











## Ascott Residence Trust A Leading Global Hospitality REIT

Annual General Meeting

## **L** Important Notice



The value of units in Ascott Residence Trust ("Ascott REIT") (the "Units") and the income derived from them may fall as well as rise. The Units are not obligations of, deposits in, or guaranteed by Ascott Residence Trust Management Limited, the Manager of Ascott REIT (the "Manager") or any of its affiliates. An investment in the Units is subject to investment risks, including the possible loss of the principal amount invested. The past performance of Ascott REIT is not necessarily indicative of its future performance.

This presentation may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from similar developments, shifts in expected levels of property rental income, changes in operating expenses, including employee wages, benefits and training, property expenses and governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business. Prospective investors and Unitholders are cautioned not to place undue reliance on these forward-looking statements, which are based on the current view of the Manager on future events.

Unitholders of Ascott REIT (the "Unitholders") have no right to request the Manager to redeem their units in Ascott REIT while the units in Ascott REIT are listed. It is intended that Unitholders may only deal in their Units through trading on Singapore Exchange Securities Trading Limited (the "SGX-ST"). Listing of the Units on the SGX-ST does not guarantee a liquid market for the Units.



## **L** Content



- Overview of Ascott REIT
- Key Highlights of 2018
- Portfolio Performance
- Digitalisation and Innovation
- Contributing to Community
- Looking Forward







## Ascott REIT – A Leading Global Hospitality REIT



Well-diversified portfolio of quality assets located in major gateway cities

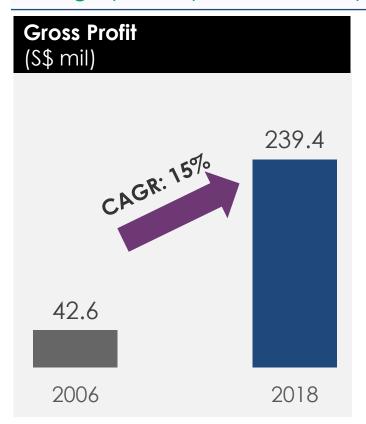


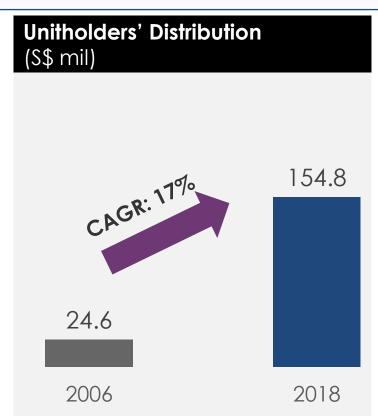


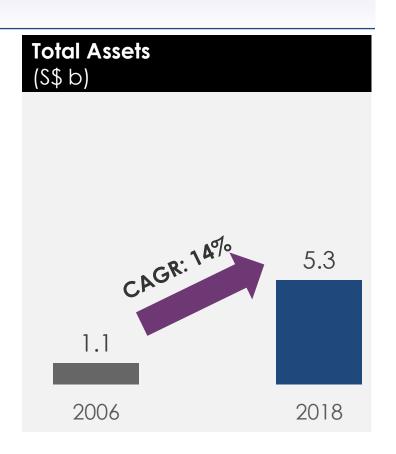
## Where is Ascott REIT Since IPO 12 Years Ago



