



SINGAPORE eDEVELOPMENT LIMITED

(Incorporated in Singapore)
(Company Registration No. 200916763W)

Performance Guidance For The Half Year Ending 30 June 2015

The Board of Directors (the “**Board**”) of Singapore eDevelopment Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”), has preliminarily reviewed the unaudited financial results of the Group for the half year ending 30 June 2015 (“**HY2015**”) and wishes to announce that the Group expects to report a loss for the period, primarily due to two reasons:

- (i) As projects under its property division are currently at the development stage, only low revenue is expected to be recognised during the period under review; and
- (ii) As HotApp, the main mobile application under the Information Technology division, only recently conducted its beta launch in China with a view to acquiring a user base, it has yet to generate revenue.

Further details of the Group’s performance will be disclosed when the Company announces its unaudited results for HY2015 on or before 14 August 2015.

In the meantime, the Board wishes to advise shareholders of the Company and investors to exercise caution when dealing in the shares of the Company.

BY ORDER OF THE BOARD

Chan Heng Fai
Executive Director and Chief Executive Officer
11 June 2015

This announcement has been prepared by the Company and its contents have been reviewed by the Company’s Sponsor Hong Leong Finance Limited (the “Sponsor”) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the “SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mrs Joan Ling-Lau, SVP, Head of Corporate Finance, Hong Leong Finance Limited, at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, telephone: +65 6415-9885.