



**mm2 Asia Ltd.**

**mm2 Asia Ltd.**  
Co. Reg. No.: 201424372N  
1002 Jalan Bukit Merah #07-11  
Singapore 159456  
www.mm2asia.com

P R E S S   R E L E A S E

**mm2 Asia’s co-production, “Ah Boys to Men 3: Frogmen” becomes the top grossing opening weekend Asian movie of all time**

- *Collects S\$2.83 million in Singapore box office receipts in four days*

**Singapore, 25 February 2015** – Newly-listed local movie producer and distributor, **mm2 Asia Ltd.** (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”) is pleased to announce that “**Ah Boys to Men 3: Frogmen**”, a movie co-presented, co-produced and co-distributed by the Group, collected S\$2.83 million in a short span of four days (19 to 22 February 2015) over the Chinese New Year holidays. Underpinned by such strong box office receipts, “**Ah Boys to Men 3: Frogmen**” has become the top grossing opening weekend Chinese New Year movie of 2015 and also the top grossing opening weekend Asian movie of all-time at the Singapore box office.

“It is definitely a great assurance for the team to know that the movie managed to top the chart amidst the tough and competitive (Chinese New Year) environment this year,” said director Jack Neo. “With everyone’s support, we defended our turf and this is a victory for the local movie industry! Hooya!”

“We are highly encouraged by the opening sales at the box office and the reception towards the movie so far and we want to thank the audience for their overwhelming support, “ said Mr. Melvin Ang, CEO of mm2 Asia Ltd. “**Ah Boys to Men 3: Frogmen**’ brings back the ingredients and laughs of the earlier two editions but with an added punch. We hope this will add some cheer to the festive season and we are confident this will be as well-received as the previous editions.”

“**Ah Boys to Men 3: Frogmen**” is presented by J Team Productions Pte Ltd and mm2 Entertainment Pte Ltd (a wholly-owned subsidiary of mm2 Asia Ltd.); co-produced with Fox International Channels, 3VS1 Asia Growth Fund 2 Limited, AceCom Technologies Pte Ltd, Ascension Pictures Pte Ltd, Bee Cheng Hiang, Golden Village Pictures Pte Ltd, Guangzhou Grand Olympus Cultural Sports Company Limited, K. Kopter, Pinnacle Enterprise Pte Ltd, StarHub Cable Vision Ltd, Vividthree Productions Pte Ltd and Zingshot Productions Pte Ltd; and co-distributed by J Team Productions Pte Ltd, mm2 Entertainment Pte Ltd and Golden Village Pictures Pte Ltd in Singapore.

**ALL-TIME OPENING WEEKEND BOX OFFICE CHART FOR ASIAN TITLES**

No.	Movie Title	Chinese Title	Release Date	Prints	Final Gross Box Office <sup>1</sup>	Opening Weekend Box
1	AH BOYS TO MEN 3: FROGMEN	新兵正传 III: 蛙人传	19 Feb 2015	55	Now Showing	\$2.83 million
2	KUNG FU HUSTLE	功夫	23 Dec 2004	46	\$4.33 million	\$1.90 million
3	IP MAN 2	叶问 2	29 April 2010	51	\$4.66 million	\$1.73 million
4	AH BOYS TO MEN 2	新兵正传 II	01 Feb 2013	44	\$7.80 million	\$1.511 million
5	AH BOYS TO MEN 1	新兵正传 I	08 Nov 2012	37	\$6.20 million	\$1.507 million
6	DRAGON BLADE	天降雄狮	19 Feb 2015	41	Now Showing	\$1.48 million
7	CZ 12	十二生肖	20 Dec 2012	44	\$5.02 million	\$1.35 million
8	LION MEN 1	狮神决战	30 Jan 2014	50	\$2.12 million	\$1.2 million
9	MONEY NO ENOUGH 2	钱不够用 2	31 July 2008	59	\$4.87 million	\$1.19 million
10	LEGEND OF THE FIST: THE RETURN OF CHEN ZHEN	精武风云·陈真	23 Sep 2010	49	\$2.08 million	\$1.06 million

Source: Box office figures provided by Golden Village Pictures Pte Ltd

**About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the 'Ah Boys

to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production company to achieve this.

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com).

---

**Issued for and on behalf of mm2 Asia Ltd. by**

**August Consulting**

Tel: +65 6733 8873

Jeremy Sing, [jeremysing@august.com.sg](mailto:jeremysing@august.com.sg)

Benjamin Ng, [ben@august.com.sg](mailto:ben@august.com.sg)

Silvia Heng, [silvia@august.com.sg](mailto:silvia@august.com.sg)

---

*This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.*

*This document has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.*

*The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.*

---