



# Mermaid Maritime Plc.

# **Corporate Presentation**

INVEST ASEAN Conference 2014 Maybank Kim Eng Securities Pte. Ltd. 1-2 April 2014, Singapore

"We help to keep the lights on"

#### Disclaimer



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- 1. Mermaid Business Overview
- 2. Market Outlook
- 3. Subsea Services
- 4. Drilling Services
- 5. Financial Review & Order Book
- 6. New Assets & Summary



# 1. Mermaid Business Overview

# Who We Are & Our Leadership



# We are one of the world's largest diving services companies



☑ A leading international specialist subsea and drilling services company listed on the Singapore Stock Exchange.

☑ Owner and operator of a diversified portfolio of subsea vessels and drilling rigs providing a complete suite of turnkey services.

☑ Quality customer base and significant contract backlog providing earnings visibility.

☑ Excellent operational performance and proven track record with further opportunities for growth.



# Mr. Prasert Bunsumpun Chairman of the Board

Over 30 years experience in the offshore oil and gas industry.

Distinguished career includes CEO of PTT Plc. and Chairman of PTT Exploration and Production Plc., Thailand's national oil and gas company.

#### Mr. Chalermchai Mahagitsiri Executive Vice Chairman & Chief Executive Officer

CEO of family holdings PM Groups Co. Ltd.

Proven track record of successfully managing and growing a variety of businesses including coffee, steel, copper, shipping, media, entertainment, resorts and golf courses.

# **Mermaid – Company Snapshot**





30

years since Mermaid Maritime's establishment



5

regions which Mermaid operates



1000+

skilled divers, crew, technicians, support service providers & management

**DRILLING BUSINESS** 

#### **SUBSEA BUSINESS**



15 subsea vessels\*



5 + 12saturation and air diving systems



18 remotely operated vehicles



\* Includes 1 subsea vessel and 2 tender rigs under construction and 7 subsea vessels on charter-in/control

\*\* 33.76% ownership through Asia Offshore Drilling Limited

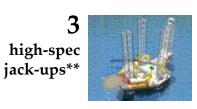
Subsea inspection, repair and maintenance Subsea infrastructure installation support

Subsea remotely operated vehicle support Subsea emergency callout & salvage

Subsea cable laying

high-spec

tender rigs\*



Accommodation rig services

Offshore drilling and work over services

# Mermaid's Industry Positioning





#### Specialist 'below the water' segment where barriers to entry are high



WARTIN'S

#### Dual-portfolio 'turnkey' service offering

Subsea Services



**Drilling Services** 

Focus on production phase of cycle where demand is more long term and stable

Exploration (1-2 years)

Construction & Installation (3-5 years)

Production (15+ years)

Decommission & Abandonment (1 years)



#### Multi-regional service capability





#### Multi-customer portfolio diversity

National Oil & Gas Companies

International Oil & Gas Companies

Major EPCIC Contractors

# **Growth History Built on Strong Foundations**



2008

1983 Founded by Danish mariners Developed full subsea specialist capability & Middle East market entry 2011 Started Asia Offshore Drilling and ordered 3x jack-up rigs

Turnaround profits and growth platform achieved

2013













2012





2014 to date

Subsea and drilling rig fleet capital

expansion

2005

Added new key subsea assets Endurer and Asiana

2010

New shareholder aligns board and management Ordered 2x tender rigs and 1x subsea vessel for 2016 delivery

# **Board Members & Key Executives**



# Board Members \*



Mr. Joseph Chia Executive Director



Dr. Jean Paul Thevenin Non-Executive Director



Mr. Ng Cher Yan Independent Director



Mr. Joachim Toh Independent Director



Dr. Jan Skorupa Independent Director

# Board of Directors CEO Office

Drilling Services



Mr. Paul Whiley Subsea MD ( MENA & Europe)



Mr. Mike Ambrose Subsea MD (Asia Pacific)