### Geographical presence deepened from 7 to 37 cities







Total Unitholder's Return<sup>1</sup>

>300%





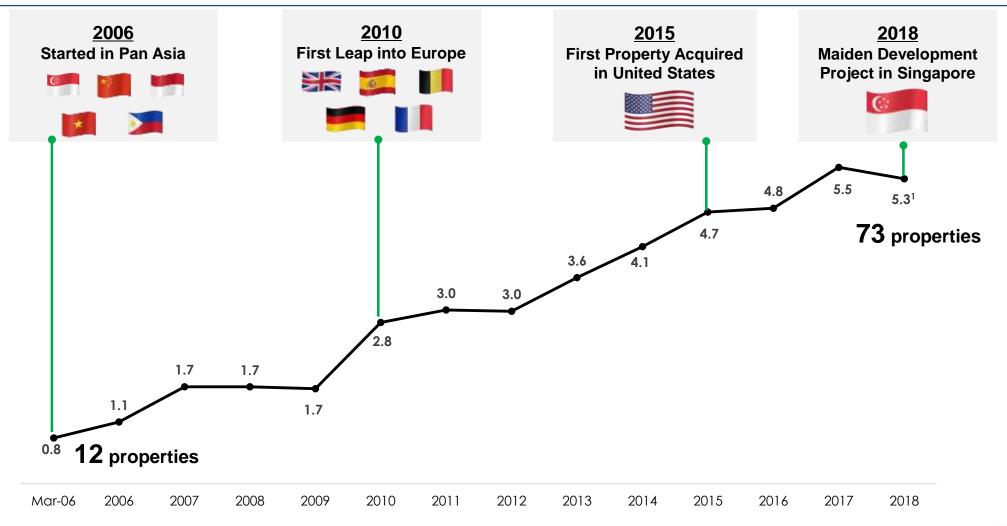




## **Key Milestone Acquisitions since IPO**



### Total assets since listing (S\$b)



Notes: Figures above exclude lyf one-north Singapore (under development)



<sup>1.</sup> The decrease in total assets is due to the utilisation of the proceeds from the divestment of Citadines Biyun Shanghai and Citadines Gaoxin Xi'an on 5 January 2018 to repay bank loans



## **Ascott REIT's Well-Diversified and Resilient Portfolio**





Geographical diversification

60%:40%

Asia Pacific Europe/US

Diversified income streams



44%: 56%

Stable Growth Income Income

Range of product offering including



serviced residences, rental housing and coliving properties

Properties catering to long- and short- stay, business and leisure guests

Resilient portfolio



~3 months average length of stay

Valuable portfolio of properties with

>50% freehold

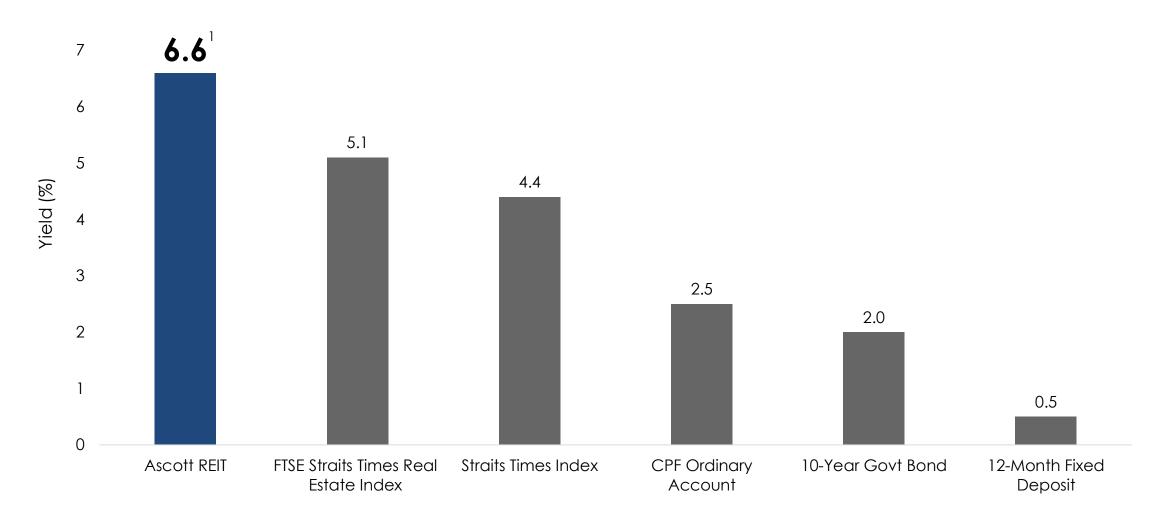




### Attractive and Stable Yield



### 5-Year Average DPU Yield > 6.5%<sup>1</sup>



Sources: Bloomberg, Central Provident Fund Board , Monetary Authority of Singapore, Notes:

<sup>1.</sup> Ascott REIT DPU yield of 6.6% is based on FY 2018 DPU of 7.16 cents and closing unit price of \$\$1.08. 5-year average DPU yield is the average of the FY 2014 to FY 2018 distribution yield





### Awards and Accolades



### Clinched Highly Coveted Accolades



#### **World Travel Awards 2018**

Leading Serviced Apartments in respective countries

### **TripAdvisor Awards**

Travellers' Choice Award 2018 & Certificate of Excellence Award 2018





Asia Pacific

### Best of the Breeds Asia Pacific Best of the Breeds REITs Awards<sup>TM</sup> 2018

Best Hospitality REIT (Platinum award)

### **Business Traveller Asia-Pacific Awards 2018**

Best Serviced Residence Brand in Asia Pacific



#### Singapore Governance and Transparency Index 2018

Ranked 3<sup>rd</sup> out of the 43 Trusts



### Travel Weekly Asia Readers' Choice Awards 2018

Best Serviced Residence Group





# **Key Achiever**

## **Key Achievements – FY 2018**





Record high Unitholders' Distribution

\$\$154.8mil

(including \$\$6.5m Capital Gains Distribution)



\$\$35.5mil



of valuation uplift for portfolio of properties



Maiden acquisition
of prime site
to develop
first coliving property

lyf one-north Singapore



Completed 5
Asset
Enhancement
Initiatives

10-20% ADR uplift post refurbishments



Successful refinancing of MTNs at lower interest rates



Reaffirmed by Fitch Ratings

"BBB"

(Stable Outlook)





## Financial Highlights (FY 2018 vs FY 2017)



Revenue and Gross Profit grew 4% and 5% y-o-y respectively, boosted by enlarged portfolio from acquisitions and higher same-store contributions

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\$\$514.3 ▲ 4%

#### **Gross Profit**

\$\$239.4 ▲ 5%

### Revenue per Available Unit

**S\$151 ▲ 5%** 

### **Unitholders' Distribution**

\$\$154.8 ▲ 2% mil

### **Distribution Per Unit**

7.16 ▲ 1% cents

#### Adjusted Distribution Per Unit<sup>1</sup>

6.79 ▲ 9% cents

#### Notes:

<sup>1.</sup> Adjusted distribution per unit for FY 2018 excludes one-off realised foreign exchange gain of \$\$1.6m arising from the receipt of divestment proceeds and repayment of foreign currency bank loans with the divestment proceeds and one-off partial distribution of divestment gains of \$\$6.5m





### Portfolio Valuation Increased \$\$35.5mil



As at 31 December 2018, Ascott REIT's portfolio of properties were valued at \$\$4.9b

• By country, United Kingdom, France, Belgium and Vietnam had the largest increase in property valuations













### Maiden Development Project



**lyf one-north Singapore -** new coliving product targeted at rising millennial-minded business traveller market

Concept Design by WOHA



- Maiden development project;
   first coliving property
- Located in **prime** developing district;
   strengthening presence in Singapore
- one-north an underserved market with limited lodging supply
- Comprising 324 studio and loft units<sup>1</sup>, target to open in 2021
- Yield on cost of ~6%

Note:

1. Subject to change

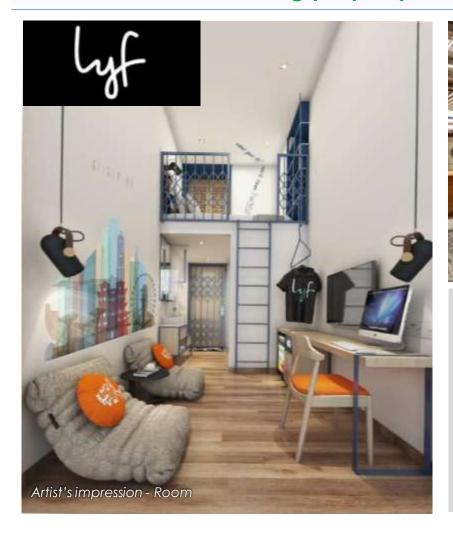




# New Product Catered for the Rising Millennial-Minded Market



### Ascott REIT's first coliving property - the first coliving development in one-north precinct





- Coliving a rising trend in today's sharing economy
- Efficiently designed apartment units complemented by "Connect" social spaces designed to facilitate interaction coworking areas easily converted to workshop zones, event spaces, and social kitchens
- Social programmes held regularly to foster a new way of community living, building connections and being inspired by a like-minded travelling tribe





# Active Asset Management (Completed Asset Enhancement Initiatives)



Achieved ADR uplift of 10% to 20% upon completion of Asset Enhancement Initiatives

### **Ascott Makati (Philippines)**







Post-refurbishment

Renovation of 183 apartment units was completed in July 2018





# Active Asset Management (Completed Asset Enhancement Initiatives)



Achieved ADR uplift of 10% to 20% upon completion of Asset Enhancement Initiatives

### **Somerset Grand Hanoi (Vietnam)**









Pre-refurbishment

Post-refurbishment

Renovation of apartment units, toilets and public areas (Phase II) was completed in December 2018





## **Active Asset Management**

(Updates<sup>1</sup> on Asset Enhancement Initiatives)





Element New York Times
Square South
The United States of America

Renovation of apartment units, lobby and public area

Target to complete in 1H 2019



Somerset Grand Citra
Jakarta
Indonesia

Renovation of 84 apartment units

Target to complete in 1H 2019







## Disciplined Capital & Risk Management



### **Strong Balance Sheet**

At comfortable target gearing of approximately 40%

## Liquidity and Interest Rate Risk Management

Diversified funding sources and proactive interest rate management

## Foreign Exchange Risk Management

Manage exposure through natural hedges and derivatives

Gearing remained low at

36.7%

(vs 36.2%)

3.9 years
Weighted average debt to maturity
(vs 4.1 years)

~80%

Total debts on fixed rates to hedge against rising interest rates

(vs ~81%)

**'BBB'** (stable outlook)
Long-term rating by Fitch

**Healthy Metrics** 



Interest cover

4.8X

(vs 4.7X)

Reduced Effective borrowing cost at

2.3% per annum (vs 2.4% p.a.)

**NAV Per Unit** 

\$\$1.221

(vs \$\$1.25)

