CRAFTING EXCELLENCE

- ANNUAL GENERAL MEETING
- 28 APRIL 2026 | 2:00 P.M.

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The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.

BOARD OF DIRECTORS

DATUK WILLIAM NG
Chairman and Managing Director

DATO' RYAN OOI
Executive Director

ELAINE BEH
Lead Independent Director

DATUK ALEXANDRA CHIN @ FUI LIN
Independent Director

YEOH CHEN CHOW
Independent Director

Agenda

01 — Financial Highlights

02 — Proposed Resolutions

FINANCIAL HIGHLIGHTS

FINANCIAL HIGHLIGHTS - Overview

Established in 2002, Audience Analytics is a well-established business enabler, with a presence in Singapore, Cambodia, China, Hong Kong, India, Indonesia, Macau, Malaysia, Philippines, South Korea, Taiwan, Thailand, United Arab Emirates and Vietnam.

3 MAIN BUSINESS SEGMENTS:

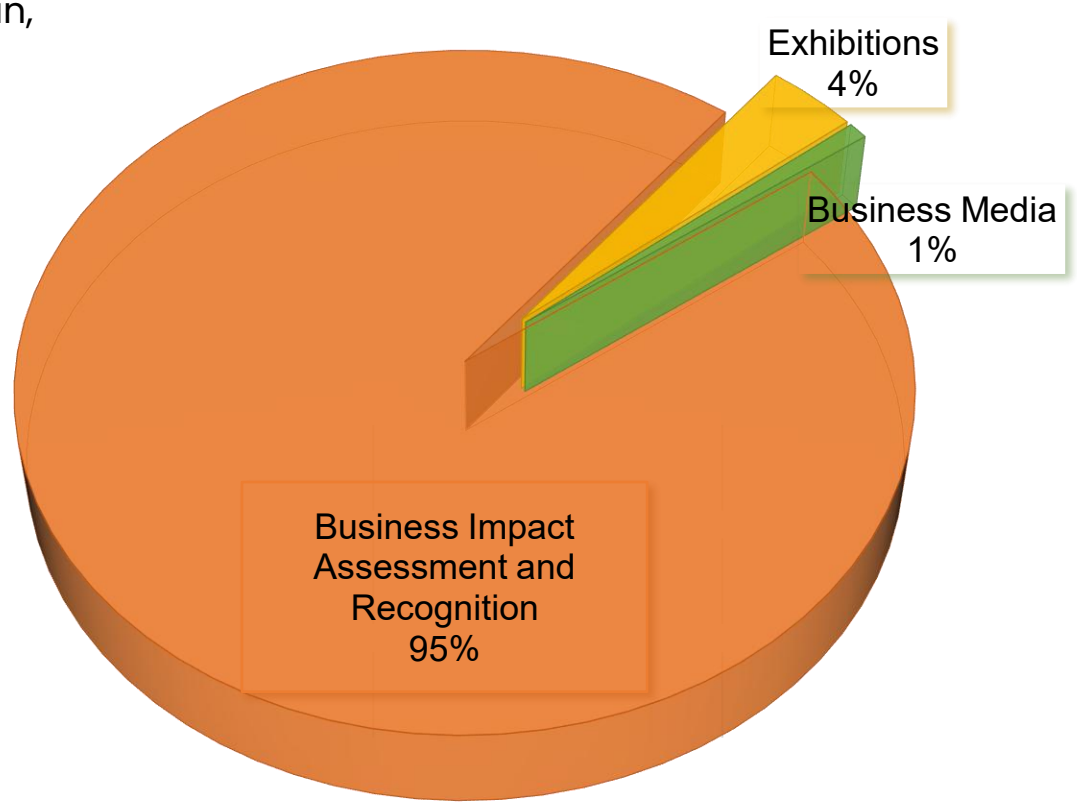
Exhibitions
Connecting corporates with future talents

Business Impact Assessment and Recognition
Recognising best practices and celebrating the achievements of corporates

