KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

INCREASE IN INVESTMENT IN KINGSMEN BEIJING CO., LIMITED

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that its indirectly wholly owned subsidiary, Kingsmen Beijing Co., Limited ("**Kingsmen Beijing**") has increased its registered and paid-up share capital from US$800,000 and US$800,000 to US$1,600,000 and US$950,000 respectively. The increase in paid-up share capital of US$150,000 was injected by Kingsmen (North Asia) Limited ("**Kingsmen North Asia**"), the sole shareholder of Kingsmen Beijing. Kingsmen North Asia is a directly wholly owned subsidiary of the Company.

The purpose of the capital injection is to increase the general working capital of Kingsmen Beijing for the expansion of its business.

The principal activities of Kingsmen Beijing are the design and production of interiors, exhibitions, decorations and museums.

The capital injection by Kingsmen North Asia was funded through internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "**Company and its subsidiaries**") for the current financial year ending 31 December 2016.

None of the Directors, controlling shareholders or substantial shareholders of the Company has any interest, whether direct or indirect, in the above transaction (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

13 October 2016