

**FOR IMMEDIATE RELEASE**

## **Cove Aesthetics Medispa and Skin Inc. Supplement Bar Announce Strategic Partnership to Redefine Aesthetic Care in Singapore**

Singapore, 7 October – Cove Aesthetics Medispa (“**Cove**”), a leading premier aesthetic medispa in Singapore, and Skin Inc. Supplement Bar (“**Skin Inc**”), a leader in innovative, personalized skincare & skintech products, announced a strategic partnership to create differentiated aesthetic care experience.

With Cove's expertise in advanced medical aesthetics and its commitment to client care, the partnership promotes a 360-degree approach to beauty and wellness with Skin Inc's cutting-edge skincare & skintech solutions.

The collaboration, which kickstarts in October 2024, is the first of its kind in Singapore, which aims to integrate premier medispa treatments with personalized skincare solutions tailored to each individual's unique skin profile.

According to Skin Inc, its partnership with +SABI AI Corp, has gathered more than 1 million skin and wellness profiles with over 250,000 face scans to create personalized, data-driven skincare recommendations for its customers. These insights power the brand's AI-driven approach, ensuring recommendations that are **personalized, predictive, and proven**, for the benefit of Cove's clients.

The partnership with Cove, as supported by Dr. Rachel Lim and her team, will continue innovating, utilizing these insights to offer unparalleled and personalized skincare experiences.

### **Key objectives of the partnership include:**

- **Enhancing Client Experience:** Cove's clients can enjoy a seamless transition from doctor-designed medispa aesthetic treatments to personalized, AI-driven skincare routines tailored to their unique needs.
- **Optimizing Treatment Outcomes:** Combining medical aesthetics with Skin Inc's cutting-edge skincare & skintech solutions leading to more effective and longer-lasting results.
- **Expanding Treatment Options:** Skin Inc's personalized skincare solutions provide a broader range of targeted treatments for a variety of skin concerns.
- **Providing post-procedures Recovery Home Care:** Utilizing Skin Inc's unique beauty devices including the NASA-powered Tri-Light™, paired with its range of skincare solutions such as Deepsea Mask and Personalized Serum, for higher efficacy and better recovery care from the comfort of home after procedures.

## Quotes:

- **Dr. Rachel Lim**, Director and Medical Advisor at Cove Aesthetics Medispa: "Beauty is from the inside out, and we are excited to partner with Skin Inc, a brand that shares our commitment to innovation and personalized care. Together, we can offer our clients a truly transformative experience that goes beyond traditional aesthetic treatments."
- **Ms. Sabrina Tan**, CEO of Skin Inc: "Our partnership with Cove Aesthetics aligns perfectly with our vision of providing 360-degree comprehensive skincare solutions. By combining our expertise in skincare formulations with Cove's medical aesthetics, we can deliver unparalleled results to our customers. We are excited to leverage our AI-driven insights to enhance the skincare journeys of our clients."

This strategic partnership is not expected to have a material effect on the net tangible assets or earnings per share of the Group for the current financial year ending 31 March 2025.

---

## About Cove Aesthetics MediSpa

Cove Aesthetics MediSpa, owned by RL Aesthetics Pte. Ltd., a subsidiary of Livingstone Health Holdings Limited, is a premier aesthetic medispa Singapore, offering a comprehensive range of doctor-designed aesthetic treatments for the face and body, to enhance natural beauty and promote overall well-being using the latest advancements in medical technology.

For more information, please visit <https://coveaesthetics.com.sg/>.

---

## About Skin Inc. Supplement Bar

Skin Inc has won over 150 beauty awards globally, a testament to its leadership in high-tech beauty. The brand is known for its "**one-size-fits-one**" philosophy, offering bespoke skincare solutions rather than generic products. At its core, Skin Inc blends advanced technology and science-backed ingredients like hyaluronic acid, vitamin C, and ceramides using proprietary Japanese encapsulation technology. This technology ensures that active ingredients remain fresh and potent until applied, maximizing effectiveness in addressing skin concerns such as sensitivity, aging, and eczema.

Skin Inc. Supplement Bar is a global leader in personalized skincare & skintech, with over 1 million skin and wellness profiles and 250,000 computer-vision-powered face scans informing its AI-driven recommendations. The brand offers award-winning, scientifically-backed products powered by advanced Japanese encapsulation technology. Skin Inc has won over 150 beauty awards and is known for its commitment to creating bespoke skincare solutions for every individual's unique needs.

For more information, please visit <https://www.iloveskininc.com.sg/>.

*This press release has been reviewed by the Company's sponsor, SAC Capital Private Limited (the "Sponsor"). This press release has not been examined or approved by the Singapore Exchange*

*Securities Trading Limited (“**SGX-ST**”) and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.*

*The contact person for the Sponsor is Ms Lee Khai Yinn (Telephone: (65) 6232 3210) at 1 Robinson Road, #21-00, AIA Tower, Singapore 048542.*