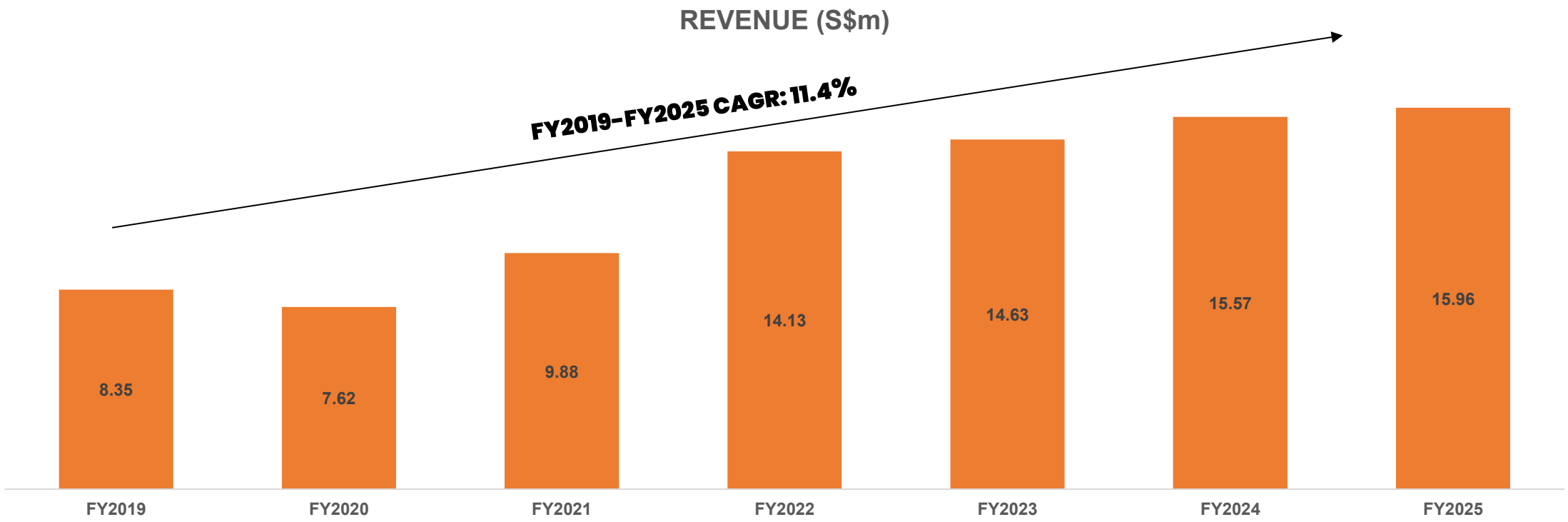
Business Media
Content research and raising awareness of corporates

15	S$0.015 | 5.8%	11%
Markets across Asia, and growing	Proposed Dividend per share and Dividend Yield as of 24 Apr 2026	FY2019-FY2025 Net Profit CAGR