Mr. Peter Reichlmeier Seascape MD



Mr. Steve Lenz Drilling Executive Director

 $^*$  In addition to Mr. Prasert Bunsumpun & Mr. Chalermchai Mahagitsiri

Subsea

Services

# **High Quality Customer Base**



























































# **Key Success Factors**









☑ Track record of successful projects with reputable clients



☑ Excellent health, safety and environment track record



☑ Strategic local partnerships in various geographies

☑ Fully compliant with international standards on vessel and equipment



☑ First tier international service quality / competitive price mix



☑ Dynamic with quick response to emergency call outs and variation orders

☑ Capability and resources to handle large and small projects as required



☑ 'One-stop' service point for specialized subsea support and drilling



☑ Dedication to support customers at all times and in all situations

Over 90 percent of our business is repeat business

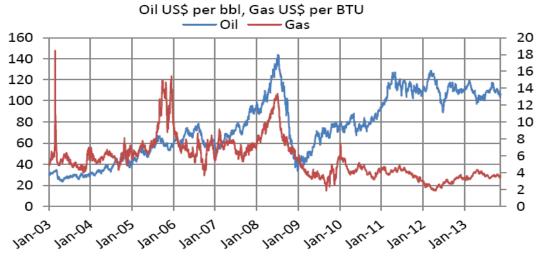


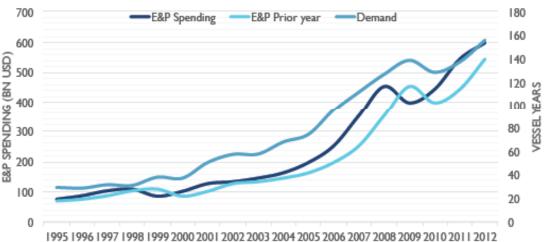
# 2. Market Outlook

#### **Market Outlook**









(Source: Pareto, Kennedy Marr, Strategic Offshore Research)

Stable oil price leads to renewed confidence in exploration and production (E&P) spending by oil and gas companies.

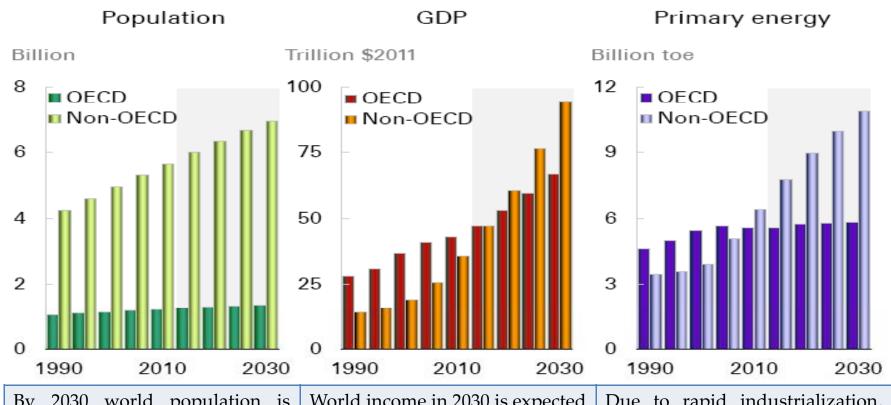
Prices above minimum rate of returns (hurdle rates) on new investments.

E&P spending continues to increase year-on-year and this drives the demand for offshore drilling and subsea services.

Oil and gas companies expected to spend over USD 600 billion in E&P in 2013 with industry on strong sustained up cycle.

# Population and income growth will drive more energy demand...





By 2030 world population is projected at 8.3 billion which means an additional 1.3 billion will need energy. Emerging economies account for 90% of population growth.

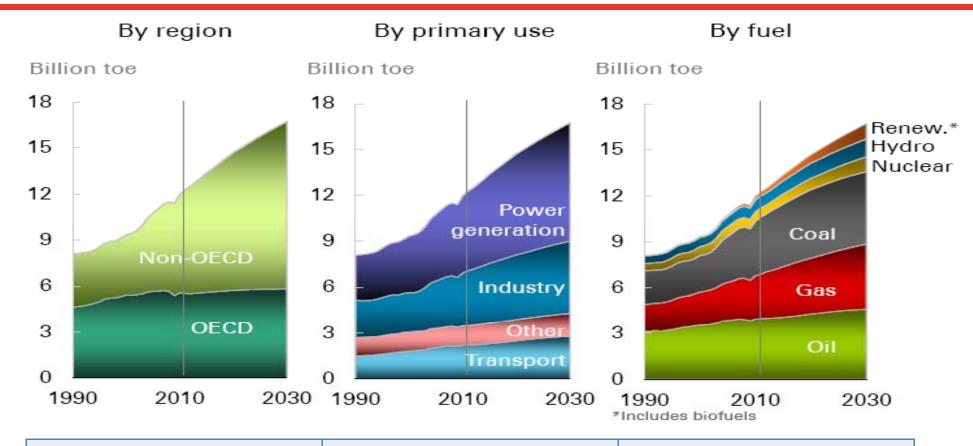
World income in 2030 is expected to roughly double 2011 in real terms with emerging economies contributing to 70% of global GDP growth.