Historical impact of exchange rate movement of

±1.4% on Gross Profit for the past 5 years

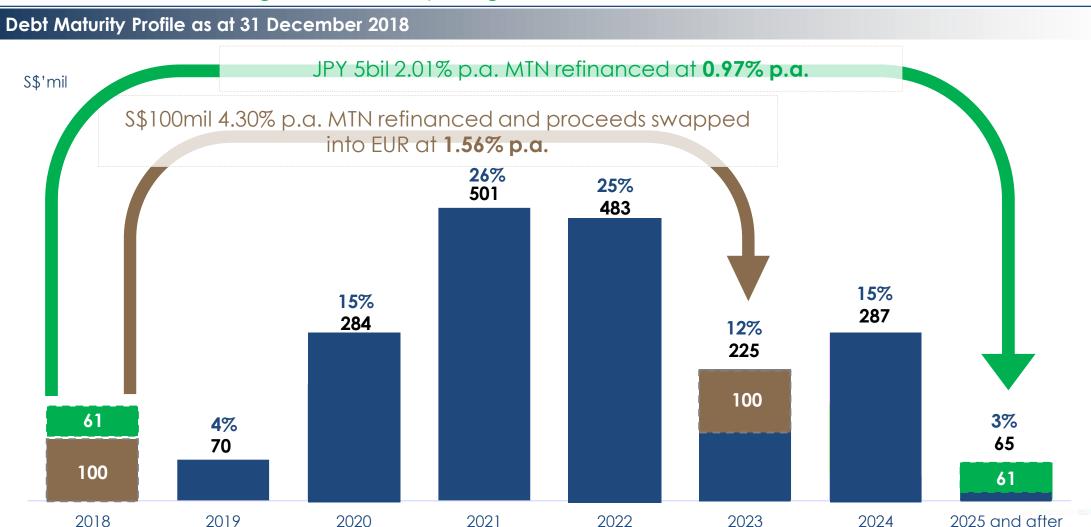
Motos



### Successfully Refinanced MTNs at Lower Interest Rates



<5% debts maturing in 2019 Well-diversified funding sources comprising 59% Bank Loans : 41% MTN





## Foreign Currency Risk Management



Striking a balance between cost of hedging and uncertainty in currency fluctuations

### **Considerations for Hedging**

- 1. Natural Hedge Proportion
  - 2. Portfolio Diversification

- 3. Cost of Hedging
- 4. Need for Certainty

~49%

Total Assets in Foreign Currency Hedged

**Balance Sheet Hedge** 

Use of foreign borrowings as natural hedge and swaps to match the capital value of assets on a portfolio basis

1%

Impact of Foreign Exchange after hedges on Gross Profit for FY2018

#### Income Hedge

Use of forward contracts to hedge foreign currencies income to protect distribution







## Balanced Portfolio of Stable Income and Growth Income



	Stable	Growth Income	
	Master Lease	Management Contracts with Minimum Income Guarantee	Management Contracts
Description	Fixed rental <sup>1</sup> received	Enjoy minimum guaranteed income	Variable amount (no fixed or guaranteed rental)
Location and Number of Properties <sup>2</sup>	27 properties mainly in Europe  France(17) Germany(5) Australia(3) Singapore(2)	7 properties in Europe  United Kingdom(4) Belgium(2) Spain(1)	39 properties mainly in Asia Pacific  Australia(2) China(7) Indonesia(2) Japan(15) Malaysia(1) The Philippines(2) Singapore(2) United States(3) Vietnam(5)
Percentage of Gross Profit <sup>3</sup>	31%	13%	56%
Notos	44% Stable		56% Growth

Notes:



<sup>1.</sup> Rental received under master leases are generally fixed. However, some contracts provide for annual rental revisions pegged to indices; while some contracts include a variable rental above fixed rental if certain conditions are met

<sup>2.</sup> As at 31 December 2018 and excluding lyfone-north (under development)

<sup>3.</sup> Based on FY 2018 Gross Profit



### **Delivering Resilient Performance**



**8 Key Markets** contribute ~**85%** of Total Gross Profit No concentration in any single market

2%

#### 56% Growth 44% Stable Management Contracts 56% **Master Leases** 31% 13% Japan 14% France 31% **United States** 11% 8% Singapore **Gross Profit** Vietnam 9% 6% Germany \$\$239.4m 56% Australia 3% China 9% Australia 5% 13% MCMGI<sup>1</sup> 13% Singapore 4% 9% **United Kingdom** 3% **Philippines** 2% Indonesia Belgium 2% <1% Malaysia

8 Key Markets: **Australia (8%), China (9%), France (14%), Japan (13%)**, Singapore (12%), United Kingdom (9%), United States (11%) and Vietnam (9%) contribute ~85% of Total Gross Profit

Notes:

Based on FY 2018 Gross Profit

Management Contracts with Minimum Guaranteed Income

Spain





## 8 Key Markets Generally Performed Well



Contributed to ~85% of Total Gross Profit

	Australia	Chings		
	Australia	China	France	Japan
Contribution to Total Gross Profit	8%	9%	14%	13%
YoY% change to Gross Profit	2	(2)	(2)	(3)
YoY% change to RevPAU	11	13	n.a.	_2
Key Reason for Variance	Growth mainly due to higher corporate and leisure demand in Melbourne	Lower gross profit mainly due to divestment of two China properties	Decline in gross profit due to lower rent upon master lease renewal	Fall in gross profit due to divestment of 18 rental housing properties