FY2025 AT A GLANCE

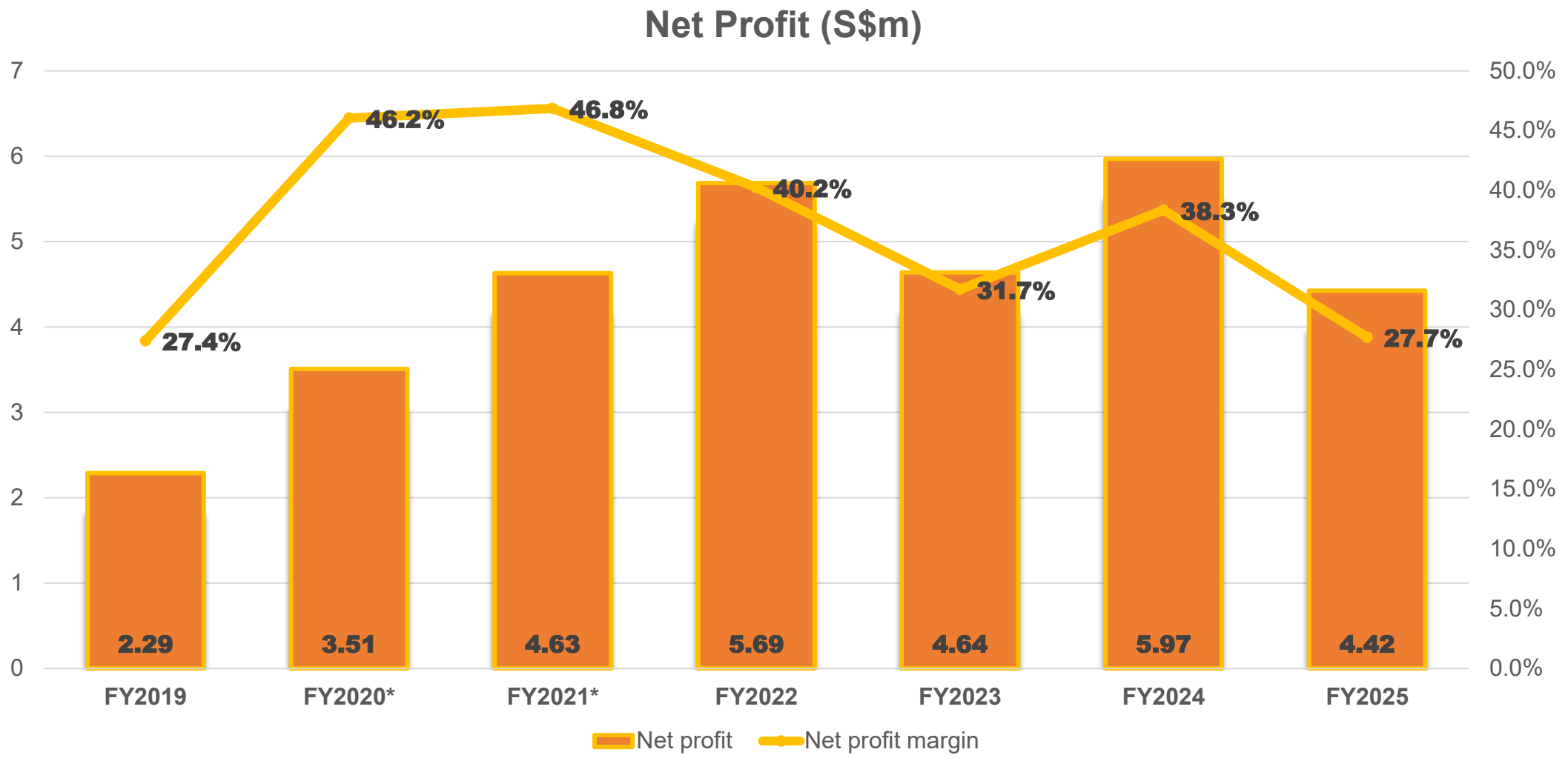


FINANCIAL HIGHLIGHTS (cont'd)
- Continued Growth FY2025



Revenue by Segment (S$m)	FY2024	FY2025	% Change
Business Impact Assessment and Recognition	14.49	15.26	5.3%
Exhibitions	1.04	0.58	(44.2%)
Business Media	0.05	0.12	158.5%
Total	15.57	15.96	2.4%

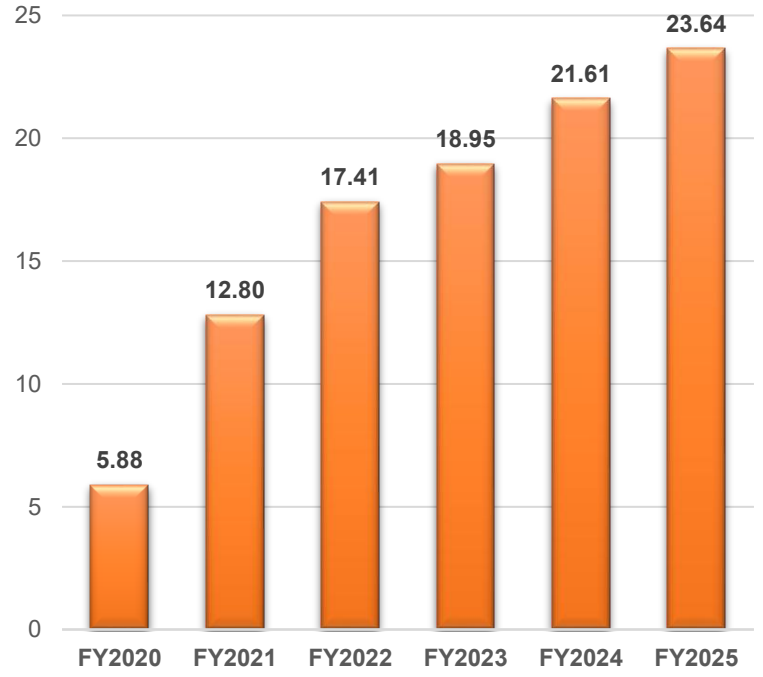
FINANCIAL HIGHLIGHTS (cont'd)
- Net Profit Record FY2025