Due to rapid industrialization, urbanization and motorization, emerging economies will also contribute to over 90% of the global energy demand growth.

(Source: BP Energy Outlook 2030)



# ...with Oil and Gas still dominating the energy market



By 2030, energy demand is expected to be 36% higher than 2011 with almost all growth coming from emerging economies.

Energy used in power generation and directly in industry lead growth trends. Renewable energy use will grow but oil and gas are expected to still dominate the energy market.

(Source: BP Energy Outlook 2030)



# 3. Subsea Services

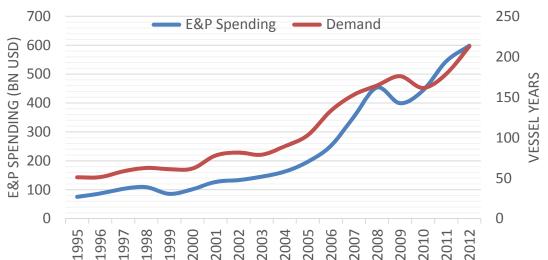
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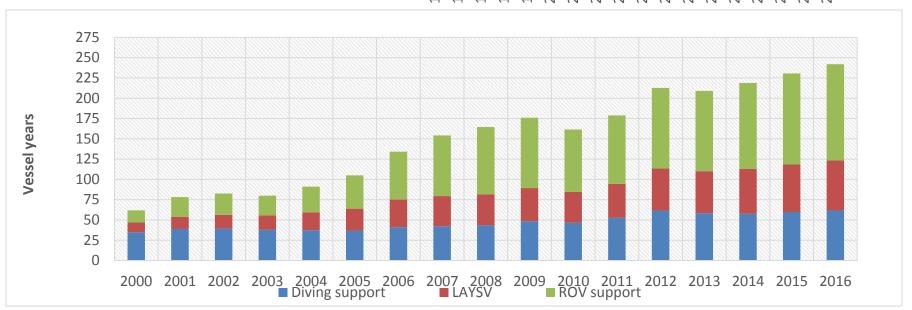
# Subsea dynamics reveals stable growth trends ...

Increased E&P spending has driven up demand for subsea services.

Sustained growth in demand for subsea vessels of all types forecasted.

Mermaid's subsea order book is at ~USD 700 million\*





<sup>\*</sup> Orderbook from 1 January 2014 and excludes contract options

(Source: Strategic Offshore Research)

# ...with Mermaid strategically positioned



#### **Our Brands**









# Our Edge

#### **Essential Services**

 Extensive amount of subsea infrastructure required to extract and transport oil and gas all need subsea services.

#### **Repeat Business**

•Strong presence in key markets of Thailand, Indonesia, and the Middle East allows Mermaid to win repeat business.

# Geographical Expansion

 Expansion plans into more countries such as West Africa, Malaysia and North Sea can fuel further growth.

# Excellent Safety & Performance Record

• Brand synergy together with proven assets, operational & technical capability gives lead on customer preference.

#### **Our Services**

Subsea inspection,	Subsea	Subsea remotely	Subsea emergency	Subsea cable laying
repair and	infrastructure	operated vehicle	callout service &	
maintenance	installation support	support	salvage	

#### Mermaid's Subsea Fleet



#### Dive Support Vessels (DSV)

#### Air Diving & ROV Vessels

# Variety of specialized subsea vessels to fulfill customer work scope requirements.

# • One of the industry's youngest fleet with most vessels not older than five years.

 Subsea fleet complimented by specialized equipment, ROVs, divers and project teams for 'turnkey' services.

