

**PRESS RELEASE**

**UNUSUAL STAGES MICHAEL LEARNS TO ROCK  
“ETERNAL ASIA TOUR 2017” LIVE IN THREE MARKETS**

**SINGAPORE (27 June 2017)** – UnUsUaL Entertainment Pte Ltd (“UnUsUaL Entertainment”), a wholly-owned subsidiary of UnUsUaL Limited (“UnUsUaL”) will be bringing Denmark’s biggest Pop-Rock band, Michael Learns to Rock (“MLTR”) live to three Asian markets – Manila, Singapore and Kuala Lumpur.

The “Eternal Asia Tour 2017” will be first staged in Manila’s KIA Theatre in Cubao, Quezon City on 31 August 2017, before travelling to the Singapore Indoor Stadium and Resorts World Genting, Malaysia on 2 and 3 September 2017 respectively.

“We are excited to be headlining MLTR’s return tour to Asia. This marks the first western act we are promoting in multiple markets since our listing. We will continue to work hard to bring similar shows to excite audiences in these regional markets”, said Mr Leslie Ong, Executive Director and CEO, UnUsUaL.

Since their debut album in 1991, MLTR has released multiple hit singles with global record sales of over 11 million physical albums.

**- End of Press Release -**

**Details of Michael Learns to Rock “Eternal Asia Tour 2017” - Live in Manila**

**Date:** 31 August 2017, Thursday  
**Time:** 8pm  
**Venue:** KIA Theatre, Cubao, Quezon City, Manila, Philippines

**Details of Michael Learns to Rock “Eternal Asia Tour 2017” - Live in Singapore**

**Date:** 2 September 2017, Saturday  
**Time:** 7pm  
**Venue:** Singapore Indoor Stadium, Singapore

**Details of Michael Learns to Rock “Eternal Asia Tour 2017” - Live in Kuala Lumpur**

**Date:** 3 September 2017, Sunday  
**Time:** 8pm  
**Venue:** Arena of Stars, Resorts World Genting, Kuala Lumpur, Malaysia

**About UnUsUaL Limited**

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Catalist listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at [www.unusual.com.sg](http://www.unusual.com.sg)

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