BREADTALK GROUP LIMITED

Company Registration Number: 200302045G

GRANT OF SHARE AWARD PURSUANT TO THE BREADTALK GROUP LIMITED RESTRICTED SHARE GRANT PLAN ("RSG PLAN")

The Board of Directors of BreadTalk Group Limited (the "Company") wishes to announce the following details pertaining to the grant of share award pursuant to the RSG Plan (the "Award") to Mr Oh Eng Lock (the "Participant"), the Group Chief Executive Officer:

Time-based Award

Date of grant of Award: 27 June 2014

Total number of shares awarded: 488,764 shares

Market price of securities on the S\$1.3290

date of Award (last done price):

The share award was granted as a service equity upon the renewal of the Participant's service contract. The award was vested on 27 June 2014 and released to the Participant on 27 June 2014.

BY ORDER OF THE BOARD

Vesting period:

Cho Form Po Company Secretary 27 June 2014