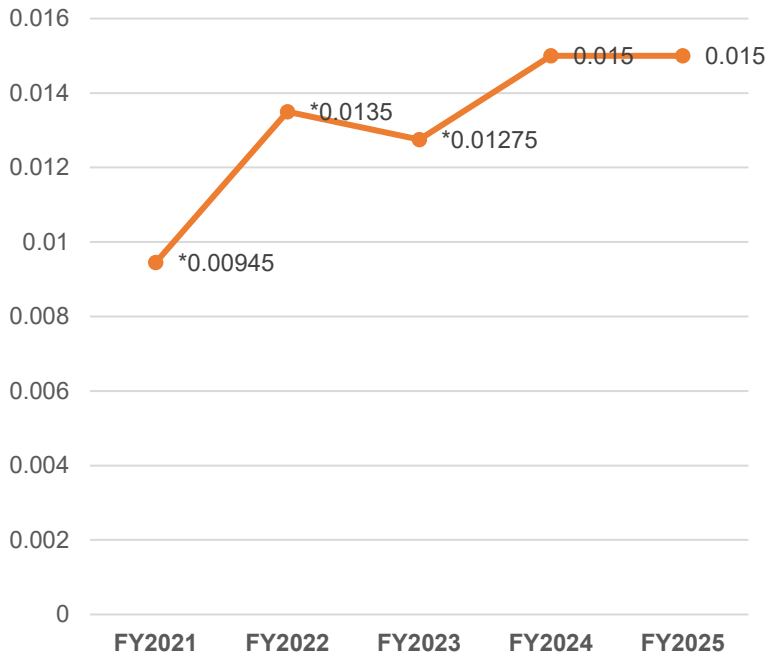
* Net profit and net profit margin for FY2020 and FY2021 have been adjusted to exclude one-off listing expenses of S$0.6 million and S$0.4 million in FY2020 and FY2021 respectively.

FINANCIAL HIGHLIGHTS (cont'd)
- Growing Cash and Dividends FY2025

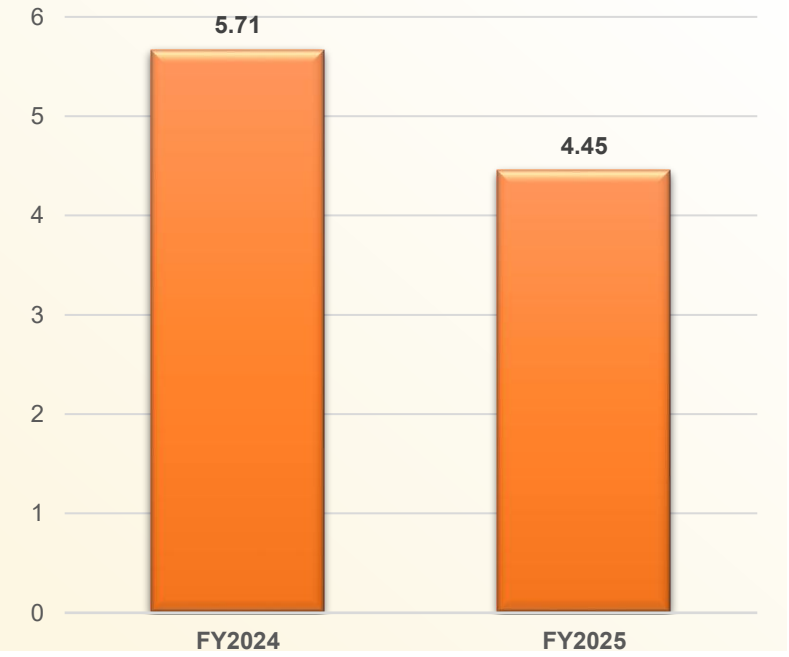
Cash (S$m)



Dividend per share (S$)



Free Cash Flow** (S$m)