#### Mermaid Endurer

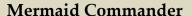


#### Mermaid Sapphire



Construction Barges

Offshore Support Vessels





Endeavour\*



Mermaid Siam



Mermaid Challenger



MT6024 Newbuild



Resolution\*



Mubarak Supporter\*



SS Barakuda



# Mermaid Fleet Dedicated to Saudi Aramco



#### Air Diving & ROV Vessel

Zamil 63\*\*





#### Dive Support Vessel (DSV)

Mermaid Asiana





#### Air Diving & ROV Vessel

Zamil 64\*\*





Zamil 403\*\*





#### Offshore Support Vessel

Zamil 404\*\*



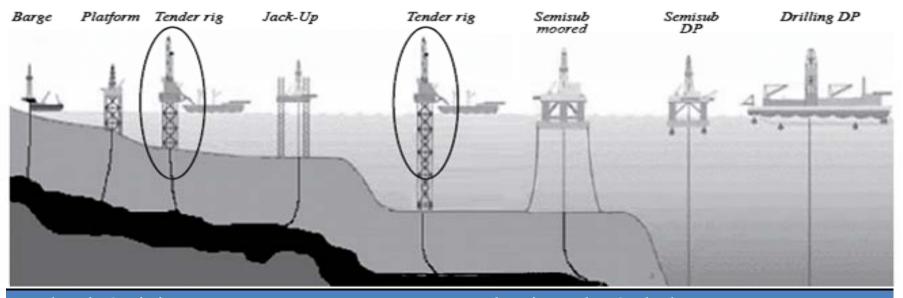
An integrated service with 400+ Mermaid personnel serving all IRM requirements 24/7



# 4. Drilling Services

# Tender rigs have their niche





#### **Tender Rig Statistics**

- Tender rig fleet is aging with ~50% of the global fleet at 30+ years old (dying fleet).
- 25 tender rigs globally with 17 on contract and 8 recently finishing contract/stacked (mostly older rigs) plus additional 7 new builds under construction.
- Industry utilization traditionally above ~90% with newer rigs all at 100% utilization indicating customer preference of new rigs over older rigs.

#### **Tender Rig Market Outlook**

- Established niche market and customer acceptance in South East Asia and West Africa.
- Day rates strengthening since 2010 and now at USD 115,000/day on average. More rigs required to satisfy future potential demand and phasing out of old rigs.
- Tender rigs provide production drilling capabilities and can work in any seabed condition vs. jack-ups hence longer term contracts and stable earnings.

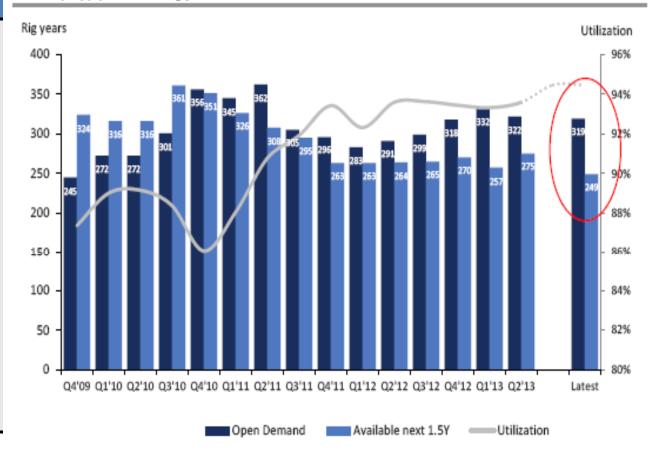
# Jack-up market shows positive trends



#### Jack-Up Market

- Supply/demand remains tight and utilization is above 90%.
- Demand expected to outstrip supply in next 1.5 years.
- Big amount of orders but the "backlog" of demand continues to grow.
- During the next decade more than 50% of the current fleet that are 30+ years old are expected to be phased out.
- Customers prefer newer rigs and this should drive their day rates up.

#### Demand/supply balance in rig years



(Source: Pareto)

