



BREADTALK GROUP LIMITED
(Company No.: 200302045G)
(Incorporated in the Republic of Singapore)

- (A) PROMOTION AS DEPUTY GROUP CHIEF EXECUTIVE OFFICER**
 - (B) PROMOTION AS GROUP CHIEF OPERATING OFFICER**
 - (C) PROMOTION AS GROUP CHIEF INVESTMENT OFFICER**
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The Board of Directors ("**Board**") of BreadTalk Group Limited ("**Company**", together with its subsidiaries, "**Group**") wishes to announce the following:

(A) PROMOTION AS DEPUTY GROUP CHIEF EXECUTIVE OFFICER ("CEO")

Mr. Jenson Ong Chin Hock ("**Mr. Jenson Ong**") has been promoted as the Deputy Group CEO of the Company with effect from 1 October 2019. Mr. Jenson Ong will be the Deputy Group CEO and CEO of Food Atrium Division of the Company.

Mr. Jenson Ong will assist the Group CEO in the Group's overall management, including but not limited to setting the strategic direction and growth path of the Group's business. Mr. Jenson Ong will maintain his role and responsibilities as CEO of Food Atrium Division.

(B) PROMOTION AS GROUP CHIEF OPERATING OFFICER ("COO")

Mr. Cheng William ("**Mr. Cheng**") has been promoted as the Group COO of the Company with effect from 1 October 2019. Mr. Cheng will be the Group COO and CEO of Restaurant Division of the Company.

Mr. Cheng will be responsible for the development and management of the Group's overall operations. Mr. Cheng will maintain his role and responsibilities as CEO of Restaurant Division.

(C) PROMOTION AS GROUP CHIEF INVESTMENT OFFICER ("CIO")

Mr. Chan Ying Jian ("**Mr. Chan**") has been promoted as the Group CIO of the Company with effect from 1 October 2019. Mr. Chan will be the Group Chief Financial Officer ("**CFO**") and Group CIO of the Company.

Mr. Chan is responsible for charting the growth of the Group through identification of merger/acquisition opportunities, and the effective management of the Group's investments. The Group CIO role would be complementary to Mr. Chan's concurrent role as the Group CFO in the planning and execution of the Group's corporate strategies.

The detailed template announcements pursuant to Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading Limited containing the particulars of Mr. Jenson Ong, Mr. Cheng and Mr. Chan are being released separately via the SGXNet.

By Order of the Board

Shirley Tan Sey Liy
Company Secretary
30 September 2019