



GOODWILL ENTERTAINMENT HOLDING LIMITED
(Incorporated in Republic of Singapore)
(Company Registration Number: 201633838K)

IMMEDIATE RELEASE

Goodwill Entertainment Marks Regional Push with A Joint Venture in Kuala Lumpur, Malaysia

- 70%-owned JV company Have Fun KL Sdn. Bhd. will launch flagship multi-entertainment outlet at The Arch Galleries, Kuala Lumpur on 25 April 2026
- Marks the Group's first expansion beyond Singapore into Southeast Asia
- Total 27,800 sqft flagship KL outlet features VIP KTV rooms and live shows, combining premium entertainment with F&B offerings

Singapore, April 17, 2026 – Goodwill Entertainment Holding Limited (SGX: GEH) (“Goodwill”, the “Company”, or together with its subsidiaries, the “Group”), an operator of multi-entertainment concepts comprising VIP karaoke rooms, performance halls and F&B offerings, announced today that its Malaysian joint venture is set to launch its flagship outlet in Kuala Lumpur on 25 April 2026, following the completion of its subscription and shareholders' agreement executed in February 2025.

Venue Overview and Launch Details

The Group's joint venture company, Have Fun KL Sdn. Bhd. (“JV Co”), will open its flagship outlet at **The Arch Galleries**, a prime location at No. 428, Jalan Tun Razak, Kuala Lumpur. The 27,800 sqft venue spans two floors, with the ground floor housing a live performance space of approximately 13,500 sqft, and the first floor dedicated to 15 VIP KTV rooms spanning approximately 14,300 sqft. Media preview days are scheduled for 17 and 18 April 2026, ahead of the official launch on 25 April 2026.

Strategic Rationale

The JV Co is 70% held through Goodwill's wholly-owned subsidiary, Have Fun Lite Pte. Ltd. (“HF Lite”) and 30% by local partner HF Entertainment Sdn. Bhd. (“HFE”). HFE was selected for its extensive experience and deep understanding of Malaysia's entertainment and food and beverage industry.

The expansion in Malaysia aligns with the Group's growth strategy for geographical expansion across Southeast Asia. The partnership with HFE provides Goodwill with local market expertise whilst creating an additional revenue stream to enhance its business performance and sustainability.

Mr. Flint Lu, Chairman and CEO of Goodwill Entertainment, commented: ***“We are excited to bring our proven entertainment concepts to Kuala Lumpur with the launch of our first flagship regional venue. Malaysia's vibrant entertainment culture and strong demand for premium, immersive experiences make it an ideal market to kick-off our geographic expansion. By partnering with HFE, we're combining our operational expertise with deep local market knowledge to deliver the high-quality, personalised entertainment experiences that our brand is known for. This launch establishes a scalable framework for further growth across Southeast Asia, and we're confident it will create substantial value for our shareholders whilst bringing innovative entertainment concepts to Malaysian audiences.”***

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About Goodwill Entertainment Holdings Limited

Goodwill Entertainment was established in Singapore in 2016. It operates multi-entertainment concepts and is known for its dynamic range of offerings under the brands “HaveFun Family Karaoke”, “FATEbyhavefun” and “HaveFun LiveShow”. With roots in family-friendly karaoke, the Group has evolved to include a network of 11 karaoke outlets, the flagship “FATEbyhavefun” dance club at Cineleisure Orchard, and its innovative “HaveFun Live Show” in Bugis+ – a live entertainment house with choreographed performances and live DJ acts, which deliver a cinematic and immersive concert-like experience.

Goodwill Entertainment's venues cater to a broad demographic, offering diverse entertainment options across languages and genres, complete with unique F&B and interactive experiences. Known for quality sound and visual setups, as well as themed events, Goodwill Entertainment continues to reshape Singapore's entertainment landscape, providing a versatile blend of social, family, and nightlife experiences.

For more information about Goodwill Entertainment, please visit: <https://goodwillsg.com/>

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