Net cash position as at 31 December 2025 forms 39.1% of the Group's total market capitalization as at 24 April 2026

*Adjusted based on 227,705,910 shares post 3-for-1 bonus share issue on 21 January 2025
**Free cash flow generated = Net cash from operating activities – purchase of PPE

AUDIENCE ANALYTICS LIMITED

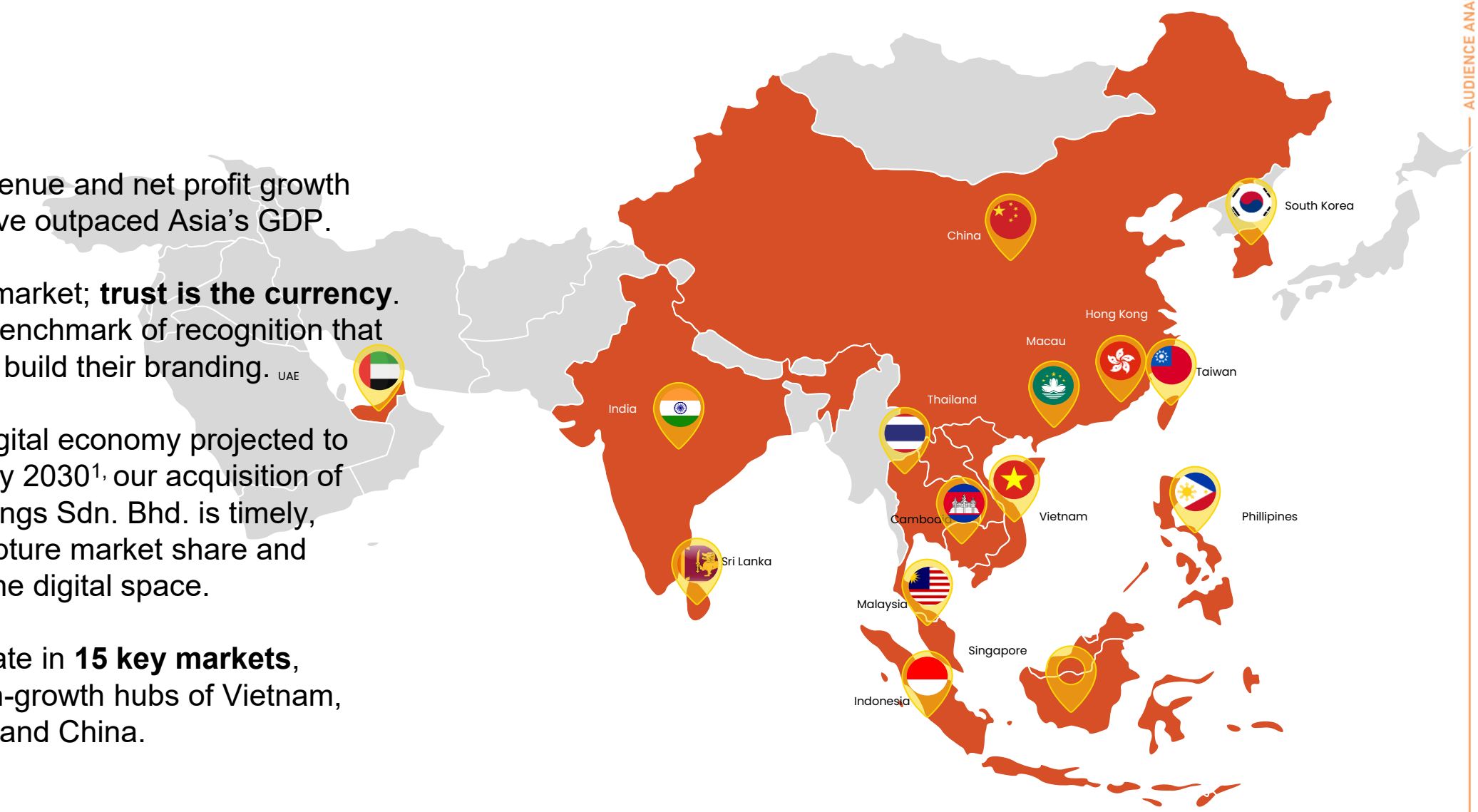
GROWTH PARTNER FOR ASIA'S NEXT DECADE OF GROWTH

- Asia-Pacific accounts for almost 60% of global growth.[1]
- By 2030, ASEAN is projected to be **4th largest economy** in the world. [2]
- By 2035, 7 of the 10 ASEAN countries are projected to be predominantly middle class.[2]
- ASEAN's digital economy is projected to hit **$1 trillion by 2030**.[3]

