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(Incorporated in Bermuda with limited liability) (Stock Code: 1060)

NOTIFICATION OF BOARD MEETING

The board of directors (the "<u>Board</u>") of Alibaba Pictures Group Limited (the "<u>Company</u>") hereby announces that a meeting of the Board will be held on Thursday, November 19, 2020 for the purpose of, among other things, approving the publication of the announcement of the unaudited consolidated interim results of the Company and its subsidiaries for the six months ended September 30, 2020 and considering the payment of an interim dividend, if any.

By Order of the Board Alibaba Pictures Group Limited Lew Aishan Nicole Company Secretary

Hong Kong, October 30, 2020

As at the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being executive directors; Mr. Xu Hong, being a non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being independent non-executive directors.