SHOPPER360 LIMITED
(Company Registration Number: 201634929Z)
(Incorporated in the Republic of Singapore)

PROFIT GUIDANCE FOR THE FINANCIAL YEAR ENDED 31 MAY 2025

The Board of Directors (the "**Board**") of shopper360 Limited (the "**Company**", and together with its subsidiaries, the "**Group**") wishes to announce that, based on the management's preliminary review of the Group's consolidated financial statements for the financial year ended 31 May 2025 ("**FY2025**"), the Group is expected to report a loss after tax for FY2025, as compared to a profit after tax of the previous financial year ended 31 May 2024 ("**FY2024**").

The Group's loss after tax for FY2025 is primarily attributed to factors such as the absence of a gain on dilution of shareholding in an investment in subsidiary, namely Marvel Distribution Sdn. Bhd. ("**MDSB**") in FY2024 and realised foreign exchange losses incurred by shopperplus Myanmar Co. Ltd. for the settlements of payables in foreign currencies in FY2025. Additionally, the Advertising and Marketing segment experienced a decline in performance during the year. Further details will be provided in the Group's full year results announcement which will be released by 30 July 2025. Details of the Group's disposal of its 30% stake in MDSB was previously announced in the Group's full year results announcement on 29 July 2024 via the SGXNet.

The Company is in the process of finalising the Group's unaudited financial results for FY2025 and wish to highlight that the information contained in this announcement is only a preliminary assessment based on the Group's unaudited consolidated management accounts for FY2025 and such information has not been reviewed by the auditors of the Company.

Further details of the Group's financial performance will be disclosed when the Company announces the unaudited consolidated financial results of the Group for FY2025, which will be released by 30 July 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. When in doubt as to the action they should take, shareholders and potential investors are advised to consult their stockbrokers, bank managers, accountants, solicitors or other professional advisers.

By order of the Board

Chew Sue Ann

Executive Chairman and Group Managing Director

22 July 2025

*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone: +65 6636 4201.