

AUDIENCE ANALYTICS LIMITED
(Incorporated in the Republic of Singapore)
(Company Registration No.: 202113626W)

CHANGE OF COMPANY SECRETARY

The Board of Directors (the “**Board**”) of Audience Analytics Limited (the “**Company**”) wishes to announce the appointment of Mr. Chua Kern as Company Secretary in place of Ms. Janet Tan with effect from 28 September 2022.

The Board would like to record its appreciation to Ms. Janet Tan for her contributions to the Company during her tenure as Company Secretary.

BY ORDER OF THE BOARD

NG YAN MENG

Chairman and Managing Director
28 September 2022

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “**Sponsor**”), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalyst.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Leong Huey Miin, Director, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.