationally recognized with awards and accolades such as Amazon Web Services' Regional Partner of the Year in 2016, CIO Review Company of the Year, Billion Dollar Baby TiE 2014, Red Herring Global Top 100 2013 and NASSCOM Emerge 50.

Vinculum helps sellers, brands and retailers to sell globally using their close partnership with multiple marketplaces and 3PL companies globally. Vinculum's flagship products help to keep product information consistent across suppliers, provide automated listing of products across global marketplaces, provides real time end-to-end order management, fulfillment with real time view of inventory across channels, stores and warehouses. This helps their customers to sell across multiple channels and to provide a consistent experience across channels. Vinculum's satisfied clients include DTDC, Nykaa, Johnson & Johnson, Ralali, Pazia and Popular Bookstores. For more information about the company, visit: <https://www.vinculumgroup.com>.

For media enquiries, please contact:

Angelique Magno
YuuZoo Corporation Limited
Contact: +65 6577 0677
Email: angelique.magno@yuuzoo.com

Jeremy Foo
Prospr Communications
Contact: +65 9786 5584
Email: jeremy@prospr.com.sg