# Mermaid & AOD fleet



#### Tender Rigs (Existing)



MTR-2 Tender Drilling Rig

On Contract

#### Tender Rigs (On Order)





#### Premium Jack-Up Rigs





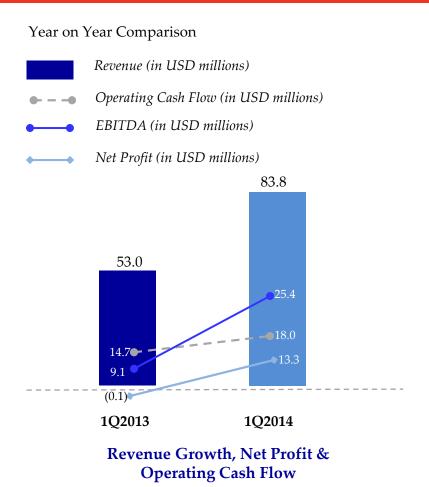


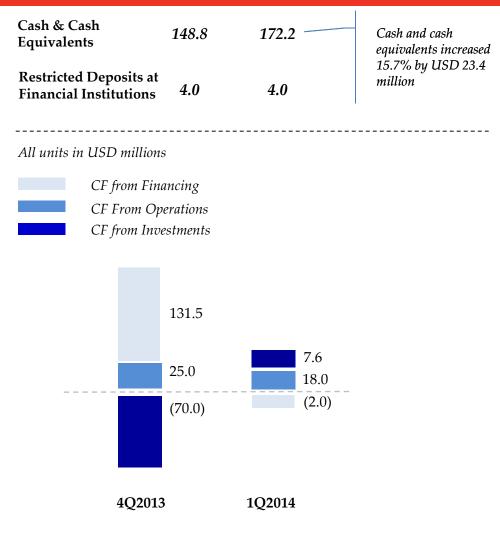


# 5. Financial Review & Order Book

# **1Q2014** Financial Highlights



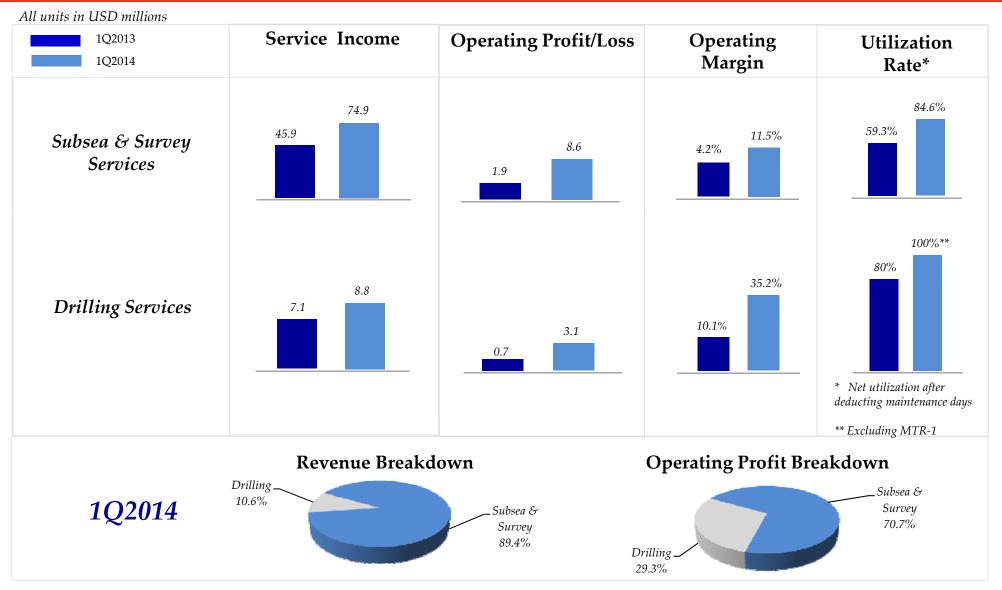




**Cash Flow** 

# 1Q2014 Sector Breakdown





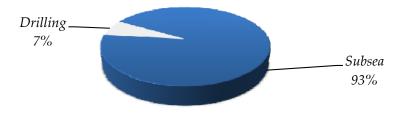
# **Sector Order Book\***



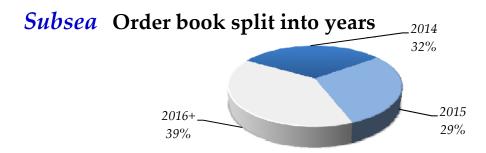


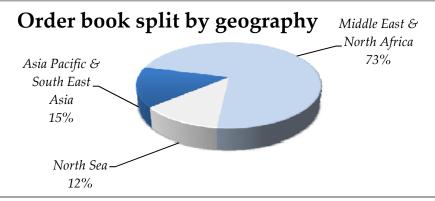
#### Order book split by business

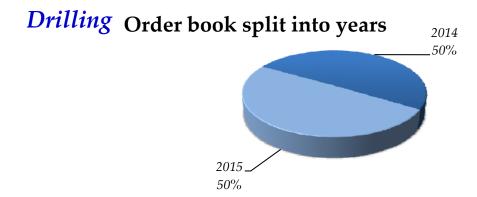
~USD 750 Million\*

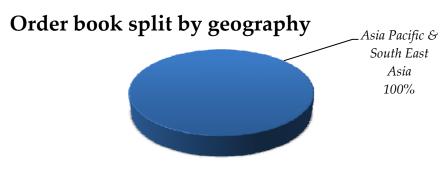


\* Order book from 1 January 2014 not including AOD pro-rata contribution of an additional ~USD 160 million (USD 910 million total)



