



PRESS RELEASE

XPRESS LAUNCHES NEW “8 to 8 BIZ BUTLER” RETAIL OUTLET IN KUALA LUMPUR

- *Aimed to generate new revenue streams in Malaysia and to meet rising digital print demand by its Malaysian clients as well as to create new franchise opportunities*

Singapore, 4 November 2014 – Xpress New Media Pte Ltd (“XNM”), a wholly-owned subsidiary of SGX Mainboard-listed Xpress Holdings Ltd (“Xpress” or “the Group”), has launched a new “8 to 8 Biz Butler” retail outlet in Kuala Lumpur, Malaysia to generate new revenue streams and expand the Group’s business portfolio and customer base.

This is its second overseas retail outlet outside of Singapore. The first was in Guangzhou Knowledge City.

Through its “8 to 8 Biz Butler” retail outlet, XNM will be able to provide a wider range of offerings beyond print management services to planning & marketing consultancy, print media, corporate gifts, premium & events management, electronic printing & new media, business resource bridging, and delivery & logistics.

XNM also has plans to duplicate its “8 to 8 Biz Butler” retail outlet in Kuala Lumpur to other regions in Malaysia and other countries so as to provide clients elsewhere with a full package of business-related services. This will also allow the Group to create new franchise opportunities for its “8 to 8 Biz Butler” retail concept.

The new outlet which will open for business on November 15, 2014, will be managed by Xpress Print (KL) Sdn Bhd. Occupying a leased three-storey shop house at 78 Jalan Imbi KL, the outlet is located within one of the city’s prime commercial districts with five-star hotels and major banks in the neighbourhood. The Jalan Imbi area has been zoned by the Malaysian government as the city’s second financial center.

The Tun Razak Exchange or TRX, KL’s upcoming financial district aimed at strengthening the country’s position in the financial services sector will be developed on a 70-acre land in the Jalan Imbi area fronting Jalan Tun Razak. This multi-billion dollar development will be targeting tenants like top multinationals, financial institutions, support service firms as well as commercial and hospitality tenants.

The first phase of development is slated to open in 2016, to coincide with the completion of the first line of KL’s MRT system.

On the new 8 to 8 Biz Butler outlet in Kuala Lumpur, Malaysia, Founder of Xpress, Mr KK Fong said, “The launch is part of our strategic plans to transform our business and identify new business strategies in order to generate new revenue streams in



Malaysia. It will enable Xpress to meet the demand for small print run by our Malaysian clients. This outlet also provides digital printing services which are increasingly popular in Malaysia. With its good frontage, our outlet can also benefit from billboard advertisements and other outdoor advertising opportunities. Given its excellent location in the heart of the new financial district, we believe that prospects for growth for our KL business are bright.”



Proposed Bill Board Advertisement

XNM also has plans to convert the second floor of the shophouse unit into a business centre for clients to use for meetings and other business-related services to provide a full-service value-added business package to clients.

About Xpress Holdings Ltd

Established in 1986, Xpress was listed on SGX Mainboard on 28 June 1999. Over the years, the Group has transformed itself from focusing on time-sensitive, mission-critical printing to a broad range of business services to meet the changing needs and expectations of its expanding clientele. Today, the Group serves a wide global base of local and MNC financial and corporate organisations, and provides a complete spectrum of print management services including conceptualisation, design, copywriting, translation, print production, packaging, corporate premiums, and large format displays, to global distribution, tracking and delivery.



In June 2013, Xpress launched its 8-8 BizButler initiative which leverages on the latest digital technology to deliver a full range of value-added services to clients.

Headquartered in Singapore, Xpress has offices and print stations spanning the Asia Pacific region, including Malaysia, Australia, Vietnam, Hong Kong and China.

*Release issued on behalf of Xpress Holdings Ltd by
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