Notes: Percentage change to Gross Profit and RevPAU computed on local currency terms

- 1. RevPAU for Australia refers to properties on management contracts
- 2. RevPAU for Japan refers to serviced residences and excludes rental housing





## 8 Key Markets Generally Performed Well



Contributed to ~85% Total Gross Profit

	Singapore	United Kingdom	United States	Vietnam
Contribution to Total Gross Profit	12%	9%	11%	9%
YoY% change to Gross Profit	49	3	24	(6)
YoY% change to RevPAU	41	7	+	(6)
Key Reason for Variance	Better operating performance and full-year contribution from Ascott Orchard Singapore	Growth due to higher leisure demand	Higher gross profit due to stronger market demand, acquisition of DoubleTree by Hilton Hotel New York – Times Square South and higher rates post-refurbishment at Sheraton Tribeca New York Hotel	Fewer project groups in Hanoi, increased supply and competition





## Leveraging Innovation and Technology



### Through Sponsor Initiatives



### **Enhance Guest** Experience

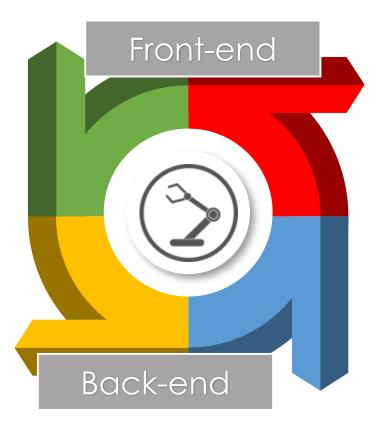
- Online booking system
- Mobile apps
- Self check-in kiosks
- 3D virtual tours
- Ascott Star Rewards loyalty programme



### Data Management

- Data analytics
- Cloud services







- Service robots
- Digital housekeeping system
- Cloud-based property management system





### **Business Sustainability**

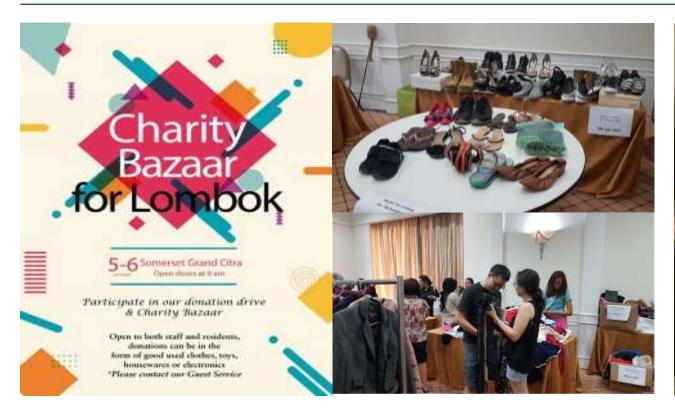
Building a connected eco-system across different digital channels and business platforms







### Bazaar for Lombok recovery





Ascott Indonesia team spearheaded the "Charity Bazaar for Lombok" drive where donated items from staff and residents were sold and proceeds donated to Save the Children foundation





## **Heart of Giving**



### Other community involvement



Ascott Malaysia team worked with Kechara Soup Kitchen; packing and distributing food to the needy

Ascott Vietnam team spent time with, and donated food and supplies, to the orphans from Go Vap Orphanage Centre

"Clean Up Jakarta Day" was organized to clean up trash around the neighborhood and spread the message of Recycle, Reuse & Reduce





## **Commitment to Sustainability**



#### Certification and awards







Somerset Ho Chi Minh City achieved the Building and Construction Authority (BCA)'s Green Mark (GM) GoldPLUS award, making it the highest BCA-rated property in Vietnam