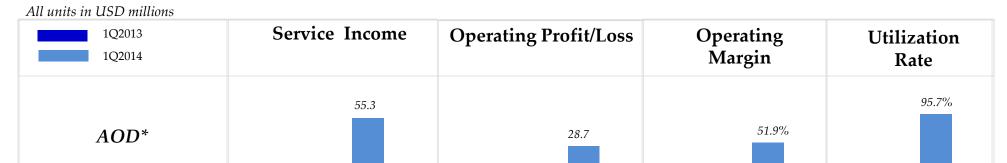


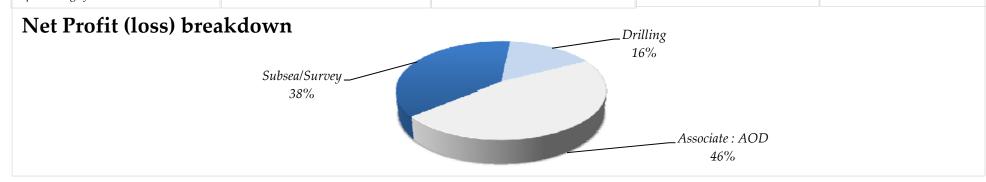




# 1Q2014 Associate Performance: Asia Offshore Drilling







(1.1)

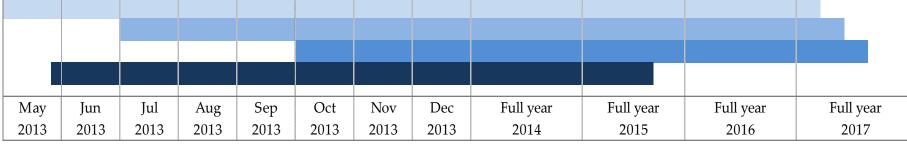
#### **Contract commencement**

\* Based on AOD performance (before

pro-rating of 33.76% Mermaid share)

Not to scale. For illustrative purpose only.





# **Mermaid Group Statement of Financial Position**

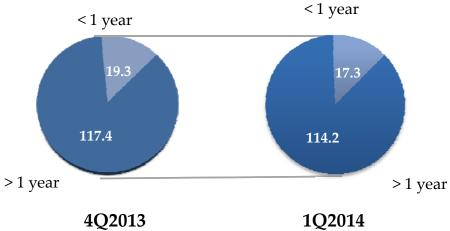


USD	FY2012 30 Sept 2012	FY2013 30 Sept 2013	1FQ2014 31 Dec 2013
Cash & Equivalents	62.3	148.8	172.2
Current Assets	136.5	267.0	281.6
Non-Current Assets	399.7	443.3	446.7
Current Liabilities	33.9	73.0	68.8
Non-Current Liabilities	126.4	120.5	117.3
Net Debt	68.4	(12.1)	(40.7)
Shareholder's Funds	375.9	516.8	542.2
Net Debt / Equity (%)	18.2	(2.3)	(7.5)
Current Ratio (x)	4.0	3.7	4.1

