

MEDIA RELEASE

A Breakthrough Patented Learning Method Wins Innovation of the Year Award

Research showed that children taught with MindChamps' patented education methodology outperformed their peers in music literacy, language, and mathematics.

SINGAPORE, 23 OCTOBER 2026 – MindChamps PreSchool Limited outshines the rest as the overall winner of the Singapore Learning & Development Innovation of the Year – Education award at the Asian Innovation Excellence Awards 2026 for its breakthrough interdisciplinary education methodology, patented in the US, UK, Australia and Singapore – a distinction that sets MindChamps apart in the global education sector.

The award recognises a methodology that represents a breakthrough from the traditional way music in education has been taught for hundreds of years, with published research demonstrating significant, measurable improvements in children's learning.

A two-year study involving 221 preschool children, jointly conducted by the MindChamps Applied Integration Research (AIR) Team and researchers from Adelaide University and Harvard University, found that children taught using the methodology outperformed their peers in music literacy, language and mathematics. They also achieved significantly stronger results in standardised assessments of mathematics (Test of Early Mathematics Ability – TEMA) and early language and literacy (Test of Preschool Early Literacy – TOPEL).



MindChamps receives the Singapore Learning & Development Innovation of the Year – Education award at the Asian Innovation Excellence Awards 2026.

From left: Marvin D'Souza, Chief Business Development Officer and Chief Operating Officer (Singapore); David Chiem, D.Litt., Founder CEO and Executive Chairman; Michelle Peh, Global Chief Brand Officer and Group Chief Operating Officer; Kelvin Chow, Chief Investment and Investor Relations Officer; and Simon Hyett, Contributing Editor, Asian Business Review magazine, who presented the award.

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Unlike conventional approaches that teach music primarily as a performance subject, MindChamps' proprietary Interdisciplinary Cognition (IDC) approach uses music literacy as a catalyst for learning across disciplines. Designed to develop five interconnected literacies – Music, Numerical, Language, Social and Emotional – the methodology enables children to simultaneously process concepts across different areas of learning and apply what they learn in different contexts.

It builds on almost 30 years of MindChamps research and development spanning Education, Psychology, Neuroscience and Theatre, bringing together insights from these disciplines to create a fundamentally different approach to learning.

Integrated into MindChamps' preschool curriculum, the methodology forms part of the organisation's broader commitment to nurturing the Champion Mindset and equipping children with the foundations for lifelong learning, creative thinking and problem-solving.

David Chiem, D.Litt., Founder CEO and Executive Chairman of MindChamps, said:

"In a world increasingly shaped by artificial intelligence, innovation in education matters more than ever. We need to nurture in children the mindset to continually break through their own barriers and limitations, make their own unique connections and apply what they learn to create new possibilities.

"By integrating this interdisciplinary education methodology with our research into the Champion Mindset, we can turbocharge the brain of the learner, stimulating one's ability to process information, connect knowledge across different disciplines and synthesise new ideas in their own unique ways.

"This award is a recognition of the dedication of our researchers, curriculum developers and educators, whose work continues to translate research and innovation into measurable learning outcomes for children."

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About MindChamps

MindChamps is a global leader in early learning and preschool education, recognised for its patented research-backed curriculum and commitment to nurturing the Champion Mindset in children. With centres across Singapore, Australia, the Philippines, Malaysia, Indonesia, Myanmar, the Maldives and now, the US, MindChamps continues to advance its mission of challenging and lifting education standards worldwide.

"MindChamps is the Global Education Movement of the 21st Century.

While the companies featured in my prior books (Mercedes-Benz, The Ritz Carlton Hotel Company and Starbucks) demonstrate impressive brand power, none have been in a position to fundamentally shape society on par with MindChamps."

Dr Joseph A. Michelli

No. 1 New York Times & Wall Street Journal Bestselling Author

While there are thousands of education brands across world, only MindChamps:

1. Is hailed as a Global Education Movement by No. 1 New York Times and Wall Street Journal bestselling author, Dr Joseph A. Michelli.
2. Has successfully created a breakthrough education methodology that has attained patent programme status across four continents - the US (Patent No: 11,790,800), UK (Patent No: GB2607416), Australia (Patent No: 2022202096) and Singapore (Patent No: 10202113952V).
3. Has world-renowned neuroscientist Emeritus Professor Allan Snyder, Fellow of the Royal Society and Marconi Prize Winner, as its Chancellor and Chair of the MindChamps Global Research & Programme Development Team, comprising of award-winning, world leading experts in the 4 Domains of • Education • Psychology • Neuroscience • Theatre
4. Has created the revolutionary 3-Mind Education Model - the Champion, Learning and Creative Minds.
5. Has a proprietary Reading & Writing programme backed by research, producing over 200 eBooks.
6. Has the proven Optimal Flow Method™ and Art of Learning techniques, along with Champion Mindset coaching, which have enabled students to achieve up to 6 grade improvements in English, Maths, Science and Chinese, as verified by Forvis Mazars, a leading internationally integrated partnership, specialising in audit, accountancy, advisory and tax services.
7. Has been accorded the WIPO-IPOS IP Award by the World Intellectual Property Organization for excellence in the brand's Trademark Portfolio.
8. Requires all its teachers to undergo up to 200 hours of professional training and accreditation, regardless of previous teaching experience or qualifications.
9. Has its research and education philosophy published in 4 bestselling books by major world publishing houses.
10. Nurtures every child to face the unpredictable world with the mindset of 100% Respect, Zero Fear!