BREADTALK GROUP LIMITED

(Incorporated in the Republic of Singapore) (Company Registration No.: 200302045G)

INCORPORATION OF A NEW SUBSIDIARY

- Shanghai Food Court F&B Management Ltd. Co

The Directors of BreadTalk Group Limited (the "Company") is pleased to announce that Food Republic (Shanghai) Co., Ltd, a wholly owned subsidiary of the Company, has incorporated a wholly owned subsidiary with details as follows:

Name of Company	:	Shanghai Food Court F&B Management Ltd. Co 上海食阁餐饮管理有限公司
Country of Incorporation and operation	:	People's Republic of China
Registered capital	:	CNY100,000.00
Principal Activities	:	Operator of food and beverage outlets

This investment was funded internally and is not expected to have any material impact on the earnings per share and net tangible assets of the Company and the Group for the financial year ending 31 December 2014.

None of the Directors or controlling shareholders of the Company has any interest, direct or indirect in the above investments.

By Order of the Board of the Company

Lawrence Yeo Group Chief Financial Officer 2 April 2014