1. https://www.visualcapitalist.com/who-is-powering-global-economic-growth-in-2026/
2. https://www.weforum.org/stories/2025/12/asean-global-growth-digital-economy-wef/
3. https://www.weforum.org/stories/2025/10/asean-defa-digital-economy-pact-negotiations/

GROWTH PARTNER FOR ASIA'S NEXT DECADE OF GROWTH (cont'd)

- Our historical revenue and net profit growth since our IPO have outpaced Asia's GDP.
- In a fragmented market; **trust is the currency**. AAL provides a benchmark of recognition that helps companies build their branding.
- With ASEAN's digital economy projected to reach $1 trillion by 2030[1], our acquisition of VeecoTech Holdings Sdn. Bhd. is timely, allowing us to capture market share and opportunities in the digital space.
- We already operate in **15 key markets**, including the high-growth hubs of Vietnam, Indonesia, India, and China.



1.https://www.weforum.org/stories/2025/10/asean-defa-digital-economy-pact-negotiations/

AUDIENCE ANALYTICS LIMITED

THE DIGITAL LEAP

1. Digital Transformation
From awards powerhouse to providing digital tools and data insights to businesses

2. Market Dominance in High Growth Markets
Continue to grow our business in China, India, Vietnam and Indonesia, as well as home-country Malaysia

3. Scale Products and Market
Our asset-light strategy allow us to introduce new products and markets with minimal capex.

4. Strategic Acquisitions
Actively evaluating strategic deals to deploy our substantial cash-hoard

PROPOSED RESOLUTIONS

PROPOSED RESOLUTIONS

AS ORDINARY BUSINESS

Resolution 1
To receive and adopt the Directors' Statement and the Audited Financial Statements of the Company and of the Group for the financial year ended 31 December 2025 ("**FY2025**"), together with the Independent Auditor's Report thereon.

Resolution 2
To declare and approve the payment of a first and final tax-exempt (one-tier) dividend of S$0.015 per ordinary share in respect of FY2025.

Resolution 3
To re-elect Datuk William Ng Yan Meng, who is retiring by rotation pursuant to Regulation 100 of the Constitution of the Company, as a Director of the Company ("**Director**").

Resolution 4
To re-elect Datuk Alexandra Chin, who is retiring by rotation pursuant to Regulation 100 of the Constitution of the Company, as a Director.

PROPOSED RESOLUTIONS (cont'd)

AS ORDINARY BUSINESS

Resolution 5
To re-elect Mr. Yeoh Chen Chow, who is retiring pursuant to Regulation 104 of the Constitution of the Company and who, being eligible, offers himself for re-election as Director.

Resolution 6
To approve the payment of Directors' fees of S$74,000 for the financial year ending 31 December 2026 ("**FY2026**"), to be paid half yearly in arrears (FY2025: S$74,000).

Resolution 7
To re-appoint Messrs Baker Tilly TFW LLP as the Independent Auditors of the Company to hold office until the next AGM and to authorise the Directors to fix their remuneration.

PROPOSED RESOLUTIONS (cont'd)

AS SPECIAL BUSINESS

Resolution 8
Authority to allot and issue shares in the capital of the Company.

Resolution 9
Authority to offer and grant awards, and to allot and issue Shares under the Shared Purpose and Prosperity Incentive Plan ("**SPRINT**").

Resolution 10
Authority to offer and grant awards to Datuk William Ng Yan Meng, a controlling shareholder of the Company under SPRINT.

PROPOSED RESOLUTIONS (cont'd)

AS SPECIAL BUSINESS

Resolution 11
Authority to offer and grant awards to Dato' Ryan Ooi Keim Fung, a controlling shareholder of the Company under SPRINT.

Resolution 12
Authority to offer and grant options, and to allot and issue Shares under the Group Employee Share Option Scheme ("**Group ESOS**").

Thank You!