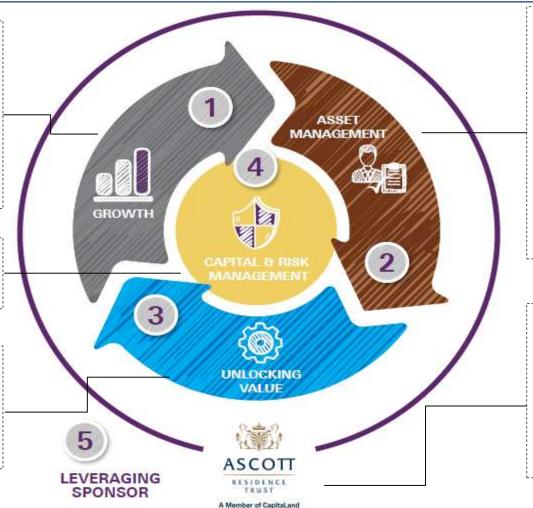
### **Value Creation**



miter of CapitaLand

Creation of long term, stable returns to Unitholders through diversified portfolio and extendedstay business model

- Total assets grew sixfold since IPO to \$\$5.3b
- Maiden development project for first coliving property
- "BBB" (outlook stable)
   ratings by Ftich Ratings
- Generated \$\$0.4b net divestment gains<sup>1</sup> and reinvested into higheryielding assets



- RevPAU optimisation & yield management
- Asset Enhancement Initiatives
- Portfolio diversification: geographical spread; product offering; contract types; etc
- Strong brand recognition and global footprint
- RoFR and pipeline assets
- Alignment of Unitholder interests with ~45% stake

Note:



<sup>1.</sup> For divestment of over 30 properties since listing to March 2019 and includes expected divestment gains of ~\$\$134.0 mil from the sale of Ascott Raffles Place Singapore, to be completed in May 2019 at a sale price of \$\$353.3 mil



### **Yield-Enhancing Capital Recycling**



## Divestment of Ascott Raffles Place Singapore



- Sale Price of **\$\$353.3mil**, or **64.3%** above book value
- Exit Yield of ~2%
- Estimated net gain of \$\$134.0mil
- Target completion in May 2019



## Acquisition of Citadines Connect Sydney Airport



- Deepen market presence in the stable and resilient market of Australia
- Acquired at A\$60.6mil, with EBITDA yield of >6%
- Target completion in early May 2019



### Strong Sponsor – The Ascott Limited



### A wholly-owned subsidiary of CapitaLand Limited



One of the leading international serviced residence owner-operators with extensive presence

>30 year track record, pioneered Pan-Asia's first international-class serviced residence property in 1984

Sponsor: ~45% CapitaLand ownership in Ascott REIT

~20 pipeline assets via ROFR

Award-winning brands with worldwide recognition

#### Note:





Remain Focused and Committed on Delivering Stable and Resilient Returns to Unitholders

IMF forecasted global economic growth of 3.5% in 2019



International trips increased 6% in 2018, crossed 1.4 billion mark; Further growth of 3% to 6% projected for 2019<sup>2</sup>



Identify opportunities to unlock values of properties that reached optimal stage Lookout for accretive investment opportunities in key gateway cities



Active asset management and asset enhancements to improve guest experience Leverage innovation and technology



Active capital management by diversifying funding sources, optimising debt tenure, managing funding costs and foreign currency exposure



Source.

Based on IMF's January 2019 World Economic Outlook

<sup>2.</sup> United Nations World Tourism Organisation (2019) and IPK International (2018)



### **Ascott Star Rewards**



### Let the stars guide you home ...



## Ascott Star Rewards, a new loyalty identity to unify our global presence alongside our members

- Earn points and enjoy more benefits, including
  - Discounts off best flexible rates
  - Birthday discount e-vouchers
  - Early check-in and late check-out, subject to availability
- Redeem apartment stays
- 4 membership tiers

#### From now till 31 December 2019

- 3,000 bonus points when you sign up as a new member
- 5,000 bonus points when existing Ascott Online Advantage members book and stay during promotional period

















## Thank You