BREADTALK GROUP LIMITED

(Company No.: 200302045G) (Incorporated in the Republic of Singapore)

TRANSFER OF TREASURY SHARES

Pursuant to Rule 704(28) of the Listing Manual of the Singapore Exchange Securities Trading Limited, the Board of Directors (the "Board") of BreadTalk Group Limited (the "Company", and together with its subsidiaries, the "Group") wishes to announce that the Company had on 6 October 2016 transferred a total of 500,000 treasury shares to Mr. Jenson Ong Chin Hock pursuant to the Acquisition of 1,650,000 Fully-Paid Ordinary Shares of Megabite Hong Kong Limited. The details of the transfer of the treasury shares are as follows:

(a)	Date of transfer :	6 October 2016
(b)	Purpose of transfer :	As part of consideration pursuant to Acquisition of 1,650,000 Fully-Paid Ordinary Shares of Megabite Hong Kong Limited
(c)	Number of treasury shares transferred :	500,000
(d)	Number of treasury shares held before transfer:	945,060
(e)	Number of treasury shares held after transfer:	445,060
(f)	Percentage of the number of treasury shares against the total number of ordinary shares outstanding before the transfer:	0.34% ⁽¹⁾
(g)	Percentage of the number of treasury shares against the total number of shares outstanding after the transfer:	0.16% ⁽²⁾
(h)	Value of the treasury shares transferred:	S\$521,000.00

- The percentage is calculated based on 280,948,178 issued ordinary shares (excluding 945,060 treasury shares) in the share capital of the Company immediately before the share transfer as at 5 October 2016.
- The percentage is calculated based on 281,448,178 issued ordinary shares (excluding 445,060 treasury shares) in the share capital of the Company immediately after the share transfer as at 6 October 2016.

By Order of the Board

Shirley Tan Sey Liy Company Secretary 12 October 2016