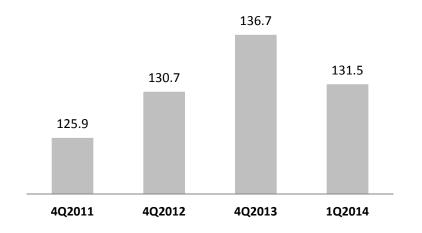
#### **Debt Structure**





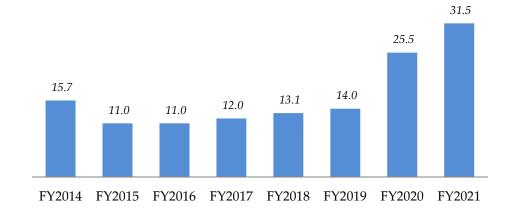


#### **Loan Outstanding**



# Gross D/E (Times) Low D/E ratio allows financial flexibility 0.33 0.35 0.26 0.24 FY2011 FY2012 FY2013 1Q2014

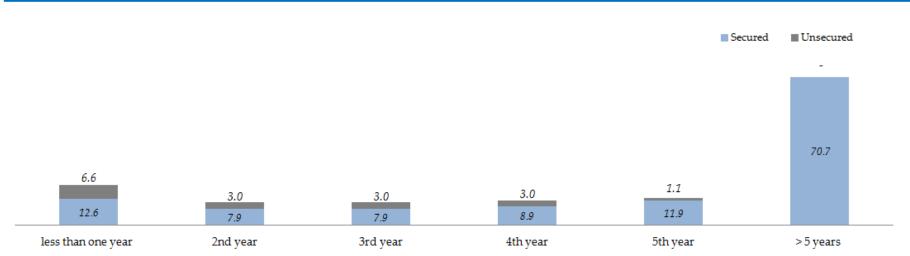
#### **Repayment Loan**

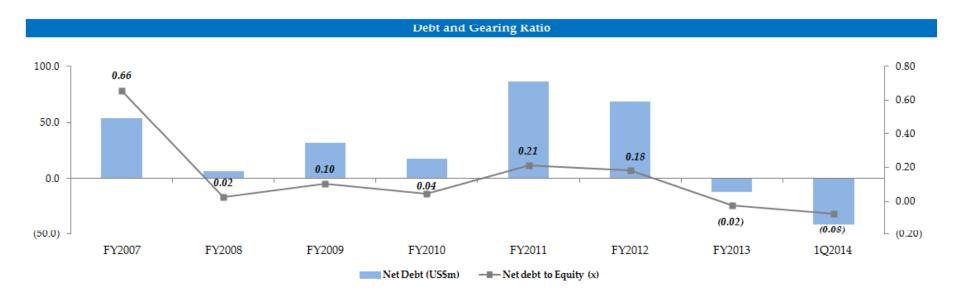


# **Debt Maturity Profile and Gearing Ratio**





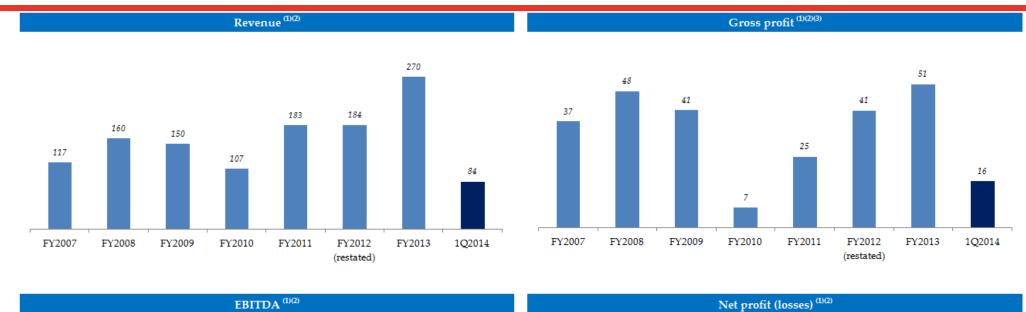


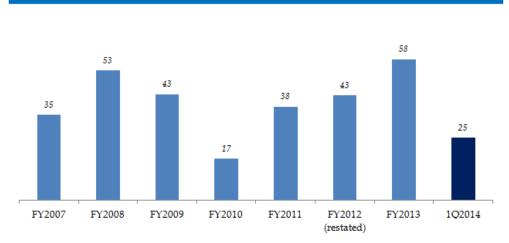


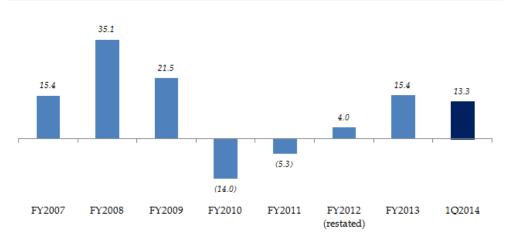
#### Mermaid Maritime Plc.

# **Group Profit and Loss Highlights**









- 1 Fiscal year ended 30 September
- 2 Net profit attributable to owners of the parent
- 3 Gross profit included depreciation & amortization

www.mermaid-maritime.com

#### Mermaid Maritime Plc.

(12)

