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英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1:NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification:

An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

The Capital Group Companies, Inc.

4. Full name of shareholder(s) (if different from 3.):

See answer to Question 9

5. Date of the transaction and date on which the threshold is crossed or reached:

21 October 2016

6. Date on which issuer notified:

24 October 2016

7. Threshold(s) that is/are crossed or reached:

Below 10% - Aggregate of voting rights from shares

8. Details notified:

8A: Voting rights attached to shares

Class/type of shares	Situation pre triggering tra		Resulting transacti	_	on after the tri	ggering	
	Number of Shares	Number of Voting Rights	Number of shares	Numbe rights	r of voting	% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Ordinary 5p (GB0007099541)	260,889,066	260,889,066			253,596,129		9.8326%
ADRs (US74435K2042)	452,615	905,230			905,308		0.0351%

8B: Financial Instruments

Resulting situation after the triggering transaction:

N/A	N/A	N/A	N/A	N/A
			converted	
instrument		Period/Date	Instrument is exercised/	
financial		Conversion	that may be acquired if the	rights
Type of	Expiration date	Exercise/	Number of voting rights	% of voting

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of	Expiration date	Exercise/	Number of	% of voting	rights
financial		Conversion	voting rights		
instrument		Period/ Date	that may be		
			acquired if the		
			Instrument is		
			exercised/	Nominal	Delta
			converted	Nominai Della	
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

Number of voting rights % of voting rights

254,501,437 9.8677%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

	Number of Shares	Percent of Outstanding
The Capital Group Companies, Inc. ("CG") holdings	254,501,437	9.8677%
Holdings by CG Management Companies and Funds:		
Capital Guardian Trust Company ¹	11,360,256	0.4405%
Capital International, Inc. ¹	53,647	0.0021%
Capital International Limited ¹	316,750	0.0123%
Capital International Sàrl ¹	274,267	0.0106%
Capital Research and Management Company ²	242,496,517	9.4023%

Indirect subsidiaries of Capital Research and Management Company.

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

Company official responsible for making notification

Helen Archbold, Head of Corporate Secretariat

25 October 2016, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Penelope Jane James ACA, John William Foley, Anne Helen Richards, Barry Lee Stowe and Tony Paul Wilkey

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, David John Alexander Law ACA,

Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP,

The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder and Jonathan Adair Lord Turner

Subsidiary of The Capital Group Companies, Inc.

^{*} For identification purposes