

Singapore Press Holdings Limited

(Incorporated in the Republic of Singapore)
(Company Registration Number: 198402868E)

PROXY FORM EXTRAORDINARY GENERAL MEETING

(Please see notes overleaf before completing this Form)

IMPORTANT:

1. The EGM will be held by way of electronic means pursuant to the COVID-19 (Temporary Measures) (Alternative Arrangements for Meetings for Companies, Variable Capital Companies, Business Trusts, Unit Trusts and Debenture Holders) Order 2020. Printed copies of the Notice of EGM and this proxy form will not be sent to members but will be made available on request. Instead, the Notice of EGM and this proxy form will be sent to members by electronic means via publication on the Company's website at https://investor.sph.com.sg/agm_egm.html and on SGXNet. Please refer to Note 2 of the Notice of EGM on how to request for a printed copy of the Notice of EGM and this proxy form.
2. Alternative arrangements relating to attendance at the EGM via electronic means (including arrangements by which the EGM can be electronically accessed via "live" audio-and-video webcast or "live" audio-only feed), submission of questions to the Chairman of the EGM in advance of, or "live" at, the EGM, addressing of substantial and relevant questions prior to, or "live" at, the EGM and voting by appointing the Chairman of the EGM as proxy at the EGM, are set out in the Notice of EGM and circular to shareholders of the Company dated 17 August 2021.
3. As a precautionary measure due to the current COVID-19 situation in Singapore, members (including investors holding shares in the Company ("Shares") through relevant intermediaries (as defined in Section 181 of the Companies Act, Chapter 50 of Singapore) ("Investors")) will not be able to attend the EGM in person. Members will also not be able to vote online on the resolutions to be tabled for approval at the EGM. A member (whether individual or corporate) must appoint the Chairman of the EGM as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM. In appointing the Chairman of the EGM as proxy, a member must give specific instructions as to voting, or abstentions from voting, in respect of a resolution in the proxy form, failing which the appointment of the Chairman of the EGM as proxy for that resolution will be treated as invalid.
4. This proxy form is not valid for use by Investors and shall be ineffective for all intents and purposes if used or purported to be used by them. Investors (other than CPF and SRS investors) who wish to vote should approach their relevant intermediaries as soon as possible to specify their voting instructions. CPF and SRS investors who wish to vote should approach their respective CPF agent banks or SRS operators to submit their voting instructions by 5:00 p.m. on 31 August 2021.
5. By submitting this proxy form, a member of the Company accepts and agrees to the personal data privacy terms set out in the Notice of EGM.
6. Please read the notes overleaf which contain instructions on, *inter alia*, the appointment of the Chairman of the EGM as a member's proxy to attend, speak and vote on his/her/its behalf at the EGM.

I/We _____ (Name) _____ (NRIC/Passport No./UEN No.)

of _____ (Address)

being a member/members* of Singapore Press Holdings Limited (the "Company"), hereby appoint the Chairman of the Extraordinary General Meeting ("EGM") of the Company as *my/our proxy to attend, to speak and to vote for *me/us and on *my/our behalf at the EGM of the Company, to be held by way of electronic means on 10 September 2021 at 2:30 p.m. and at any adjournment thereof.

*I/We direct the Chairman of the EGM to vote for or against, or to abstain from voting on, the ordinary and special resolutions to be proposed at the EGM as indicated hereunder. If no specific direction as to voting is given, the appointment of the Chairman of the EGM as proxy for that resolution will be treated as invalid.

Resolutions	For**	Against**	Abstain**
RESOLUTION 1: ORDINARY RESOLUTION To approve the Proposed Restructuring			
RESOLUTION 2: SPECIAL RESOLUTION To approve the Proposed Conversion and Proposed Adoption of a New Constitution			

* Please delete accordingly.

** Voting will be conducted by poll. If you wish to exercise all your votes "For" or "Against", please indicate with a "X" in the box provided. Otherwise, please indicate the number of votes "For" or "Against" within the box provided. If you mark the abstain box for a particular resolution, you are directing the Chairman of the EGM as your proxy not to vote on that resolution on a poll and your votes will not be counted in computing the required majority on a poll. In the absence of specific directions in respect of a resolution, the appointment of the Chairman of the EGM as your proxy for that resolution will be treated as invalid.

