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PRESS RELEASE

ValueMax Runner Up for Most Transparent Company Award 2014

SINGAPORE, 31 Oct 2014 – SGX Mainboard-listed **ValueMax Group Limited** ("**ValueMax**" or "方圆集团", and together with its subsidiaries, the "Group"), one of Singapore's oldest and most established pawnbroking chains, has been awarded the Runner Up position for the 15th Securities Investors Association (Singapore) ("SIAS") Investors' Choice Awards[1] – Most Transparent Company Award ("MTCA") 2014, under the new issues category.

Commenting on the achievement, Mr Yeah Hiang Nam, Managing Director and CEO of ValueMax said: ***"This award comes at a most opportune time, marking our first listing anniversary. We are very honoured and encouraged to receive the award as it serves as a recognition of our efforts to be transparent, updating the market with timely disclosures."***

The award was presented by the Minister for Culture, Community and Youth & Second Minister for Communications and Information, Mr Lawrence Wong on 31 October 2014. The Most Transparent Company Award takes into consideration the "Disclosure and Transparency" aspect of Singapore Corporate Governance Index ("SCGI") based on publicly available information and the company's performance. The award is supported by the Singapore Exchange and endorsed by Institute of Certified Public Accountants of Singapore, CFA Singapore, Investment Management Association of Singapore, Securities Association of Singapore, The Straits Times, The Business Times, Today and Lianhe Zaobao.

[1] SIAS appointed Singapore Management University, Sim Kee Boon Institute to conduct research findings using Singapore Corporate Governance Index (SCGI), a balanced weighted index which covers 5 aspects in accordance with OECD principles for the stage 1 selection process. Companies were then short-listed in their respective ICB sub sector followed by stage 2 nominations from financial journalists, analysts and fund managers. This year, stage 2 includes SIAS members' nomination to incorporate their views on the corporate governance and transparency practices of the shortlisted companies as well. The Selection Committee comprised of senior financial journalists, brokers, fund managers and SIAS to select the winners.

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About ValueMax Group Limited

Having established its first pawnbroking outlet in 1988, ValueMax Group Limited ("ValueMax" is one of the oldest and most established pawnbroking chains in Singapore, providing pawnbroking services, the retail and trading of pre-owned jewellery and gold, as well as collaterised money lending. It has 22 outlets in strategic locations island-wide and three other pawnshops with pre-owned jewellery outlets operated by associated and investee companies. In Malaysia, ValueMax also operates five pawnshops and one preowned jewellery retail outlet through its associated companies. An award-winning company, ValueMax has received various awards and certifications, which include the Enterprise 50 Award 2010, the Singapore Prestige Brand Award 2010 – Established Brands category, the Singapore SME 1000 Awards 2014 in the Net Profit Growth Excellence as well as Sales Growth Excellence categories, CaseTrust accreditation for ValueMax Pawnshop since 2004 and accreditation for the Group in 2013. The Managing Director and CEO, Mr Yeah Hiang Nam, was also conferred the Entrepreneur of the Year Award in 2010.

Issued for and on behalf of ValueMax Group Limited by Cogent Communications Pte Ltd. For more information, please contact:

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