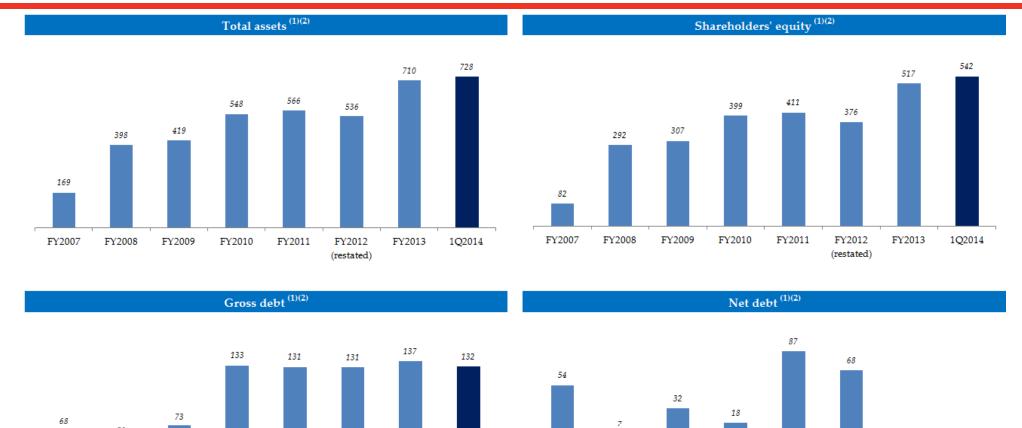
FY2013

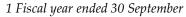
(41)

1Q2014

# **Group Balance Sheet Highlights**







2 Excluding non-controlling interest

FY2009

FY2010

FY2011

FY2012

(restated)

FY2013

1Q2014

FY2008

FY2007

FY2007

FY2008

FY2009

FY2010

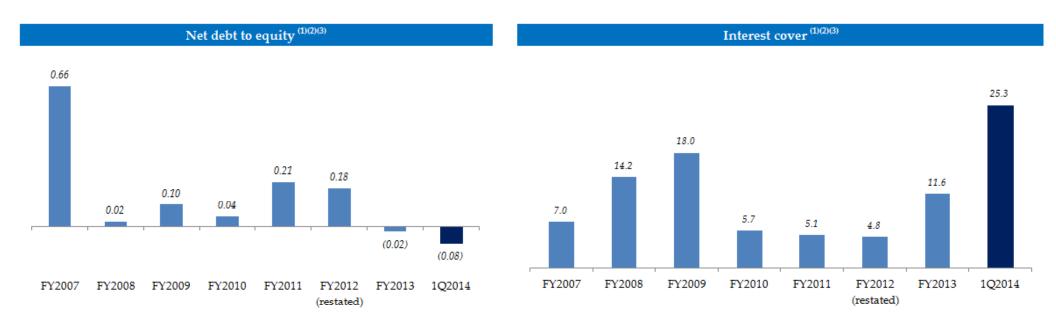
FY2011

FY2012

(restated)

# **Group Financial Ratios**





 $<sup>1\</sup> Fiscal\ year\ ended\ 30\ September$ 

<sup>2</sup> Defined as ratio of total external indebtedness (net of cash and equivalents) owed to bank and financial institutions to shareholders' equity

<sup>3</sup> Defined as ratio of EBITDA to financial expenses



# 6. New Assets & Summary

#### **New Assets Under Construction**



<u>January 2014:</u> Secured 3x new build orders with China Merchants worth USD 436 million with delivery to Mermaid scheduled for 2016.





#### Performance Class Tender Drilling Rigs

- ☑ Larger deck & storage space
- ☑ More accommodation onboard & 21st century design
- ☑ Drilling package faster rig up time
- ☑ Heave compensated heavy lift crane
- ☑ Auto trim high volume seawater ballast system

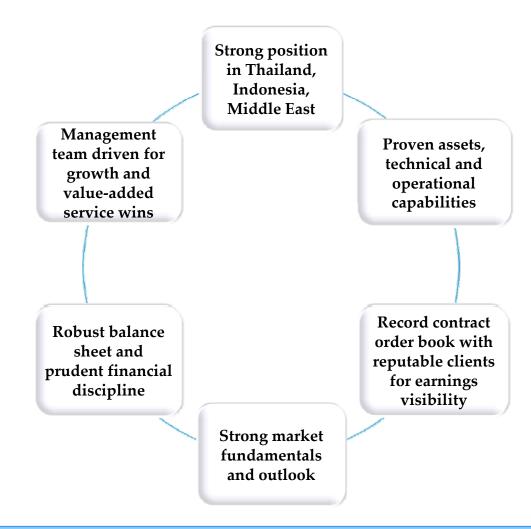
# Multipurpose Subsea Dive Support & Construction Vessel

- ☑ Diving operations with 18-man twin bell systems
- ☑ ROV and seabed construction work capabilities
- ☑ Excellent speed and sea keeping properties
- ☑ Reduced fuel consumption and high safety level
- ☑ MT6024 proven design for deployment worldwide

New build projects to be fully funded by retained earnings + debt (no new equity)

# **Summary**





We are actively pursuing opportunistic growth that will contribute to bottom line results