Dated this _____ day of _____ 2021.

Total No. of Ordinary Shares Held
Total No. of Management Shares Held

Signature(s) of Member(s) or Common Seal

IMPORTANT: PLEASE READ THE NOTES OVERLEAF CAREFULLY BEFORE COMPLETING THIS FORM.

Notes:

1. Please insert the total number of Shares held by you. If you only have Shares entered against your name in the Depository Register (as defined in Part IIIAA of the SFA), you should insert that number of Shares. If you only have Shares registered in your name in the Register of Members, you should insert that number of Shares. However, if you have Shares entered against your name in the Depository Register and Shares registered in your name in the Register of Members, you should insert the aggregate number of Shares entered against your name in the Depository Register and registered in your name in the Register of Members. If no number is inserted, the proxy form shall be deemed to relate to all the Shares held by you (in both the Register of Members and the Depository Register).
2. **As a precautionary measure due to the current COVID-19 situation in Singapore, members (including investors) will not be able to attend the EGM in person. Members will also not be able to vote online on the ordinary and special resolutions to be tabled for approval at the EGM. A member (whether individual or corporate) must appoint the Chairman of the EGM (“Chairman”) as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM.** The Chairman, as proxy, need not be a member of the Company. The instrument for the appointment of proxy (“**proxy form**”) may be accessed at the Company’s website at https://investor.sph.com.sg/agm_egm.html or on SGXNet. Where a member (whether individual or corporate) appoints the Chairman as his/her/its proxy, he/she/it must give specific instructions as to voting, or abstentions from voting, in respect of a resolution in the proxy form, failing which the appointment of the Chairman as proxy for that resolution will be treated as invalid. Printed copies of this proxy form will be made available to members on request. Please refer to Note 2 of the Notes to the Notice of EGM on how to make a request for a printed copy of this proxy form.
3. The proxy form is not valid for use by Investors and shall be ineffective for all intents and purposes if used or purported to be used by them. Investors (other than CPF and SRS investors) who wish to vote should approach their relevant intermediaries as soon as possible to specify their voting instructions. CPF and SRS investors who wish to vote should approach their respective CPF agent banks or SRS operators to submit their voting instructions by 5:00 p.m. on 31 August 2021.
4. **The proxy form must be submitted to the Company in the following manner:**
 - (a) if submitted by post, by lodging it with the Company’s Share Registrar, Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.), at 80 Robinson Road, #11-02, Singapore 068898; or
 - (b) if submitted electronically, by:
 - (i) submitting it via email to the Company’s Share Registrar at sg.is.sphproxy@sg.tricorglobal.com; or
 - (ii) uploading it via the Company’s website at https://investor.sph.com.sg/agm_egm.html,

in each case, by 2:30 p.m. on 7 September 2021, **being not less than 72 hours before the time appointed for holding the EGM.**

A member who wishes to submit the proxy form must first download, complete and sign the proxy form, before submitting it by post to the address provided above, or before scanning and sending it by email to the email address provided above or uploading it onto the Company’s website at the URL provided above.

Due to the current COVID-19 situation in Singapore, members are strongly encouraged to submit completed proxy forms electronically.

5. The proxy form must be under the hand of the appointor or of his attorney duly authorised in writing. Where the proxy form is executed by a corporation, it must be executed either under its seal or under the hand of an officer or attorney duly authorised. Where a proxy form is signed on behalf of the appointor by an attorney, the letter or power of attorney or a duly certified copy thereof must (failing previous registration with the Company), if the proxy form is submitted by post, be lodged with the proxy form or, if the proxy form is submitted electronically via email or via upload onto the Company’s website, be emailed or uploaded (as the case may be) with the proxy form, failing which the proxy form may be treated as invalid.
6. The Company shall be entitled to reject the proxy form if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the proxy form (including any related attachment). In addition, in the case of members of the Company whose Shares are entered against their names in the Depository Register, the Company shall be entitled to reject any proxy form lodged if such members are not shown to have Shares entered against their names in the Depository Register as at 72 hours before the time appointed for holding the EGM, as certified by The Central Depository (Pte) Limited to the Company.