News Release

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LEADING SINGAPORE LIFESTYLE FURNISHINGS BRAND LORENZO NAMED OFFICIAL BALL KIDS SPONSOR FOR BNP PARIBAS WTA FINALS SINGAPORE PRESENTED BY SC GLOBAL

- ***Ball Kids invited to "Live the Dream" as part of five-year sponsorship program***

SINGAPORE – The Women's Tennis Association (WTA) today announced Singapore mainboard listed lifestyle furnishings company, Lorenzo International Limited as the Official Ball Kids Sponsor at this year's BNP Paribas WTA Finals Singapore presented by SC Global, to be held at the Singapore Sports Hub from October 17-26, 2014.

As part of a five-year sponsorship program – titled 'Live the Dream' – Lorenzo aims to work closely with the Singapore Tennis Association and Sport Singapore to select the lucky group of Ball Kids, aiming to provide 13 to 16 year olds with a once in a lifetime opportunity to take part in a world class tennis event, the WTA Finals.

A total of 42 Ball Kids were selected from a pool of nearly 100 Singaporean applicants. The selection process required the competition entrants to participate in a year round training program, which included two intensive training camps conducted by coaches from Tennis Australia, before progressing to the final selection. Each Ball Kid will receive the official tournament uniform, a certificate of appreciation and have the opportunity to be photographed with their tennis heroes.

Lorenzo's executive director Jason Teoh said: "We are proud to be associated with this milestone WTA event on Singapore's sporting calendar and particularly to be the official sponsor of the ball-kids, who play an important role in keeping the game going smoothly for the players and spectators.

"It's a fantastic opportunity for Singaporean youngsters to get up close to their role models - the world's top women tennis professionals who have dedicated themselves to the achievement of their dreams. At Lorenzo, we hope our support of the ball-kids will inspire youths everywhere to always pursue their dreams to live the life they've imagined, whether in sports or in other areas."

"We are delighted to be partnering with Lorenzo for the Ball Kids sponsorship program, providing teenagers with an on top of the world experience. For those who have been selected to appear at the BNP Paribas WTA Finals Singapore presented by SC Global, it will be a truly memorable experience. Being able to share center-stage with the most iconic women's tennis stars in the world will be something our Ball Kids will never forget," said Melissa Pine, WTA Finals Tournament Director.

"This is a fantastic opportunity for these 42 young people to take part in an iconic event that will hopefully leave them with some wonderful memories for years to come," said Andrew Georgiou, CEO, World Sport Group. "The Ball Kids who made the final selection should feel very proud as the standard required to be a ball boy or ball girl at the WTA Finals is exceptionally high. I am confident that our Ball Kids will inspire others to take up tennis and perhaps enter the competition themselves next year."

The 2014 WTA Finals will feature the Top 8 singles players in the world competing in a round-robin event, and Top 8 doubles teams competing in a single-elimination draw. Tickets for the general public start at S$16.90 and can be purchased through Sports Hub Tix wtafinals.sportshubtix.sg, the official ticketing partner of the 2014 BNP Paribas WTA Finals Singapore presented by SC Global. Log on to the WTA Finals website www.WTAFinals.com for more information and follow on Twitter (@WTAFinalsSG) and Facebook (facebook.com/WTAFinalsSG).

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About Lorenzo:
Lorenzo International Limited is a lifestyle furnishings company listed on the mainboard of the Singapore Stock Exchange. With a rich heritage since 1983, Lorenzo International designs, manufactures, assembles and distributes its product lines under the Lorenzo brand name. Lorenzo is retailed through a network of over 50 wholly-owned and franchise stores around the world, enjoying an international reputation for the quality of its designs and craftsmanship. Visit www.lorenzo-international.com for more information.

About WTA:
The WTA is the global leader in women's professional sport with more than 2,500 players representing 92 nations competing for a record $118 million in prize money at the WTA's 54 events and four Grand Slams in 33 countries. Close to 5.4 million people attended women's tennis events in 2013 with millions more watching on television and digital channels around the world. The 2014 WTA competitive season concludes with the BNP Paribas WTA Finals Singapore presented by SC Global October 17-26, 2014 and the Garanti Koza Tournament of Champions in Sofia, Bulgaria, October 28-November 2, 2014. Further information on the WTA can be found at www.wtatennis.com; facebook.com/WTA and twitter.com/WTA.

About World Sport Group:
World Sport Group (WSG) is Asia's largest sports marketing, media and event management company. The Group is involved in delivering almost 600 sporting events annually and more than 5,000 hours of sport programming across more than 30 countries in the region. WSG is the exclusive marketing, media and event partner to the region's leading sporting bodies, major events, sporting venues, athletes, sponsors and broadcasters.
WSG's parent company, Lagardère, is a world-class diversified media group (Book and e-Publishing; Travel Retail and Distribution; Press, Audiovisual, Digital and Advertising Sales Brokerage; Sports and Entertainment). Lagardère shares are listed on Euronext Paris.
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