

Response to Queries Regarding Trading Activity

The Board of Directors (the “Board”) of Creative Technology Ltd (the “Company”) refers to the queries from the Singapore Exchange Securities Trading Limited (“SGX-ST”) on 11 January 2021 regarding the unusual price movements in the Company’s shares on 11 January 2021.

The Company wishes to respond to the queries as follows:

Question 1: Are you (the issuer) aware of any information not previously announced concerning you, your subsidiaries or associated companies which, if known, might explain the trading? Such information may include events that are potentially material and price-sensitive, such as discussions and negotiations that may lead to joint ventures, mergers, acquisitions or purchase or sale of significant asset. You may refer to paragraph 8 in Appendix 7.1 of the Mainboard Rules for further examples.

- If yes, the information shall be announced immediately.

Company’s Response

The Company is not aware of any material information concerning the Company, its subsidiaries and associated companies that might explain the unusual price movements in the Company’s shares.

Question 2: Are you aware of any other possible explanation for the trading? Such information may include public circulation of information by rumours or reports.

Company’s Response

The Company is not aware of any other possible explanation for the unusual price movements in the Company’s shares.

The Company wishes to highlight that in the financial results announcement for the year ended 30 June 2020, the Company had reported that the net sales in the fourth quarter had increased by 27% as compared to previous year. The company had also reported that for the first half year of FY2021, the new products introduced were expected to continue to drive revenue growth and the Group had expected an increase in revenue from the current level and a reduction in operating loss.

Question 3: Can you confirm your compliance with the listing rules and, in particular, Mainboard Rule 703?

Company’s Response

The Company confirms that it has complied with the listing rules of SGX-ST and, in particular, Mainboard Rule 703.

The Board of Directors collectively and individually take responsibility for the accuracy of the aforesaid replies to the queries raised by SGX-ST.

By Order of the Board

Ng Keh Long
Company Secretary

11 January 2021